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To drink it suggests a repetition of the experience.

O'Keefe's SPECIAL PALE DRY GINGER ALE

The wholesome, sparkling beverage for all occasions—for all places.

Have a case at home—it's not expensive, and it's good for every member of the family. It's fine for the Bridge Table.

Your dealer or grocer will deliver, or phone Main 4203.

- Special Pale Dry Ginger Ale
Belfast Style Ginger Ale
Cream Soda
Ginger Beer
Cola

- Lemon Sour
Lemonade
Orangeade
Sarsaparilla
Special Soda

O'KEEFE'S, Toronto 618

PROGRAMS FOR TODAY MOVIES SCREEN GOSSIP

Talks With Screen-Struck Girls

By Beatriz Michelena (Copyrighted 1916, by Beatriz Michelena)



Beatriz Michelena has been obtained thru showing nothing but the eyes.

I am about convinced that the eyes are essential in picturing all the more intense emotions. However, there are other parts of the face and body that can give valuable co-operation in great emotional scenes, and can furthermore prove adequately effective on their own account where the actor is trying to indicate a physical condition rather than one of mind or soul.

The great importance of the eyes as audible factors in screen drama may be gathered from the fact that, with all the face covered but the eyes, there is still opportunity of adequately expressing one's emotions. In fact some marvellous effects I have seen showing nothing but the eyes.

The impossibility of employing spoken words makes it necessary to utilize the last ounce of pantomime expressiveness. One may get a great deal of this from the eyes, but that is not enough. There are other parts to be looked to as well. I have seen hands and fingers that were the embodiment of eloquence. One of the best death scenes I ever witnessed on the legitimate stage was just the hand of a drowning man slipping above the edge of the bath. Anyone who has seen Pickens' must remember this particular scene. Much may sometimes be told thru the droop of the shoulder or the tilt of the chin.

MOTION PICTURE DIRECTORY

- Academy, Bloor and St. Clarendon, Wm. Farnum in "Man of Sorrow,"
Ideal, East Toronto, "The Iron Claw,"
"Mary Fuller,"
Lola, Danforth, "The Iron Claw," Chapter 17,
Maple Leaf, Danforth, "The Secret Room,"
Monarch, Crawford and College, Mary Pickford, "The Foundling,"
Playitorium, Danforth, Marie Dora, "Nora Flynn," 7 reels.
Pickford, Queen and Spadina, Mme. Petrova, "Playing With Fire,"
U-Kum, College and Devereaux, Fannie Ward, "Gutter Magdalene,"
Vermont, 1022 Bathurst, Mabel Trunnelle, "Out of the Folds."

WILL BE NO LACK OF HOTEL ACCOMMODATION

Thousand Applications Already for Licenses Under Prohibition.

There are about 1200 tavern licenses in the province and already the Ontario License Board have received 1000 applications for standard hotel licenses under the new prohibition law. "The outlook," said Mr. Dingman, "is that the province is not going to suffer from lack of hotel accommodation under prohibition."

DOMINION GOVERNMENT NOT TO BE RESPONSIBLE

Willing That Fire Relief Committee Shall Disburse Its Donation.

There will be no Dominion Government representative in the Northern Ontario relief committee. Hon. Bob Rogers, acting prime minister, says he is willing that the committee already organized by the Ontario Government should disburse the Dominion Government's \$100,000 donation.

LOST BOY WAS LOCATED

A three-year-old boy who had strayed away from his home during the rain yesterday morning, provided amusement for the firemen at the Adelaide street fire hall, near York street.

CONVICTED ON THEFT CHARGE

Albert Phillips, convicted on two charges of theft and adjudged guilty of attempted housebreaking, was sentenced to two years in the penitentiary by Colonel Denison in the police court yesterday.

MEXICO SENDS SYMPATHY

Mr. Tamayo, consul for Mexico, has written to his honor, the lieutenant-governor, conveying the sympathy of the government of Mexico, with the numerous sufferers in northern Ontario, overtaken by the recent fire calamity.

TWO YEARS IN PRISON FOR EDWARD HARWOOD

Pled Guilty to Charge of Bigamy in Police Court Yesterday.

Edward Harwood was given a sentence of two years in the penitentiary after pleading guilty to a charge of bigamy in the police court yesterday. Harwood, it is claimed, deserted his wife and family in England, who are being kept by the authorities, and came to Canada about six years ago. He first lived with a woman who is now dead and then was married to one Haddock. The two illegitimate children died.

CHILD SEVERELY BITTEN

Terrier Savagely Attacked Four-year-old Boy.

GASOLINE BOAT BURNED

Three thousand dollars in damages was lost when one of the Canadian Stewart Company's gasoline boats was destroyed in the bay by the engine backfiring and setting fire to the woodwork.

SUMMER COMPLAINTS KILL LITTLE ONES

At the first sign of illness during the hot weather give the little one Baby's Own Tablets, or in a few hours he may be beyond cure. These tablets will prevent summer complaints if given occasionally to the well child, and will promptly cure these troubles if they come on suddenly.

WILLS PROBATED

Wong Fook, uncle of Yick Fee Wong, who died in Toronto recently, leaving an estate of \$400, has been granted letters of administration. There was no will and the money will go to relatives in China.

Relatives and charitable institutions are bequeathed the estate of \$37,168 left by Emily Jane Colthurst of London, England. The executor is her brother, Sir George St. John Colthurst of Blarney Castle, England.

RELIEF WORK IN NORTH IS GOING ALONG NICELY

Toronto Committee Has Only Been Asked for One Shipment So Far.

YACHT "SENECA" FOUND ON OTHER SIDE OF LAKE

Stranded on Sandbar Four Miles From Rochester—Thieves May Have Been Deserters.

CONVICTED ON THEFT CHARGE

After her mysterious disappearance a week ago, the Seneca, one-time winner of the Canada Cup, which was supposed to have been stolen from her moorings at the R.C.Y.C. docks, was found stranded on a sandbar four miles south-west of Sodus Bay, in Holland's Cove, near Rochester, N.Y., yesterday.

MEXICO SENDS SYMPATHY

Sixty Canadian officers, members of the permanent school of instruction, now on their way to the front. In this week's issue of The Toronto Sunday World.

SIDE EXCURSIONS, VIA CANADIAN PACIFIC

An exceptional vacation trip is offered by the Canadian Pacific sea-excursions. Tickets on Sale. Lower St. Lawrence, Maritime Provinces and Newfoundland resorts, on going Aug. 18th, 19th, 20th and 21st; good returning until Sept. 6th, 1916.

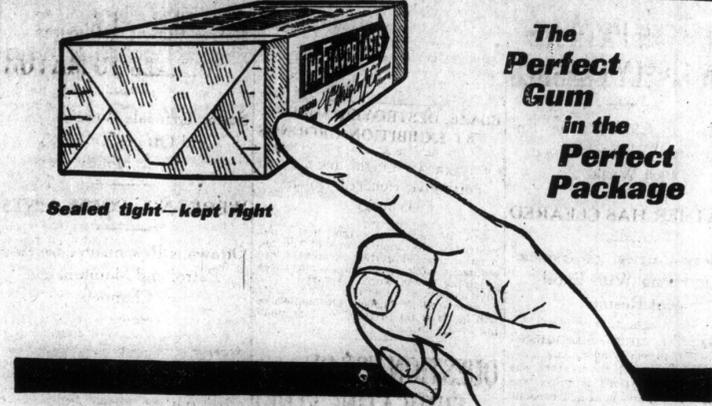
JOE COLES, THE MAINE CRUSOE BESIEGED BY LETTERS FROM THE FAIR SEX

Forty women seek permission to join Adirondack back to nature camp.

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Paw Throws the Fit Instead of Polly!

Comic strip panels with dialogue: LISTEN TO ME MISSUS PERKINS! ARE YOU GOING TO LET POLLY DRAG THIS FAMBLY INTO THE ADIRONDACK MOUNTAINS WITH NOTHING ON BUT A NICKEL'S WORTH OF GOAT-SKIN? WHERE DO YOU GET THAT FIVE CENT GOAT SKIN STUFF, PAW PERKINS? ILL HAVE YOU UNDERSTAND THAT THIS HERE IS SEAUWAME MIAK SKIN AT TWENTY DOLLARS THE PELT!



Sealed tight—kept right

The Perfect Gum in the Perfect Package

WRIGLEY'S

is sealed—that's the thing I like about it. No matter when or where I buy it, the flavor is there—full strength, and it's fresh and clean.

So I always make sure to get Wrigley's in the sealed package—it's the greatest five cents' worth of beneficial enjoyment I can buy.



Officer Seal—he keeps this goody good.

Write Wm. Wrigley Jr. Co. Ltd., Wrigley Building, Toronto, for free jingle book by the Spearman.



MADE IN CANADA

Chew it after every meal

IMPERIAL BANK OF CANADA. CAPITAL PAID UP \$7,000,000 RESERVE FUND \$7,000,000. HEAD OFFICE: TORONTO. A Banking business conducted in all its Branches. Drafts, Money Orders and Letters of Credit issued, available throughout the world. Savings Deposits bear interest at current rate. MAIN OFFICE: 32 Wellington Street E. 17 Branches in Toronto.

SPECIAL ACT TO CHANGE NAME. Justice Masten at Osgoode Hall yesterday granted an order allowing the payment of the cost, \$284, of a special act of parliament to change the names of Catharine Wilhelmina Geddes and Alexander John Bertram. The two were legatees under the will of their uncle on condition that they would adopt the surname of Smith. The estate is valued at \$7000.

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