

# Right from The Shoulder

## For the Yukon Trade

We don't propose to "mince matters" on this Klondyke business with those portable, nutritious highest quality, small English Soup Squares, made by E. Lazenby & Son, of London—there is an unequalled demand for them **from everywhere**. Each one contains the soluble parts of  $1\frac{1}{2}$  pounds of the best beef, free from fat and bone. They yield great nourishment—**perfect** nourishment. Each square is less than  $1\frac{1}{2}$  inches in size. They are the only article of the kind now used by the British Government in the border campaigns. Are you going to let this Klondyke trade go by you and into another store?

## Lazenby's Soup Squares

## For Every Day Trade

### "Hand in Hand" Brand

of Bi-Carbonate of Soda contains  $98\frac{50}{100}$  of pure Bi-Carbonate of Soda. Strong—even in the grade—white.

Made by the United Alkali Co. of Great Britain. The brand of the clasped hands.

**Bi-Carb.  
Soda**

### "The Household Cocoa"

A winner of confidence—pure, rich, delicate, yet withal most economical to use, because concentrated—there is "much in little" in

**Fry's  
Cocoa**

Agents:

A. P. Tippet & Co.

Montreal and Toronto.

F. H. Tippet & Co.

St. John, N.B.