

The Undeniable Superiority of

# Japanese Tea

and the distinguishing popularity which it has attained on this continent, are due—

**FIRST.**---To certain peculiarities of soil and climate common to no country other than Japan.

**SECOND.**---To the exceptional intelligence with which its culture has for centuries been conducted.

**THIRD.**---To the traditional care and cleanliness with which it is prepared for market.

That its refreshing excellence is appreciated in the United States is shown by the interesting fact that of the 93,000,000 pounds of tea imported into this country last year, 61,000,000 pounds came from **JAPAN.**