

DOLLAR DAY

Dollar Day at the London House

to be the biggest bargain event of the year. Every department has contributed to this big one-day sale. Merchandise at wonderful reductions—most of which is marked at half price and less. Your Dollar will have more than doubled its buying power on some of these special lines offered on sale at this store tomorrow. It will pay you to be on hand early and get your share of the bargains.

Stamped Goods, Hosiery, Gloves

DOLLAR DAY ON FIRST FLOOR

Ribbons, Veilings, Handkerchiefs, Etc.

SPECIAL LINES OF STAMPED GOODS AT DOLLAR DAY PRICES.

Stamped Pillow Cases, extra heavy quality, seamless cotton, 42 inch wide. Good selection of patterns. On Dollar Day \$1.19 pair.

Stamped Night Gowns, fine nain-sook, new patterns. On Dollar Day \$1.19.

Stamped Combinations, fine nain-sook, small dainty patterns. On Dollar Day \$1.00.

Stamped Huck Towels, hemstitched, large size, 22x40, good quality. On Dollar Day \$1.00 each.

Stamped Huck Towels, good quality, On Dollar Day 38c. each.

Terry Towels, Stamped Ends, On Dollar Day 69c. each.

Stamped Linen Centre, 18 inch, well selected patterns. Regular 66c. On Dollar Day 49c.

Stamped Linen Tray Cloths, 18x27 inch, well selected patterns. Reg. 66c. On Dollar Day 58c.

Cushion Tops, stamped on heavy repp, natural color, 12x12 inch, twelve good patterns. On Dollar Day 33c.

Stamped Linen Tray Cloths, 18x27 inch, well selected patterns. Reg. 66c. On Dollar Day 58c.

SPLENDID DOLLAR DAY VALUES IN HOSIERY.

Women's Cashmere Finished Hosiery, full fashioned. Penman's make, black and brown. Value to 95c. On Dollar Day 68c. pair.

Women's Lisle Hosiery, black or brown Penman's make, full fashioned. Regular 66c. On Dollar Day 2 prs for \$1.

Women's Cream Cashmere Hosiery, wide leg, double heel and toe. Regular 95c. On Dollar Day 68c. pair.

Women's Cashmere Hosiery, black or cream, fine soft wool. On Dollar Day \$1 pr.

Silk Hosiery Special, fine pure silk, black, navy, grey, brown, cordovan and white, plain and ribbed tops. Value \$2.00. On Dollar Day \$1.19 pair.

Children's Hosiery, fine ribbed, elastic knit, black, white or brown, sizes 6 to 8 1-2. On Dollar Day 36c. pair.

Boys' and Girls' Strong Ribbed Hosiery in large sizes, black only. On Dollar Day 33c. pair.

DOLLAR DAY PRICES ON RIBBONS.

Hair Ribbons, wide all silk, washable, sky, pink, red, rose, navy, etc. On Dollar Day 19c. yard.

Wide Fancy Ribbons, light and medium colors, just a small line. On Dollar Day 25c. yard.

VEILS AND VEILINGS AT DOLLAR DAY PRICES.

Elastic or Sport Veils in black, brown, taupe, navy or purple. On Dollar Day 4 for 25c.

Novelty Sport Veils, black hexagon mesh, colored spot. Regular 38c. On Dollar Day 25c. each.

Separate Veils, in novelty patterns, black only, 1 1-4 yards long. On Dollar Day 33c. each.

A CHANCE TO BUY YOUR HANDKERCHIEFS AT DOLLAR DAY PRICES.

Women's Hemstitched Initial Handkerchiefs, fine mull, hand embroidered. On Dollar Day 4 for 66c.

Ladies' Colored Handkerchiefs, fine mull. Regular 18c. each. On Dollar Day 2 for 25c.

Swiss Embroidered Handkerchiefs, embroidered on corners, good quality. On Dollar Day 6 for 50c.

Colored Edge Handkerchiefs, for girls, hemstitched edge. Slight imperfections. On Dollar Day 3 for 25c.

GREAT REDUCTIONS IN NECKWEAR FOR DOLLAR DAY.

Women's Neckwear, special lot of silk and net. Value to 65c. On Dollar Day 38c.

Women's neckwear, special clearing lines in vests, collars and cuff sets. On Dollar Day Half Price.

Ladies' Silk Knitted Scarfs, in plain colors and fancy stripes. On Dollar Day \$2.69.

DOLLAR DAY VALUES IN GLOVE DEPARTMENT.

Ladies' Cape Gloves, in tan, brown and grey, silk stitched back, heavy seams. Regular \$3.25 pair. On Dollar Day \$2.00 pair.

Ladies' Black Kid Gloves, two cage dome fasteners, small sizes only. On Dollar Day \$1.00 pair.

Ladies' Washable Kid Gloves, mastic shades. On Dollar Day \$1.50 pair.

Chamoisette Gloves, in black or white, all sizes. On Dollar Day 87c. pr.

Ladies' Wool Gloves, navy, white or black. Regular 55c. On Dollar Day 48c. pair.

TWO STRAP PURSE SPECIALS FOR DOLLAR DAY.

Ladies' Strap Purses in three styles. On Dollar Day \$1.00.

Ladies' Strap Purses, the regular size. On Dollar Day 78c.

Curtains, Comforts, Silks

DOLLAR DAY IN ANNEX

Dress Goods, Linens, Ginghams, Etc.

A GOOD CHANCE TO SAVE ON SOME OF THE THINGS EVERY HOUSEKEEPER WILL NEED IN A FEW WEEKS IN DRAPERIES, ETC.

Curtain Scrim, fancy lace border, double fold. On Dollar Day 5 yards for 85c.

Flise Marquisette for Curtains, cream or white, hemstitched edge. On Dollar Day 59c. yard.

White Curtain Net, two patterns, 36 inch wide. On Dollar Day 38c. yard.

Special Curtain Net, cream or white. Value to 75c. On Dollar Day 49c. yard.

Marquisette Curtains, with heavy lace edge, cream or white. Reg. \$5.45. On Dollar Day \$4.29 pair.

Marquisette Curtains mercer finished 2 1-2 yards long. Regular \$5.75. On Dollar Day \$4.68 pair.

Chintz and Cretonne, English Make washable. Regular 69c. On Dollar Day 49c. yard.

White Bed Spreads, soft finish hemmed ends. On Dollar Day \$2.39.

Good Quality English Spreads, large double bed size. Regular \$7.55. On Dollar Day \$6.45.

BUY YOUR COMFORTERS HERE AND SAVE MONEY ON DOLLAR DAY.

Good Bed Comforters, soft, well filled. On Dollar Day \$3.29.

Brass Finish Curtain Rods, ball ends. On Dollar Day 12c. each.

SELECT WOOL DRESS GOODS AT DOLLAR DAY PRICES.

Wool Dress Serges, brown, Russian, Copen, Burgundy and black. Reg. \$2.65. On Dollar Day \$2 per yd.

Wool Dress Serges, green, navy, grey or black, 48 inch wide. Reg. \$3.45. On Dollar Day \$2.29 per yd.

BIG REDUCTIONS IN SILK FOR DOLLAR DAY.

White Habutai Silk for Underwear, good quality, washes perfectly, 36 in. On Dollar Day \$1.00 per yd.

Silk Poplin, 36 inch wide, several different colors. On Dollar Day \$1.68 pr yd.

Dollar Day Reductions on Remnants of Dress Goods, Suitings and Silks. On Dollar Day.

GREAT DOLLAR DAY VALUES ON HOUSEHOLD REQUIREMENTS.

White Turkish Towels, soft finish. Regular 85c. On Dollar Day 2 for \$1.00.

Turkish Towels, red border. Regular \$1.25. On Dollar Day 87c.

Large Heavy Bath Towels, natural linen 20x44. Regular \$1.25. On Dollar Day 87c.

White Longcloth for general household uses. On Dollar Day 5 yds for \$1.00.

Pillow Cases, 40x42 inch well made. On Dollar Day 29c. each.

Table Damask, full bleached. On Dollar Day \$1.00 yard.

Roller Towelling, half bleached. On Dollar Day 5 yards for \$1.00.

Turkish Towelling for Rollers, natural and linen colors. On Dollar Day 5 yards for \$1.

Linen Cup Towels, 21x32. On Dollar Day 43c.

Dresses Suits, Coats,

DOLLAR DAY ON SECOND FLOOR

Skirts, Blouses, Rain Capes, Etc.

HERE ARE WOMEN'S SUITS FOR DOLLAR DAY AT HALF PRICE AND LESS.

Black Serge Suits, smartly trimmed, military braid and buttons. Size 38. Regular \$40.00. On Dollar Day \$19.75.

Misses' Donegal Tweed Suits, smartly tailored, grey or fawn. Size 14. Regular \$32.50. On Dollar Day \$19.75.

Eight Good Serge Suits, black, navy, purple, taupe. Regular to \$37.50. On Dollar Day \$19.75.

One Only, Misses' Black and White Check Suit, trimmed with Henna facing. Regular \$30.00. On Dollar Day \$15.00.

Check Suits, Misses' also; good, smart styles. Regular \$15.00. On Dollar Day \$7.50.

One Only, Nicely Designed, Gold Color Suit, in Silk Poplin. Reg. \$65.00. On Dollar Day \$16.75.

Misses' Suits, dark blue tussah silk, buttoned trimmed. Regular \$25.00. On Dollar Day \$10.00.

GREAT REDUCTIONS ON WOMEN'S DRESSES FOR DOLLAR DAY.

Six Only, Poplin Dresses, large sizes, variety of colorings, including grey, purple and brown. Regular \$20.00. On Dollar Day \$10.00.

Women's Smart Serge Dresses, braid trimmed, or embroidered; good business dresses. Sizes 18 to 40. Regular \$24.50. On Dollar Day \$11.75.

CHILDREN'S COATS AND REEFERS REDUCED FOR DOLLAR DAY.

Children's Good Reefers in dark grey or navy. Sizes 7 to 12 years. On Dollar Day \$5.00.

Children's Checked Coats, good quality, slightly soiled. On Dollar Day \$2.50 each.

Children's Rain Capes, navy and Burgundy, 10 and 12 years. Reg. \$4.70. On Dollar Day \$2.50.

DOLLAR DAY BRINGS GREAT REDUCTIONS ON WOMEN'S COATS.

Women's Coats, 36 and 38, plush collars and button trimmed; good belted styles. On Dollar Day \$15.00.

One Only Brown Bolivia, dolium style. Regular \$38.00. On Dollar Day \$19.50.

One Only Black Velour Coat, lined throughout, black plush collar. Regular \$32.50. On Dollar Day \$16.50.

SEGE SKIRTS AT DOLLAR DAY PRICES.

Women's Serge Skirts, black and navy, button and braid trimmed. Regular \$6.50. On Dollar Day \$3.75.

White Serge Skirts. Regular \$25.50. On Dollar Day \$16.50.

One Only Gordon Silk Skirt, pink. Regular \$35.00. On Dollar Day \$16.50.

White Crepe-de-Chene Skirt with belt and satin bands. Regular \$21.50. On Dollar Day \$10.00.

Misses' Voile Skirts white or open, tucked or frilled. Regular \$8.75. On Dollar Day \$4.65.

DOLLAR DAY VALUES IN BLOUSES THAT WILL MAKE YOU WANT TO LAY IN A SUPPLY FOR SPRING AND SUMMER.

White Middy Blouses, colored collar and belt. On Dollar Day \$1.00.

Black Voile Blouses, trimmed with rucks and convertible collar. On Dollar Day \$2.00.

Jap Silk Blouses, tuxedo collar, in white, navy or black. On Dollar Day \$2.00.

White Voile Blouses, round, square or V neck. On Dollar Day \$2.00.

Striped Jap Silk Blouses, with convertible collar. On Dollar Day \$2.00.

Striped Flannelette Blouses for house and sport wear, Peter Pan or convertible collar. On Dollar Day \$1.50.

Crepe-de-Chene Blouses, tucked or plain. On Dollar Day \$3.00.

Odd Blouses, Voile, Jap Silk, Crepe-de-Chene and Georgette. All colors and sizes. Good styles. On Dollar Day \$4.00 each.

House Dresses, Aprons

DOLLAR DAY ON THIRD FLOOR

Underwear, Etc. Woolen

DOLLAR DAY BARGAINS IN HOUSE DRESSES AND APRONS.

Cambric House Dresses, pretty stripes and elastic waist-line. On Dollar Day \$1.25.

Cambric House Dresses with waist-line. On Dollar Day \$1.58.

Bungalow Aprons, fine cambric. On Dollar Day 87c.

Kitchen Aprons, pretty check cambric. On Dollar Day, 2 for \$1.00.

A GREAT CHANCE TO SAVE ON WHITEWEAR ON DOLLAR DAY.

Envelope Combinations, lace trimmed. Value to \$1.68. On Dollar Day \$1.00.

Corset Covers. Value to \$1.35. On Dollar Day \$1.00.

Cambric Gowns. Regular to \$1.75. On Dollar Day \$1.38.

White Underskirts, Hamburg trimmed. On Dollar Day \$1.00.

Princess Slips, good quality. On Dollar Day \$1.38.

Solled Tea Aprons. On Dollar Day, 2 for 58c.

New Camisoles, Jap Silk. On Dollar Day \$1.00.

Flannelette Gowns up to \$2.35. On Dollar Day \$1.39.

Flannelette Bloomers. Value to \$1.60. On Dollar Day \$1.00.

Flannelette Underskirts, 30 and 32 inch. Regular \$1.50. On Dollar Day \$1.00.

A GOOD CHANCE TO BUY SOME FINE RIBBED UNDERWEAR AT DOLLAR DAY PRICES.

Women's Winter Combinations, fine rib. Regular \$2.35. On Dollar Day \$1.39.

Women's Ribbed Vests, round neck. Regular 55c. On Dollar Day 59c.

Women's Fleece Lined Vests, buttoned front. Regular \$1.50. On Dollar Day 89c.

Women's Fine Ribbed Vests, round neck. Regular \$1.45. On Dollar Day \$1.00.

Women's Ribbed Drawers, ankle length. Regular 75c. On Dollar Day 59c.

Women's Ribbed Drawers, ankle length. Value to \$1.25. On Dollar Day 89c.

Women's Knt Corset Covers, short sleeves. Regular 95c. On Dollar Day, 2 for \$1.00.

Women's Brocade Brassiers. Regular 85c. On Dollar Day 68c.

WOOL PULL-OVERS AND SWEATERS REDUCED FOR DOLLAR DAY.

Women's Wool Coat Sweaters. Size 38 and 40. Good style several colors. Regular \$8.25. On Dollar Day \$6.75.

Women's Wool Coat Sweaters, tuxedo style. Newest colors. Regular \$4.45. On Dollar Day \$3.98.

Odd Lines Women's Pull-overs, all sizes, coral, turquoise and green. Reg. \$8.75. On Dollar Day \$6.75.

Misses' Pull-overs and Coat Sweaters, good variety colors. Regular \$6.00. On Dollar Day \$2.98.

LAY IN A SUPPLY OF KIDDIES' WANTS AT DOLLAR DAY PRICES.

Kiddies' Wool Nappys, all colors. Value to \$1.75. On Dollar Day \$1.00.

Fleece Lined Sleepers. On Dollar Day \$1.00.

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Kiddies' Wool Nappys, all colors. Value to \$1.75. On Dollar Day \$1.00.

Fleece Lined Sleepers. On Dollar Day \$1.00.

Children's Black Tights, all sizes. On Dollar Day 95c.

Children's Coat Sweaters, all colors. Value \$1.50. On Dollar Day \$3.00.

Kiddies' Rompers. Value \$2.75. On Dollar Day \$2.00.

Boys' Cambric Blouses. Regular \$1.65. On Dollar Day \$1.00.

Kiddies' Princess Slips, lace trimmed. Value \$1.50. On Dollar Day 79c.

Infants' Vests. On Dollar Day, 4 for \$1.00.

Children's Check Dresses, 8 to 14 years. On Dollar Day \$4.00.

Children's Colored Dresses. Value to \$4.50. On Dollar Day \$3.00.

London House

DANIEL

Head of King St.