

## IT SMELLS GOOD

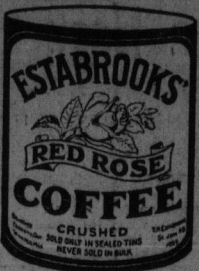
When you take the cover off a tin of Estabrooks' Red Rose Coffee the fragrance of this fine quality coffee will fill the room.

Put the cover on quickly—don't waste the fragrance!

Estabrooks' Coffee for Breakfast and Red Rose Tea for other meals.

**Estabrooks' RED ROSE Coffee**

Try it for Breakfast To-morrow



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## Famous D. K. Balata Belting

See our exhibit in Machinery Hall. Demonstration of Leather Waterproof Belting, Lace Leather, Fasteners, etc.

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MONTREAL ST. JOHN

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Until you have attended one or two of the

## FREE MUSICALES

Given daily at our Magnificent Booth in the extreme left corner of the Northern Gallery Main Building at the

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The Piano with a soul

The Mason and Risch **Player Piano** and The World Famous Thomas Organ

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SAVE \$1.00 PER TON

COAL---\$4.25 per Ton---1,400 Lb. Load \$3.10

BEST WINTER IS COMING, SO ARE HIGHER COAL PRICES

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If the electric wiring started a fire? If the gas jet and the curtain came together? If the oil stove upset? What would you do to avoid \$10000 damage for a small fire. Think it over and ask

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# Attractions Main Building

## EDGECOMBE'S CARRIAGE EXHIBIT

The name of Edgcombe has been for so many years inseparably connected with their carriage exhibits at all of the important exhibitions in the Maritime Provinces that one is not surprised as he enters the transportation building to see on the right and left of him some forty specimens of their excellent manufacture. From the useful and popular ash pung to the carriage of the physician and the grocer's express wagon, he has almost every variety of vehicle that is at once popular and useful.

The fact that winter will soon be here and punge and sleighs a necessity is emphasized by the presence of many substantial and handsome ash punge, both single and double, finished in the natural wood as well as richly painted. Then there is the physician's sleigh with its cover and storm front and these have been so taking that several have already been sold to visiting doctors. This storm front, by the way, can be shifted to the carriage of the physician when carriages are in use.

## THE PICKERING VEHICLE AND WHEEL CO., LTD.

From the standpoint of the man who owns a heavy wagon, either a farmer an expressman, or a grocer, one of the most interesting exhibits in machinery hall is that of the Pickering Vehicle and Wheel Co., Ltd., of New Glasgow, N. S. The real merit of their exhibit apparently lies in their Pickering wheel with which their wagons are furnished. Besides being a handsome, strong, well-constructed wagon to look at, the wheels of the vehicle attract the attention of the visitor at once. The wheel hub is constructed with centre flange; the spokes fit on each side of the flange, which gives a double disked wheel, making it impossible to buckle when coming under extreme side thrusts or heavy loads. Any slackness or rattle in wheel from loose spokes or loose tires can at once be taken up by simply screwing the tapered sliding sleeve inward, which expands the spokes against the tire. This overcomes all the wheel troubles in the hot and dry season of the year and saves dollars to the owners of an class of carriage. There is also a detachable sleeve or bush, which, when worn out, can be replaced in a few minutes without taking the wheel apart, thus saving wheelwright's expenses. It is also fitted with long sleeve roller bearing which makes it very easy work for a horse, in fact the horse can pull double the load in wagon fitted with these wheels.

Some of its strong points are: It is impossible to buckle and you can make your own repairs. The easy replacing of a broken spoke, the taking up of any rattle or slackness, once a month oiling, never tire bound and very light draft.

In addition to manufacturing this wagon the Pickering Vehicle and Wheel Co., Ltd., also manufacture sleds and bob-sleds for light and heavy work and do machine shop work handling forgings, making brass castings, and do general carriage work. Their exhibit is attractive and the excellence of their goods admirably demonstrated by their representative, Mr. Pickering, the inventor, who is desirous of establishing agencies throughout the province.

## F. W. BIRD & SON

In the northern end of the main building, ground floor, F. W. Bird & Son of St. John, Mr. H. H. Reid manager, are making a very attractive and elaborate display of Bird Neponset Products, which include Paroid and Proslate Roofings. The exhibit is in the form of a Swiss cottage, of which the sides and roof are covered with Proslate Roofing. The cottage floor is covered with Paroid Roofing, which also extends to the passage surrounding the cottage. In addition to these strong lines, the company are showing Neponset Waterproof Papers, which are shown and used practically all over the world. Recently Messrs. Bird & Son have been given the contract for roofing the exhibition buildings at Bogota, Colombia, the freight alone on this shipment amounting to seven dollars per roll. This in itself is sufficient evidence of the extent of the market reached by these goods.

The company also supplied the roofing for the new cattle sheds at the St. John exhibition. In this connection have enjoyed a great deal of valuable publicity which Mr. Reid finds is proving remunerative.

The firm of F. W. Bird & Son was established in the United States in 1795, and has thus considerably more than a century of manufacturing experience in this line.

Mr. Reid, at the exhibit, and his assistants, will be pleased to meet all who are in any way interested in the goods they have to offer.

## TRURO CONDENSED MILK PRODUCTS

The Truro Condensed Milk Company exhibit on the right of annex, main floor, gives a fair idea of what care and expense has been taken by some to make their booths beautiful and attractive. The fact that a smiling and happy young lady is giving away samples of their excellent product may account for some, but not all, of the interest the people are taking in this part of the show, which is a feature of the new annex. It is not necessary to tell many people that the Truro condensed milk products are known in all parts of the world. Yukon and Arctic explorers carry it always and in China, Japan, South America it is nearly as popular as in Canada. Their exhibit—a log cabin—is indicative of the pioneer character of the industry and is constructed of cans of their different brands of Reindeer, Mayflower and Clover milk, Jersey cream, unsweetened milk, Reindeer condensed coffee and the more recent success, Reindeer condensed cocoa have the milk and sugar combined and are being served to the visitors. The firm insist upon the quality of their goods and their collection of gold medals from all parts of the world expresses approval of their goods by the sharpest critics.

## BEAUTIFUL DISPLAY OF PLUMBING FIXTURES

Shown by the Jas. Robertson Co. Ltd. Ground Floor, Main Building.

The booth of the Jas. Robertson Co. Limited, at the Dominion Exhibition, is most attractively arranged, green and white being the prevailing colors. A brass railing made especially for this purpose surrounds the exhibit and sets it off to good advantage. The walls are hung with mirrors and other requisites of the bathroom, while wash basins, bath tubs, etc., are admirably displayed in the general arrangement of the booth.

Among other features is a new Kahlboia closet of the low combination style with vitreous china tank which contains no copper lining and always retains its whiteness.

Another novelty is a recently devised drinking fountain which is conspicuously placed in the central part of the exhibit and which necessitates no drinking cups or other utensils liable to gather germs.

Samples of Swastika Babbitt metals and solders may be seen at the Robertson booth.

The exhibit was installed by Mr. E. J. Terry representative for the company, and is under his charge.

## THE IMPERIAL OIL CO. LTD. HAS THREE EXHIBITS

All Manner of Lubricants and Many Interesting Mechanical Features Shown at Imperial Oil Company's Booth.

The distinction of having more exhibits at the Dominion Fair than any other concern, is probably due to the Imperial Oil Co., which has no less than three. The largest of these is located in the southern end of the ground floor of the main building, and is most attractively finished in Roman style, with pillars of imitation marble, the whole being tastefully decked with pink and white carnations and surmounted by an immense candle six feet in length and weighing 40 pounds. A free guessing contest is being carried on in connection with this, and the person prophesying most nearly correctly the length of time required for the candle to burn, will be rewarded with a "Rayo" Reception Lamp as a prize.

On exhibition here are the famous New Perfection blue flame wick oil stoves, which are unexcelled, and are manufactured and sold merely as an incentive to the use of oil. The "Rayo" Lamp and Sterling Lamp, also the "Rayo" lantern are displayed and all manner of candles in every conceivable shape and form. Samples of Pratt's Astrol and other burning oil manufactured by the Imperial Oil Company, and the famous "Mica" axle grease, are also displayed. A large revolving wheel lubricated with this latter product occupies a conspicuous position in the front of the booth. The company's representative, who is in charge of the exhibit, will be found most willing to show the stock, and supply samples of excellent cookery made on the oil stoves by a lady without any previous experience. "Parowax" is being distributed to persons interested in laundry work, etc.

Passing to the next exhibit of this company which is situated in the Machinery Hall, the most striking effect is produced by the moving sign, which offers a brilliant color display. This is the lubricating department, all the lubricating oils manufactured by the company, including Mobiloids and many specialties in the form of axle grease, harness oil, separator oil, etc., will be gladly shown to visitors. In this connection it is interesting to note that the main engine of the building is lubricated by the Imperial Oil Company's products and Mr. Allen the chief engineer highly recommends them for all purposes.

In the Transportation building various grades of motor oils and lubricants are shown in the company's exhibit. The entire central part of the exhibit is in motion and miniature automobile, motor boat, and aeroplane are plying busily around. The aeroplanes used by Hamilton in his flight from New York to Philadelphia and from that used by Curtiss in flying from Albany to New York, were lubricated by oils exhibited here, and the power behind the auto is the gasoline manufactured by the Imperial Oil Company. Literature of much educational value to users of lubricants is given away to all interested.

## EXHIBIT OF INTEREST TO LOVERS OF HORSES

H. Horton & Sons, Ltd., Have Interesting Display of Harness, Horse Blankets and other Driving Requisites.

An exhibit which should prove most interesting and instructive to horsemen is that of H. Horton & Son, Ltd., which may be found in the main building, on the ground floor. The firm has the sole agency in the Maritime Provinces for Messrs. Newlands & Co., of Gault, Ontario, who manufacture the famous Saskatchewan robes and coats which are sold throughout the whole of lower Canada.

The appearance of this exhibit is most striking, and should not fail to attract notice, containing, as it does, twenty-seven complete sets of harness ranging from the lightest track to the heaviest team harness, and including a full variety of light carriage and family equipment. Messrs. Horton also represent the International Stock Food Co., of whose products they have a good supply on exhibition. These well-known remedies made by this firm are largely used by owners of live stock in the province, and any who have not already tried them will find the representative in charge of the booth most willing to explain their use and nature.

An extensive variety of horse blankets of which the Horton Company make a specialty, are always carried in stock and are shown to excellent advantage at the exhibit. To date this season the firm has manufactured upwards of 4,000 blankets, and all on view, as well as the harness shown, are of the finest quality.

Mr. Norman Smith, the superintendent of the firm's factory, is in charge of the booth, and is always ready to cheerfully answer questions with regard to prices or supply and additional information pertaining to the goods displayed, that may be required.

## FINE DISPLAY FOR THE FUNERAL DIRECTORS

Christie Bros. Co., Ltd., of Amherst, have at their sample rooms on King square an exhibit in charge of their representative Mr. W. G. Smith. This consists wholly of an extraordinarily fine display of funeral directors supplies. A large variety of caskets are shown, all lines being on exhibition, including cloth, couch, and varnished caskets, as well as others in oak, rosewood and mahogany. There is also a full line of trappings consisting of robes of elegant design and pleasing appearance for both men and women. Also linings and casket hardware of every description, and everything required by funeral directors. In fact this display was brought here very largely for the benefit of the members of the Maritime Funeral Directors' Association, who are in session here for three days.

Christie Bros. Co. are also showing a full line of embalming goods including fluids and all requisites for practical embalming. From the professional standpoint the display is a most interesting one, and it is of interest to the general public from the excellence of the workmanship shown.

## HAVE A GUESS AT THE ASEPTO SOAP LTD. EXHIBIT

The first booth to the right of the entrance to the Agricultural Hall is that of the Asepto Soap Co., Ltd. In this booth there is being carried on a guessing contest which is attracting considerable attention. All visitors are asked to guess at the weight of a monster cake of soap in the centre of the booth. The one coming nearest to the correct weight will receive a seventy pound box of Asepto Soap Powder. The company is also making a display of some of the many useful and valuable premiums given for wrappers off Asepto Soap, Napha Soap, Venus Soap or Asepto Soap Powder.

## THE L. M. TRASK COMPANY EXHIBIT

The L. M. Trask Co. will be found in Machinery Hall. Their office on Walker's wharf will be closed during the exhibition. They are exhibiting their old line of Woodpecker stationary gasoline engines, a full line of Ford marine gasoline engines, rotary saw mills, threshing machines, etc. Parties visiting the exhibition will be more than repaid for looking over this exhibit.

## EXHIBITION SPECIAL ATTRACTION TODAY

Guessing contest at booth of A. E. Hamilton, Ltd., contractors, woodworking factory. They have a ten foot show case on exhibition and are receiving guesses on the weight. They are offering eleven prizes, ten dollars for the first, five dollars for the second; for the nearest correct guesses. Booth is in the new wing next the general offices in the building which they have just completed.

## THE DART UNION CO. LTD.

In machinery Hall the Dart Union Co., Ltd., of Toronto, is displaying a full line of ground ball joint unions and flanges. Mr. C. Percy Archibald is in charge.

# There's Good Value Appearance Comfort IN OUR MEN'S \$4.00 Boots

Cut shows a calf blucher, medium wide toe, goodyear welt sewn, oak tanned soles.

**Price \$4.00**

You also have Vici Kid, Tan Calf and Patent Leather from which to make a selection.

Fall styles now open and ready for your inspection.

SEE OUR WINDOWS



FOOT LITERS **McRobbie** KING STREET

## WHERE WILLIS PIANOS ARE MADE



Willis Factory near Montreal equipped with the latest up-to-date facilities for the manufacture of high grade pianos.

No less than three enlargements of this piano factory have been made during the past three years to keep pace with the large sale of

## Willis Pianos and Willis Player Pianos

Be sure to hear, see and try these artistic instruments at the St. John Exhibition or at the warehouses of

**The WILLIS PIANO & ORGAN CO.,** 144 Union Street, - St. John, N. B.

## HUTCHINGS & CO.,

BEDDING MANUFACTURERS

WIRE MATTRESSES, MATTRESSES,

IRON BEDSTEADS, FEATHER

PILLOWS etc

WHOLESALE and RETAIL

101 to 105 Germain Street.

## A NOVEL EXHIBIT

A unique and pretty exhibit is found in the gallery near the Standard booth where Misses Tait, four ladies who came to Canada from the Shetland Islands, show a fine display of Shetland wool and knitted work. The story of this exhibit is interesting. The ladies in question were born in the islands, and were engaged for some time in the repository for Shetland wool in Edinburgh, which is conducted under the patronage of Lady Aberdeen, who will be well remembered as the wife of one of the most popular Canadian governors, and a leader in all lines of women's work. When they came to Canada, about a year ago, the Dominion exhibition plans were receiving their first publicity and these ladies prepared an exhibit of the work. They procured the wool from the Shetland Islands, the home of the knitting industry, and went to work, and the result of their labors is seen in the beautiful display which delights all visitors to the fair. The repository in Scotland was founded in 1881, for the purpose of assisting the Shetland knitters in making their work more widely known. It has grown in popularity, until now the sales of the work which are held periodically, attract very large numbers and the fine articles find a ready sale. The work at the fair is of the same class and embraces filmy shawls, scarfs and similar articles. It will repay a visit.

**Mamma's Own Daughter.** His Daughter—Daddy, you were twenty-five when this was taken, weren't you? Why, you might have sat for it yesterday. Her father—Yes; your mother's own daughter. Well, well, you'll find it on the table, I think. His Daughter—Find what, daddy, darling? Her father—The check book my own lamb.

**Courtship.** (Washington Herald.) "The duke refuses to accept my dowry dad." "Good enough. I'm a million dollars in."

"Shucks pa; when will you learn etiquette? The latest thing is to force the money on him."