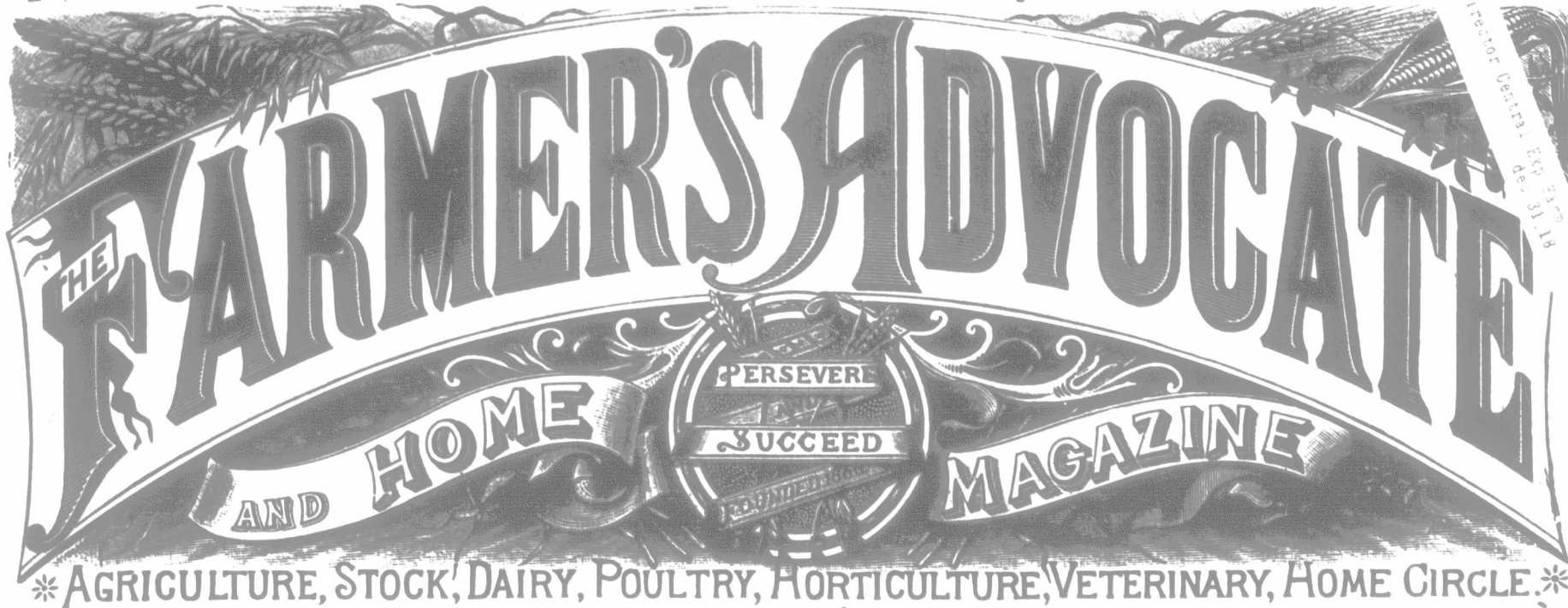


PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



ENTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1875.

VOL. LIII.

LONDON, ONTARIO, MARCH 28, 1918.

No. 1331



Looking Over the New Fence

A farmer is justified in feeling proud when he shows his neighbors his new FROST fence. It stands up there as "straight as a ramrod" and as spic and span as a soldier on inspection parade.

Its perfectly put on locks, and precisely straight and even spaced stays—its splendid outward appearance—are indications of its staunchness and goodness.

Years of service on many thousands of Canadian farms, with tremendously severe tests imposed on it, attest to its enduring stamina, and confirm all we have said about FROST fence as a lasting investment.

The FROST Company have always had one thought in mind—to build FROST fence so well that buyers of it will come back again every time they require new fence.

Our greatest asset is the great and ever increasing number of FROST fence customers—

an army of boosters for FROST QUALITY.

If you were to visit our mills and see how we make and galvanize the wire—how we put that peculiar elastic wave into Frost laterals—how carefully the locks are applied without kinking or weakening the laterals—you would have a pretty good idea why FROST fence is FIRST in quality, in service and in value. The next best thing is to see one stretched up on a field or to examine one at a FROST dealer's. If you don't know a nearby dealer, write us.

A style for every purpose.

Frost Fence First

Frost Steel and Wire Company, Limited

Hamilton, Canada