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WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

Hat, and ask for forms for making application for a brand. He should state whether this brand is to be used for cattle or horses. The Recorder of Brands will forward the forms requested and permit the applicant to suggest six different brands, any one of which he would like to have allotted to him. If any one of these brands has not already been allotted, or a brand so nearly like one of them that they might be readily mistaken the one for the other, then one of the designs indicated will be allotted by the Recorder of Brands. Otherwise the Recorder will allot a brand of his own selection.

As to the manner of branding by farmers, there is no simpler way than by means of a heated iron in the form of the character to be used. Experienced brand men who are accustomed to branding large numbers of animals on the range use in some cases acid and in other cases what they call a running iron; that is, a straight piece of iron which is heated to a red heat and drawn in the shape of the letter or character to be placed on the animal. When having a brand made it is important that the edge of the brand should not be too thick. From one-eighth to three-sixteenths is about right. Further back the iron should be heavier, otherwise it is likely to cool off before the skin has been sufficiently burned. To leave a permanent mark, where two or three lines of a given character converge, a small notch should be filed in the branding iron, otherwise too much heat is likely to be applied at that point and the brand would be blurred. For instance in the centre of the letter K three lines meet at a point. A file should be used to file out a small notch about three-sixteenths of an inch wide at the top. This will prevent blurring.

When branding one of two things are necessary. Either the animal must be thrown and held in such a way that he cannot resist the branding iron, or he should be put in what is known as a "squeezer." The iron should be brought to a red, but not a white heat and kept pressed firmly against the animal until one can discern, both by the nature of the smoke, and also by the odor, that the iron has burned thru the hair and has commenced to burn the skin. As soon as this is done the iron should be removed, otherwise the brand will be blotched. It is not a good idea to brand during the season when flies are numerous, as the flies will often work on a brand and so disfigure it as to make it impossible to discern what it was intended to be.—W. F. Stevens, Livestock Commissioner, Edmonton, Alberta.

ABERDEEN ANGUS SELL WELL

J. D. McGregor, of Glencarnock Farm, Brandon, Man., writes us that since January 1 they have sold over sixty-eight head of pure bred Aberdeen-Angus cattle, the majority of this lot being yearling bulls. Since the first of May the following sales were made: To Henry Bros., Oak River, Man., the bull "Comus of Glencarnock 2nd;" To Geo. M. Pierce, Cereal, Alta., the bull "Roscoe of Glencarnock;" To Frank Middleton, Mortlach, Sask., the bull "Glencarnock Prime 4th;" To Ireland and Sturlaugson, Elfron, Sask., the bull "Elapsis of Glencarnock 2nd;" To Jas. H. Batchelor, Souris, Man., the bull "Ashlar of Gwennawr 2nd;" he was sired by "Enig," and was purchased at a big price; to A. G. Holmes, Alask, Sask., the bull "Glencarnock Laird;" to C. H. Richardson, Bowden, Alta., the bull "Prince Evodie of Glencarnock," this was one of the most outstanding bulls; to E. J. S. Cowan, Melbourne, Man., "Glencarnock Elbero 2nd;" to B. S. Herbert, Ardrossan, Alta., "Gowan Park Enright;" to Amos Goodwin, Kandahar, Sask., "Ormonde;" to W. H. McNeill, Rouleau, Sask., "Glencarnock Laird;" to S. C. Pritchard, Kamrose, Alta., three show females. This trio of females was exceptionally fine.

The trade in pure bred hogs has been very brisk this season. Since July 1 one hundred and forty-eight head of pure bred hogs were shipped. This includes Yorkshires, Berkshires and Poland Chinas. Mr. McGregor says they will have sixty young Suffolk rams for sale this season.

Look out for nails in the stall or manger which can possibly get into a horse. They seem to work out of lumber some way, both heads and points, and are responsible for many of the mysterious scars on horses which represent a lot of suffering.

YOU CAN HAVE

"PUT yourself in the other fellow's shoes." That is our guiding thought.

WE do things in a way, you as an individual would want it done if you were doing it for yourself.

FOR our friends—and our customers are always our friends—we are ready to go the limit. We don't consider any out of the way request a bother.

TO us it is a pleasure to know that our friends value our friendship and feel free to call upon us when they need extra service. It is in this spirit we attend to their wants.

THERE is no limit to our capacity of service; every man, woman and child in Western Canada can look upon us as their friend, and to really get better acquainted let us suggest that you write us letter or post card. Just say: "Send me your new Fall book." We want to know you, and this is a fine way to get introduced.

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