It's not the Cost of Material

an elaborate wardrobe, it's the "making up." But how often ladies lament over not having the "knack" to do the work properly, unjustly condemning themselves when they are not to blame. The greatest drawback to successful home dressmaking has been the lack

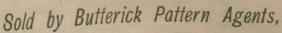


of mechanical aids. But this no longer exists, and the woman who avails herself of the inventions of the day will tell you that Hall's Bazar Form is to the trimming and draping of a new costume what a reliable paper pattern is to the cutting and fitting of it. Both are indispensable to the woman who desires that peace of mind which only a perfectly made costume can give and both render her independant of the services of friends and dressmakers and effect a great saving in the cost of her wardrobe.

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