

# A Remarkable Record

In the three years that The Guide has been in the field it has risen to the first rank in circulation, won thousands of firm friends and established a record as an advertising medium. Here is the story as told by our readers and advertisers. We have hundreds of other stories just as good.

## EVERYBODY READS THE GUIDE

Let me state that I am immensely pleased with the attitude taken by the editorials in The Guide. Our paper is doing effective work—as evidenced by the criticisms of the sold out organs. Reciprocity fell only to rise in future with more force and in a broader sense. We'll see the day yet when big business will have to go some. Would look for new subscribers but everybody takes it round here.—A. J. Boughen, Dauphin, Man.

## A GOOD SUGGESTION

I think that your paper is improving and as you ask for any suggestions that are likely to improve the paper, I think more pictures of say pure bred stock, teams in harness and more information regarding how to farm better. I have the interests of the paper at heart. Hoping you will excuse me if I am wrong. I am not finding fault with the paper bear in mind. We have a farmers' club here.—James Foxall, Donnellybrook Farm, Rabbit Lake, Sask.

## WE SHALL MISS HIM

Please take my name off your list of subscribers to your paper, as I have no further use for The Guide.—Isaac D. Elkin, Emerson, Man., Nov. 14, '11.

## TRUTH WILL PREVAIL

Would not be without The Guide by any means, simply because it is what it represents itself to be, which I cannot say of any other paper that I subscribe to. Improving weekly. No other interest to serve but the farmers'. As the farmers get wise The Guide will be appreciated accordingly and the other papers which serve the trusts and combines will be despised.—R. Roberts, Sintaluta, Sask.

## WON'T BE WITHOUT IT

I have been a reader of The Guide for about four years and would not like to be without it. I am enclosing a letter which I received today and which speaks well of The Guide as an advertising medium.—J. W. Bell, Angusville, Man., Nov. 17, '11.

## LEARNED A LESSON

Renew my subscription for another dollar's worth of your medicine, and send me the "Siege of Ottawa," so that I can look at it in years to come and say, "That's the time when the farmers were beginning to think for themselves." Mr. Editor, I don't claim to be a prophet, but I think the farmers will be in the majority in the next House of Commons. Canada was up for sale on the 11th of September. The manufacturers bought it; we have learned a lesson.—Chas. Blunden, Granum, Alta.

## MEETS HIS NEEDS

Please renew my paper for one year, for I find The Guide is the most instructive and entertaining paper I take. Your articles on the single tax are splendid and I don't see how any intelligent man should reasonably oppose such a tax, and your leading article on the Cockshutt plows is the real thing.—Cecil Pearson, Waldron, Sask., Nov. 27, '11.

## FIGHTING FARMERS' BATTLE

I wish you every success in your good work The Guide is the only paper that is fighting the farmers' battle in earnest.—G. W. Buchanan, Cowley, Alta., Dec. 9, '11.

## WORTH THEM ALL

Please accept one dollar for renewal to your valuable paper for it is worth all the other papers combined.—E. A. Whyte, Hamiota, Man., Dec. 4, '11.

## WE HOPE SO

I appreciate the way in which you are showing up the manufacturers' system of doing business under protection and hope the farmers will have a little more influence at headquarters before long.—Andrew W. Tait, Semans, Sask., Dec. 4, '11.

## WE CERTAINLY WILL

The best farmers' paper printed. Keep at it. We will get free trade with the States yet.—Rutherford Bros., Kellie, Man.

## WE ARE VERY GLAD

We feel that we cannot get along without The Guide in our family.—Alex. Thomson, N. Battleford, Sask., Dec. 14, '11.

I would not be without The Guide for anything.—J. C. Krug, Lorie, Sask., Dec. 1, '11.

## A FRANK CRITICISM

I think that on the whole The Guide fills a much needed gap, but I don't at all like the stand it took in the last election. I voted against reciprocity because I had no doubt, although reciprocity would for a time at least raise the price of our grain, by voting for it I would have endorsed and expressed my approval of the deeds of the Laurier government. Such a disregard to election promises as that government showed was a disgrace not to be condoned even if it did put a few more dollars in my pocket. I say nothing of the notorious graft of some of its members and of the farce of starting out to build a railway with \$13,000,000 which is to cost actually \$200,000,000. What kind of business form is that? I must also say that I think your comments on the old country are entirely one-sided, and you also advocate government ownership of land. Does not every farmer desire to own his own land? Finally, I believe that when the United States people want our grain they will lower the duty.—P. H. Spencer, Millwood, Man., Nov. 27, '11.

## HE NEEDS HELP

You would be doing me a great favor by stopping The Guide at once, as I think it is of no benefit to the farmer. It is only a grit sheet sent out to try and corrupt the country. So in place of sending another dollar for renewal I want it no more.—Chas. Doan, North Portal, Sask., Nov. 25, '11.

## A SUGGESTION

Cannot do without The Guide. Why cannot we elect the heads of the different provincial departments for a term of three years, have the candidates all on one ticket so as to keep out party politics?—Ole J. Olsen, Maloneck, Sask., Nov. 28, '11.

## HOPE IN THE GUIDE

You are putting up a noble fight for equity and a square deal for the farmers and have effectually withstood the heavy guns of the enemy. Our hope is in The Guide.—James Ritchie, Midstone, Sask., Dec. 13, '11.

## A GOOD WISH

Please find enclosed one dollar renewal of subscription to Guide. Long may you continue to advocate the cause of the farmers.—W. G. Fitzgerald, Greenfield, Sask.

## MISSING A GOOD THING

I want you to stop your paper coming to me, as I have no more use for any such a paper as you put up.—Hugh Coughlin, Mather, Man.

## AN ONTARIO VOICE

I cheerfully enclose my subscription to your valuable paper, and wish you and your paper and

## WAY DOWN EAST

I subscribed to The Guide when the great delegation of farmers was in Ottawa, in Dec., 1910. Since then I have gone down in the fight for the rights of the people, but will rise again. We were bought out by the money of the Big Interests. I like your paper; it is making a good fight for popular rights. Keep it up.—A. B. Warburton, Charlottetown, P. E. Island.

## NEEDS THEM ALL

Enclosed please find \$1.00 for renewal of my subscription. I don't wish to miss one copy of it, as it is certainly the best paper that comes to my house. Don't you think it would be a great plan for the farmers to take their cue from the city of Winnipeg (re cement) and buy only American machinery; then they would know the duty paid would go into the revenue of the country and not into the pockets of the patriotic twenty-five hundred manufacturers.—J. D. Baskerville, Dominion City, Man.

## CONGRATULATIONS

I wish to congratulate The Guide on its ability to stay with the fight against the manufacturers and combines. They certainly deserve all you give them. It was their campaigning in Ontario that won the last election. Nearly every legal

## THE BIG ADVERTISERS AS WELL AS THE SMALL ONES FIND IT PROFITABLE TO USE THE GUIDE

Saskatoon, Canada, January 18, 1912.

Grain Growers' Guide,  
Winnipeg, Man.

Dear Sirs:

In reply to your favor of the 18th inst., we beg to advise that as our supply of Marquis wheat is sold we shall not be doing any further advertising this season. We shall be pleased, however, to give you a share of our patronage next year, and wish to say that the success we have had in disposing of our supply of seed this year is due not alone to the remarkable qualities of Marquis wheat, but to a very considerable extent to the excellence of your paper as an advertising medium.

Yours truly,

THE MOONEY SEED CO., LTD.

## IT PAYS THE FARMER

Neepawa, Man., January 14, 1912.

Grain Growers' Guide,  
Winnipeg, Man.

Gentlemen:

Just a line to ask you to withdraw at once my advertisement re Marquis wheat as I am just about sold out. Your magazine is certainly a marvelous medium for advertisement.

Thanking you, I remain,

Yours very truly,

PAUL A. HOMER.

## PAYS BETTER THAN OTHERS

Fergus, Ont., January 29, 1912

The Grain Growers' Guide,  
Winnipeg, Man.

Gentlemen:

We are enclosing you copy for a series of ads., and in sending this copy we are pleased to say that the results which we have got from your paper have been splendid, and, considering the cost, we have got more inquiries from it than any other paper we do advertising in in the West. We see that you have increased your rates and are sending you a new contract. We hope that in future our results will be as good as they have been in the past.

Wishing you success, we remain,

BEATTY BROS.,

Per J. B. Brown.

## TOO MUCH BUSINESS

Beaver, Man., January 27, 1912.

Grain Growers' Guide,  
Winnipeg, Man.

Dear Sir:

Your advertising columns have got us into such trouble that of necessity in order to permit of our obtaining enough sleep (which we are in danger of not getting) we have to sit up nights telling people we are sold out of Marquis wheat.

COX BROTHERS,

Beaver, Man.

your commercial aims every success during the coming year. You are doing a splendid work. The Guide should be in every Canadian farm home, that it might teach us farmers the need of greater commercial unity—especially we in old trust and party burdened Ontario, of which I am now heartily ashamed.—Stuart McDonald, Sutton West, Ont.

## BEST OF ALL

Our esteemed friend in time of need, find enclosed \$1.00, for which send me the best paper printed on the North American continent (The Grain Growers' Guide). Wishing you unbounded success in the noblest work known to modern man.—Thos. Fitzgerald, Crossfield, Alta.

sheet was bought and filled with their manufactured rot and this was kept up from spring. Wishing you success, I am, yours very truly, Geo. F. Clark, Drayton, Ont., Jan. 24, 1912.

## QUITE INDEPENDENT

I think The Guide is a good paper. Very independent in its views. Keep hammering away. We will get the tariff reduced or done away with in spite of the monied interests. More power to your pen.—F. E. Sparrow, Oak River, Man.

## WE WILL POUND AWAY

Will say I am very much pleased at the stand The Guide takes on all public questions of the day. Keep pounding and I feel sure you will win out, for we farmers must have freer markets, better

transportation for our produce, and above all, freer access to trade with our neighbors to the south on equitable terms for both countries. Wishing you all success, I remain, yours truly, D. H. Evans, Rosetown, Sask.

## NEVER ACCUSED OF IT YET

I could not live without The Guide as it is the only paper I can get any truth out of, except the Montreal Witness. They are my standbys. I would take The Guide if it cost \$5.00 per year instead of one. But don't ever be bought as others have or the farmers' movement will come to a standstill. Wishing you success, I am, yours very truly, R. W. Moffatt, Denholm, Sask.

## WE WILL TRY

Keep up the fight. You are doing wonders.—Peter McLennan, Palmerston, Sask.

## GOOD

I cannot get along without The Guide.—John N. Frank, Mewasin, Alta., Jan. 8, 1912.

## MOST USEFUL OF ALL

Thankful to say that The Guide is the most useful paper to me of any at present. Your stand for the rights of the farmer is excellent and needs encouraging. Yours sincerely, John T. Newman, Central Butte, Sask.

## EDUCATION IS SPREADING

I wonder what the people who voted down reciprocity think now. I can take quite a lot of what we are getting now and not feel so bad just to see them take their medicine.—Geo. Rupp, Lampman, Sask.

## GLAD TO HELP HIM

I have a homestead and pre-emption out here and am as poor as a church mouse, but I am hungry for The Guide. I think your paper is improving every issue. Please keep on sending it and I will pay you as soon as I can. Very truly yours, A. E. White, Hart, Sask., Jan. 15, 1912.

## WE TRY TO

I think The Guide is alright to give us a little advice in the right direction to show us how we should travel.—John Heath, Goodlands, Man.

## POWER IN THE WEST

Your paper is a power in the West.—A. S. Smith, Moosomin, Sask., Jan. 14, 1912.

## THIS IS OUR AIM

Your paper has become a fixture in my home. I like your stand for the rights of the common herd. Your stand seems impregnable. I for one admire your fighting spirit. My sincere hope is that you will never show the yellow streak and be swallowed up by the political organs that predominate our land. Success is yours, and in your stand for the rights of the people as whole as is the germ of evolution, which will in time revolutionize the conditions of Canada.—S. M. Chambers, Rutland Station, Sask., Jan. 4, 1912.

## VALUE FOR HIS MONEY

I consider The Guide as one of the best dollar's worth we get in the West.—G. S. Creech, Lloydminster, Sask., Jan. 4, 1912.

## WE WILL STAND FIRM

I have read your paper for several years and can say I am highly pleased in the way you stand by the farmers. We are certainly passing through a trying period just now. Surely the government will wake up and legislate for the people. Let me say here, the defeat of reciprocity was a blow to my district that it will take years to overcome and farmers on every hand are making plans to get out of the country. It is hard to write thus in view of the fact that I have my little all here, but we are getting robbed on every hand and something must be done. Trusting you won't give us the slip, I am, yours truly, A. P. Montgomery, Estevan, Sask., Jan. 8, 1912.

## CAN'T AFFORD TO MISS IT

As my subscription does not expire until June 6, 1912, I will make renewal now so as not to miss any copies. No farmer can afford to be without The Guide.—Frank Reynolds, Watertown, Sask., Jan. 9, 1912.

## BEST OF ALL

Please send me the back copies of The Guide which I have not received and try to see that I get it regularly as far as it lies in your power. I would not like to lose one copy of it for I consider The Grain Growers' Guide the best independent paper that has been published so far and I wish it all the success it deserves.—S. M. Sigurdson, Arborg, Man., Aug. 14, '11.

## WE WILL

Hoping you will keep right along the same independent course that you have always followed, as it is the only true one.—G. Strang, Dauphin, Man., Nov. 9, '11.

## SOWING GOOD SEED

Yours is a fine book and you are sowing the seeds better than you think. You are bound to have a good crop before long.—Geo. Cross, Fitzmaurice, Sask.

## HAPPY DAYS COMING

Good luck to the dear old Guide. Its principles are right, its editorials great and if it gets the support it merits (and I am confident it will) a happier day will dawn for the farmer.—James Barrie, Brightholme, Sask.

## ONTARIO APPRECIATIVE

You will permit me to say that I value your paper highly and appreciate the work you are doing in education along co-operative lines.—J. W. Crow, Guelph, Canada, Oct. 4, '11.

## CERTAINLY

Keep pushing on, we'll get free trade yet. We did not lose all the good things when the Liberal government fell.—Wm. Franklin, Deloraine, Manitoba, Oct. 31, '11.