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MESSRS. HENRY BIRKS & Sons have pleasure in placing in the hands of their friends and patrons their seventh annual catalogue. The year just ended has been a most auspicious one in the firm's history and they look forward to another which has every prospect of being still more favorable.

Any success thus far attained has not been accidental or superficial, the growth having been slow and sure; and while ever reaching out after new business the firm believes the true foundation of its success has been the continued patronage of satisfied customers throughout Canada.

The firm wish to call especial attention to the display of small pieces in gold and silver, shewn in this book, and wish to emphasize the fact that, although their business has grown to such large proportions, the same care and attention is still given to the small orders entrusted to them as in years past when the volume of business was much smaller. The illustrations shewn are made direct from photographs of the original goods and will give as correct an idea as it is possible to produce in print.