

Lantic Sugar

Is your sugar business on the right side of the ledger?

Sugar is one of the items in your business that perhaps you have never checked up.

It might surprise you if you kept track of all the broken paper packages on account of which considerable of your profit is wasted in the course of a year.

It is no secret that it takes an all mighty lot of patience and care to get 20 5-lb. bags or 50 2-lb. bags out of a hundred-pound sack. It takes time, too, and valuable time very frequently.

Why not try the Lantic way—Sell sugar in original packages. Your responsibility ceases once you pass these packages over the counter to your trade.

We stand back of every pound sold. The quality, the weight, the cleanliness and the purity are all guaranteed.

If you haven't tried the modern way of handling sugar, let a few cases of Lantic demonstrate the possibilities.

Order from your wholesaler.



Atlantic Sugar Refineries, Limited
MONTREAL ST. JOHN