

STOP, THINK AND FIGURE!

Cotton materials have risen 50 per cent. since last spring. Woollen materials have risen 60 per cent. and Silks and Linens 50 per cent. Shipments of Laces, Embroideries and Ribbons from Switzerland are slow and very uncertain. Shipments from other foreign countries are almost out of the question, and now it's almost impossible to get any more shipments from the British looms. Labor is at a premium owing to war. The freight, war tax and insurance on a pound of tea from India is 26 cents today against 1-4 cents in normal times. YET—we are offering as large an assortment in almost every department as ever we did in peace time, and in no case is a price advanced until absolutely necessary.

Clearing prices on Carpet Squares
25 per cent. below regular prices. In Velvet, Axminster, Tapestry.

Big stocks of Nairn's and Dominion make of Linoleums

Plain, Fancy and Duplex Window Shades

Scrim, Lace and Marquisette Curtains

Fancy Chintz, Cretonnes, etc.

Curtain Poles, Stair Pads, Felt Paper

Smart Blouses for Spring and Summer, selling at \$3.50 to \$6.50
Distinctive Silk Blouses of the better sort, with a smartness all their own. Cleverly fashioned in newest materials.

Middies in Great Demand and in Better Styles, \$1.00 to \$3.75
Be sure you see our very attractive lines in the new Norfolk Coat styles.

Does "Quality" Count in Shoes?
You believe it does, and so do we—that's why we sell greater quantities each season. Shoes stamped "Empress" are dependable. They are

comfortable and graceful. Large stocks in Black and African Brown, in the new Military or Louis heels. Prices, \$4 to \$8.50.

Smart Styles in Shoes for Men

Serviceable Shoes for Boys and Girls for School Wear
In every case real value is given.

Silks in Great Demand for Dresses
This store stocked heavily early, and shows quality and styles now hard to procure. Wide range of materials and colors. Prices, \$1 to \$2.75.

Our Big Clothing Stocks Offer Great Selection and Value-giving,
making our Clothing Department the busy spot of the town. Bring your boys here and see how nicely we can suit them.
Young Gents' first long-pant Suits, with that snappy style desired.
Men's Business Suits.
Odd Trousers and Bloomers.

Canada Food Board

We are not asked to send all. In fact, the demand in Canada up to the present is the almost trivial one of sending only that which is surplus. A loaf or two less in a week; a pound or two less beef used in Canada. After all, what is it? The work of saving food is as much war work as is the Red Cross. No one would stop and argue about the one. Why hesitate about the other? Yet people claim they can be patriotic while not helping.

J. N. CURRIE & CO.

The Store With the Stocks and Values

COME TO OUR STORE

for your next **GROCERY** order, where you are sure to get satisfaction. Our Confectionery is always fresh and clean. Boots, Shoes and Rubbers—up-to-date. Prices right. Give us a trial.

W. J. Strachan

PHONE CENTRAL

Keith's Cash Store

MILLINERY OPENING

The ladies are invited to our Spring Opening on Thursday, March 21st, and following days.

P. D. KEITH

GRAND TRUNK RAILWAY SYSTEM

TIME TABLE CHANGES

A change of time will be made on

APRIL 28, 1918

Information now in agents' hands

CANADIAN PACIFIC RY.

Close connections for all points east and west and ocean steamships. For information of steamship sailings, apply to

R. CLANAHAN,
Ticket Agent, Glencoe

ROY SIDDALL

Flour, Feed, Grain, Seeds, Coal, Wood and Cement

All kinds of Grain bought and sold.

Up-to-date Chopping Mill in connection.

Terms Cash, or extra charge for credit.

Tenders For Fencing.

Tenders will be received up to noon on Saturday, April 27, for furnishing the wire and wiring and stapling about sixty rods of fence on the agricultural grounds, Glencoe. Specifications may be had on application to the undersigned. The lowest or any tender not necessarily accepted.

At three o'clock on same day, on the fair grounds, the inch lumber of the old fence will be sold in lots of about fifty rods each to the highest bidder.—**R. W. McKellar,** Secretary, Glencoe, Ontario.

The Transcript

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ADVERTISING.—The Transcript has a large and constantly growing circulation. A limited amount of advertising will be accepted, at moderate rates. Prices on application. JOB PRINTING.—The Jobbing Department has superior equipment for turning out promptly books, pamphlets, circulars, posters, blank forms, programmes, cards, envelopes, office and wedding stationery, etc. Address all communications and make remittances payable to A. E. SUTHERLAND.

THURSDAY, APRIL 25, 1918

The Boy In France.

When the evening lamps are lighted,
And we all sit warm and close,
While father reads his paper
And mother mends the hose,
Us children gather round the fire
And watch the flames that dance.
We don't say much, for we're thinkin'
Of the boy that's gone to France.

There's the books he used to study,
And his old cap's hangin' there,
That's the place he used to sit in,
And the very self-same chair.
Father sighs and wipes his glasses,
There are tears in mother's glance,
For you see that we're all longin'
For the boy 'way off in France.

And then, when it is bedtime,
Mother puts her work away,
And father folds his paper and says,
"Children, let us pray."
So we kneel around the table,
Mighty glad to have the chance
For you just bet we're prayin'
For the boy 'way off in France.

Over The Top.

If a wounded Canadian soldier were to knock at your door and ask for rest and refreshment, there is nothing you would not do for him. As he is "somewhere in France" he cannot visit you, but the Y. M. C. A. is knocking at your door for him to-day. Through that tried and tested agency you can minister, not to one, but to all of our soldier boys at home and overseas. Your money will lessen some poor lad's loneliness, ease another's pain, preserve reason, provide recreation, and camouflage much of the ghastliness of France and Flanders for your fathers and brothers.

In its Red Triangle Fund Campaign on May 7, 8 and 9, the Canadian Y. M. C. A. is going "over the top." Never before has so much money been asked from a generous public by this institution. Two and a quarter million dollars is a large sum of money, even in these days of swollen war-budgets, but the need is there, and we do not doubt that the sum asked for will be forthcoming. Not once have the purse-strings of Canadians been drawn tight in the face of an urgent appeal for funds, whether for philanthropic or patriotic needs.

The work of the Y. M. C. A. is at once genuinely philanthropic and unquestionably patriotic. To contribute to its needs is philanthropy without any suggestion of "charity," and it is patriotism without taint.

Mothers can easily know when their children are troubled with worms, and they lose no time in applying the best of remedies—Mother Graves' Worm Exterminator.

Getting Rid Of Titles.

The action under consideration by the Dominion Parliament asking the Imperial authorities to refrain from creating further hereditary titles in Canada, and if possible to quash those already conferred, will meet with widespread approval as far as it goes. We do not think it goes far enough. The whole outfit of any kind, hereditary or otherwise, should be absolutely prohibited in Canada. In former days, when knighthood conferred on a Canadian was a recognition of some signal service rendered to the country, and the mark of approval was not begrudged. But in these days, when knighthoods are being conferred in batches on tinpot politicians and grafters and wirepullers of every kind, we think the Imperial Government in this time of stress could find some more useful occupation than foisting this obsolete tin-god stuff on this country. Sir Wilfrid Laurier said a whole mouthful of good sense when he offered to make an agreement with the other knights and burn his title on the market square.—Ridgetown Dominion.

Come, Girls!

Girls! Learn how to farm. Dig! Farming is an occupation which every woman in America ought to take up at once. There is actually an ice famine in the severest winter we have had. Why? Because of shortage of labor. Girls, think of that! The next crop of wheat is in peril because there are so few left to dig. The women must help.

Girls! Have you ever seen the sun rise? It has the greatest way now wedded off the map. You don't mind getting up to see it, because you've gone to bed with the chickens who don't live on Broadway.

Girls! Have you ever made butter, put a hen on, milked a cow, set a scarecrow, or killed a pig? If you haven't, you don't know what life is. Life isn't sitting in a sub-cellar at 4 a. m. drinking red ink and talking very libre. Life isn't spending your time in palm rooms or joy-riding with the husband of some one you have never met. Life isn't lolling. Life isn't what's on you, but in you. It isn't Broadway and tied \$1, but at Smith's Corners, where the scent of the new mown hay is borne on the balmy breeze.

Girls! Your country waits you.—
N. Y. Life.

Glencoe Public School.

WEEKLY EXAMINATION.

Spelling	
Senior Fourth Class—	
Jessie Currie	92
Marion Copeland	92
Frances Sutherland	92
Hazel McAlpine	92
Jean McEachren	92
Jean Irwin	84
Lloyd Farrell	72
Sarah Mitchell	56
Junior Fourth Class—	
Albert Anderson	92
Clifford Ewing	92
Sadie Young	84
Gladys Bechill	60
D. A. Weaver	52
Cecil McAlpine	52
Senior Third Class—	
John Simpson	100
Leslie Reeves	72
Ethel George	48
Nuala Stuart	48
Clarence Leitch	44
Gladys Eddie	44
Spelling	
Junior Third Class—	
Willie Diamond	88
Charlie Strachan	88
William Moss	84
Sherman McAlpine	64
Jessie Wilson	60
Mabel Wright	60
Mary Quick	52
Joe Grant	52
Winnie Sillett	44
Pat Curry	44
Alexander Sutherland	44
Mariner McCracken	40
Senior Second Class—	
Eleanor Sutherland	96
Elizabeth Simpson	92
Willie Anderson	84
Martin Abbott	76
Thelma McCaffery	64
Jim Donaldson	60
Verna Stevenson	48
Charlie Davenport	44
Arithmetic	
Junior Second Class—	
Ida Irwin	95
Garnet Ewing	88
Ivan Ramsay	78
Fred McRae	77
Mildred Anderson	75
Irene McCaffery	71
Miriam Oley	71
Delbert Hicks	69
Dorothy Dean	57
Billie Doull	46
Earla Oliphant	45
Blake Tomlinson	45
Florence McCracken	43
First Class—	
Nelson McCracken	81
Albert Diamond	74
Tom Hillman	70
Charles George	68
Vera McCaffery	65
Freddie George	58
Bessie McKellar	54
Katie McCracken	49
Gordon Doull	41
Primary Room	
Language	
Senior First—	
Kathleen Wilson	80
Eliza McDonald	80
Albert Young	80
Stanley Abbott	80
Ethel McAlpine	80
Harold Wilson	80
Margaret McLachlan	54
Spelling	
Junior First—	
Irene Squire	100
Merna Stewart	96
Jean Grover	96
Florence Hills	94
Lou Reyecraft	94
Helen Clark	92
Alvin Hagerty	92
Nelson Reyecraft	90
Campbell Miller	86
Albert Squire	86
Best Diamond	82
Willie Ramsey	82
Angus Ramsey	80
Greta Cushman	75
Carrie Smith	60
Lillian Dorman	60

Buy a Chevrolet - You will like it

Vast Issues Depend Upon the Welfare of Our Men!



Cheer Up and Thank God for the Y.M.C.A.

TRY to picture yourself in the muddy cold trenches after exciting days and long nights of mortal danger and intense nervous strain. Rushing "whiz-bangs" and screaming "coal boxes" are no respecters of persons. You are hit! But despite shock and pain you still can face the long weary trudge back to dressing station. Weary, overwrought and depressed, you are prey to wild imaginings of that other coming ordeal with the surgeon. There are other "walking wounded," too! You must wait, wait, wait. And then—

Up comes a cheery Y.M.C.A. man, the ever-present "big brother" to the soldier, with words of manly encouragement. Close beside the dressing station the good generous folks at home have enabled him to set up a canteen. He hands you biscuits, and chocolate or coffee.

Y.M.C.A.

Red Triangle Fund

\$2,250,000, May 7, 8, 9

Canada-Wide Appeal

"In thousands of cases," writes an officer, "it was that first hot cup of coffee that dragged the man back to life and sanity."

The tremendous helpfulness of the Y.M.C.A. as an aid to the "morale," or "fighting spirit," of the soldiers is everywhere praised. No wonder the Germans make every effort to smash the Y.M.C.A. huts out of existence.

The Y.M.C.A. is everywhere. You first met the helpful, manly Y.M.C.A. worker in camp, then on train and boat, at camp in England and in France, close to the firing line. Often he risks his life to reach you in the trenches. He has won the warmest praise from military authorities, statesmen—the King!

Have you a precious boy at the front? You cannot be "over there" to guide him away from fierce temptations of camp and city. You cannot comfort him in his supreme hour of trial. Your parcels to him are necessarily few. But the Y.M.C.A., thank God, is "over there," going where you cannot go—doing the very things you long to do—doing it for you and for him.

Will you help? This vast organization of helpfulness needs at least \$2,250,000 from Canada for 1918. For your boy's sake be GENEROUS!!

National Council, Young Men's Christian Association

Campaign Directors for Red Triangle Fund:

Ontario: Dr. John Brown, Jr., 120 Bay St., Toronto
Quebec: P. S. Dobson, Y.M.C.A., Sherbrooke

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War Work Summary

There are:

- 96 branches of Canadian Y.M.C.A. in France.
- 79 branches in England.
- Dozens of Y.M.C.A. dug-outs in forward trenches under fire.
- Over 120 Military Secretaries overseas.
- 300,000 letters a day written in Y.M.C.A. overseas buildings.
- \$133,000 needed for athletic equipment. (Helps morale of soldiers.)
- Y.M.C.A. saved hundreds of lives at Vimy Ridge by caring for walking wounded.
- Over 100 pianos in England and France, also 300 gramophones and 27 moving picture machines.
- Y.M.C.A. helps boys in hospitals.
- More than 60,000 cups of hot tea and coffee distributed daily in France—free. Estimated cost for 8 months, \$48,000.
- 150,000 magazines distributed free every month. (Estimated cost \$15,000.)
- \$125,000 used in 1917 to build huts in France.
- Concerts, sing-songs, good-night services and personal interviews energetically conducted. Concerts, lectures, etc. cost \$5,000 a month.
- Thousands of soldiers decide for the better life.
- Y.M.C.A. sells many needful things to soldiers for their convenience. Profits, if any, all spent for benefit of soldiers.
- Service to boys in Camp hospitals.
- Red Triangle Clubs for soldiers in Toronto, St. John and Montreal, Centres in Paris and London for men on leave.
- Out of Red Triangle Fund, \$75,000 to be contributed to the War Work of the Y.W.C.A.

Boys!

Here's your chance to do a fine stroke in the big war! Help the Y.M.C.A. to help your big brother overseas by joining in the

"Earn and Give Campaign"

Six thousand Canadian older boys are invited to earn and give at least Ten Dollars (\$10) to the Red Triangle Fund. That means \$60,000 in all! Splendid! Five thousand dollars will be used for boys' work in India and China; another \$5,000 for the National Boys' Work of Canada, and \$50,000 to help big brothers in Khaki. Ask your local Y.M.C.A. representative for information and pledge card. When you have subscribed one or more units of Ten Dollars, you will receive a beautifully engraved certificate.

Wonderful New

Spring Coats

at \$20.00

WOMEN'S—MISSES'

Trench models, military effects, sleeveless coats and motor types of Velour, Poplin, mannish Serges and Tweeds in the smartest spring colors. Shirred, pleated, half belted or full belted effects. Many with striking silk overcollars and fancy stitching.



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B. SIEGEL & CO.

30 CONNECTION WITH ANY OTHER STORE. DETROIT