

The Season's Latest In Desirable SUITS

Just in a short time, in exclusive models, a beautiful line of Suits in velours, gabardines, tricôtes, chevots, tweeds, serges and wool poplins. Some handsomely trimmed with Hudson Seal and Opossum, colors in green, navy, black, nigger brown, taupe and beet root; sizes 16 to 44.

Prices: \$45 to \$125

We advise that you make your selection early.

Brick & Dundas
LONDON. ST. THOMAS.

SOCIAL AND PERSONAL

TELL IT TO THE SOCIETY EDITOR.

Miss Edna Wright has returned home after spending two months in Calgary.

Miss Evelyn Woodson of Detroit is expected home on Friday evening. She will spend Sunday with her parents.

Mr. and Mrs. Edward T. Caverhill announce the engagement of their daughter Ruby Pearl to Mr. J. Stanley Walters of Lobo. The marriage will take place in October.

Mrs. W. J. Tremaine and daughter have left for England by Steamship Melita after having spent the summer with the former's brother, Mr. T. Woolley, Richmond street.

Mrs. Andrew Johnstone Thomson announces the engagement of her daughter Lila May to Mr. Charles A. Beamer of Flint, Mich., son of Mr. and Mrs. H. A. Beamer of the same place. The marriage is to take place about the middle of October.

Mr. and Mrs. W. J. Davis, Central avenue, announce the engagement of their only daughter Birdette Lillian to Mr. Alford Meredith Judd, second son of

Made-to-Order Suits, Coats, Skirts

Make a selection now. Do not delay until the season is so rushed you must wait. Have your things when you want them for the entire season. We guarantee to please.

Justrite Ladies' Wear
254 Dundas St. Phone 2614. xzv

OAK HALL'S Clothes For Boys

That Stand the Test!

In the making of "Sanford's Juvenile Clothing"—the kind we sell—the importance of building for wear is never lost sight of.

A successful line of Boys' Clothing must have great endurance as well as up-to-date styling.

Our Juvenile "Togs" possess both to a marked degree.

The same care and attention devoted to the making of our "Sovereign Brand" Clothing for men are rigidly adhered to in the tailoring of our boys' lines, so that they may maintain the Oak Hall tradition of "style" plus quality.

Boys' Tweed Suits, according to age and quality..... \$6.50, \$7.50 to \$25

Boys' Serge Suits, according to age and quality..... \$8.95, \$10 to \$25

Boys' Overcoats, according to age and quality..... \$7.50, \$10 to \$25

Boys' Raincoats, all the way from..... \$3.50, \$5 to \$12

Best Makes Boys' Underwear, Hosiery, Sweaters, Gloves, Hats and Caps.

Oak Hall

Men's and Boys' Outfitters.



Page of Interest to Women

MRS. FRANK LEONARD THE NEW PRESIDENT OF LOCAL RED CROSS

Advertiser Patterns

Peace Policy To Be Along Health Lines.

MRS. PLUMPTRE SPEAKS

Shipments To Value of \$162-999 Made During Past Year.

The new president of the Red Cross Association for Military District No. 1 is Mrs. Frank E. Leonard, who presided at the annual meeting held yesterday afternoon in the Masonic Temple. The reports of the year's work, presented in book form, are very interesting, the financial report submitted by Mrs. A. E. Cooper showing an expenditure of almost one hundred thousand dollars. Surgical supplies to the number of 27,489, valued at \$5,032, soldiers' clothing to the value of \$66,250 and refugees garments to the value of \$26,648, were shipped, making the total value of shipments, \$102,929.

Mrs. Plumptre. The speaker for the occasion was Mrs. Plumptre of Toronto, honorary secretary of the Dominion Association, who, subject the new peace-time policy of the Red Cross Association. "There may not be so many sewing parties as in the past," declared the speaker, "but that does not say there will not be a big work for the Red Cross to perform. I cannot say exactly what the policy of the Ontario Red Cross will be, for it hasn't yet been framed, but I can point out what we hope shall be done and what probably will be done."

The close of the war has necessitated an entire change in the outlook of the nation, and we are seeing the fabric of the war Red Cross Society being torn down. The Red Cross Society has to a certain extent had to demobilize, and now it is being built up again on new lines.

Soldiers First Care. "In such a large hospital centre as London, the war work, however, has not ceased, and we believe that the first work of every branch of the Red Cross is to fulfill its duty towards the returned men."

"But how are we going to spend the balance of our time and money? There is an international movement on foot towards the education of the people along health lines, and be ready for emergency when they occur, such as influenza, disaster, influenza epidemic, etc. Not long ago, the famous health experts of Europe and America were called together to decide whether it would be better for the world if the Red Cross Association should remain after the war."

Should Remain. "And they decided that the association should remain to help in combatting tuberculosis, venereal disease, mental deficiency, malaria, typhoid, to see to the proper care of children and expectant mothers; and be ready to act in case of an emergency occurred as a league of Red Cross societies was formed with the object of keeping alive this institution throughout the world."

"In Canada, there is no society which stands ready to give efficient service in case of an emergency. This true there are many societies working along this line, such as the St. John Ambulance divisions and the Victorian Order."

Just the Dress for the Growing Girl. 24-26—Serge, gabardine, velvet, cord, roy, taffeta, voile, crepe de chine and all wash fabrics are good for this style. The blouse is made to slip over the head. The skirt is a two-piece model. This Pattern is cut in 4 sizes: 8, 10, 12 and 14 years. Size 10 will require 4 1/2 yards of 30-inch material. A pattern of this illustration mailed to any address on receipt of 10c in silver or 1c and 2c stamps.

Name.....
Province.....
Town.....
Age (if child or misses' pattern).....
Measurements: Bust..... Waist.....

Caution: Be careful to increase the above illustration, and send size of bust measure, you need only mark 34, or whatever it may be. When in it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write out the figure representing "inches" or "years." Patterns cannot reach you in less than ten days from the date of publication.

Is Red Cross Ready? "Suppose next month there was an outbreak of the influenza epidemic here in Canada. Is the Red Cross ready to meet it? In England there are all showing exactly where materials and workers may be kept in case of an emergency. That is what each Red Cross Society should have here. Each village and each town and each city should be able to help itself in case of an emergency. And the local Red Cross Association should have records which would enable it to find the materials for doing so."

Disease Is International. "Some people might ask why we should be affiliated with an international society. Simply for the reason that disease is international. Frontiers will not keep us protected from it. And for our own sakes it is well that we go out and fight it, in other countries as well as our own."

Two very enjoyable musical numbers added yesterday's program, the artists being Miss Marilyn Focke of Chicago and the Rev. Quintin Warner. Officers Elected.

In addition to Mrs. Frank Leonard, who was elected president of the society, on the recommendation of Lady Beckett, the following officers were also elected by ballot: Vice-president, Mrs. J. M. Slater; Secretary, Mrs. C. H. Ziegler; and recording secretary, Mrs. E. C. Bowker. The following were unanimously elected: Honorary president, Lady Beckett; honorary vice-presidents, Mrs. H. A. Dooner, Mrs. H. Becher and Mrs. C. R. Somerville; honorary treasurer, Mrs. A. E. Cooper; honorary corresponding-secretary, Mrs. Ronald Harris.



Make Your Complexion nice for the Party

WHEN "fixing up" rub a little CREME ELCAYA into your skin before putting on your face powder. It will make your face and neck look smooth as velvet.

Try this simple formula—

"A little CREME ELCAYA rubbed gently into the skin, then if you used color, a very little Elcaya mixed with the color, rubbed over the cheeks before the cream is quite dry and after that the film of face powder over all."

CRÈME ELCAYA

is a delightful, non-greasy, disappearing toilet cream that makes the skin like velvet.

Your dealer has ELCAYA and has sold it for years.

In jars, at 35c and 75c.

James C. Crane, Sole Agent, MacLean, Benn & Nelson, Ltd., MONTREAL.

Distributors for Canada, Media Canada.

CREME ELCAYA FOR SALE IN LONDON BY THE DEPENDABLE DRUGGISTS.

Cairncross the Chemists



Gray's, Limited

Store Hours: 9 a.m. to 6 p.m., Saturdays Included.

SATURDAY NIGHT CLOSING

IT'S UP TO YOU! To legislate, make rigid rules and fixed hours, that merchants (in all lines of business), may keep their store doors open is all but impossible. But the Early Closing on Saturday Night is made possible by your shopping early on Saturday. It's up to you.

Thrifty women must plan for Saturday shopping and the earlier they come the larger the assortment from which to choose.

A Day of Real Saving Opportunities

Saturday Special

Ladies' Cashmere Hose (Penman's), full fashioned, spliced heel and toe, in black or cream. Sizes 8 to 10. At, pair..... **89c**

Children's All-Wool Vests and Drawers, "Turnbull's" make, in grey or cream. Sizes 1 to 14 years, priced according to size, at a garment, **\$1.25 to \$1.55**

Ladies' Fine Union Combinations, Watson's make, V-neck, elbow sleeves, ankle length. Sizes 36 and 38, at..... **\$2.75**

Sizes 40 and 42, at per suit..... **\$3.00**

Ladies' Silk and Wool Combinations, high neck, long sleeves, V-neck, elbow sleeves, or low neck, sleeveless, ankle length. Price, suit..... **\$4.50**

Saturday Special

5 dozen only Ladies' Combinations of heavy ribbed cotton, high neck, long sleeves, ankle length. Saturday only at, a garment..... **98c**

—Main Floor.—

Saturday Special

Ladies' Large Allover Aprons, of good quality print, belt across back or all around. Regular \$1, Saturday only, at..... **89c**

Three styles of Aprons, of good quality print. For Saturday selling only, at..... **69c**

—Third Floor.—

Ladies' Figured Cotton Flannel Dressing Sacques, sateen band at neck and sleeves. Colors—Grey, Mauve, Blue and Cardinal. Sizes 38 to 44. Saturday special..... **\$1.00**

A Blouse Special

Your choice of White Silk Waists, with V-neck, tucked front and large pearl buttons, or round neck and collar. Another line with square neck, tucked front and pretty pointed collar. Colors—Peach, Flesh and White. All sizes. Special at..... **\$3.75**

—Third Floor.—

Millinery Specials

Matrons Hats, in finest quality and style.

Girls' Hats, soft draped style, with colored facing.

Lovely Flowers in the new autumn shades, just to hand.

—Fourth Floor.—

Vogue of Velvet

A fabric suitable for many an autumn use, especially attractive and durable in Coats and Suits.

VELVETEEN, an exceedingly rich quality; chiffon finish, fine twilled back, luxurious pile, fast colors, in Laurel Green, Navy, Marine Blue, Saxe, Garnet, Golden Brown and Black, 27 inches wide. Specially priced, at a yard..... **\$1.85**

—Second Floor.—

12 Only Figured Muslin

Dressing Sacques Sateen trimmings, elastic at waist. Colors—Grey, Rose and Blue. Regular \$1.00. Saturday special..... **85c**

Spun Glass Underskirts

Deep pleated flounce. Sizes 36, 38, 40. Regular \$1.25. Saturday special..... **\$1.00**

Cambric Corset Covers

With lace, top, sleeves or straps. Regular 75c, Saturday special..... **50c**

—Third Floor.—

Mill Ends Sale in Staple Department

MILL ENDS.

Striped Flannelettes, 1 to 9-yard lengths, 30c and 35c qualities. Mill end sale price, per yard..... **25c**

MILL ENDS.

White Flannelettes, 1 to 8-yard lengths, 35c quality, at, a yard..... **25c**

40c quality, at, a yard..... **30c**

MILL ENDS.

Of Fine Cottons, Madapolam and Nainsooks, 30c and 35c qualities, for, a yard..... **25c**

40c quality, at, a yard..... **30c**

GRAY'S, Limited
140 Dundas Street

Agents for the Butterick Patterns, the Delineator and the Butterick Quarterly.

GRAY'S, Limited
Phones 115-116

Women At Home and Abroad

A QUEER PARADOX!
TO BE MODISH IS TO BE OLD-FASHIONED.

The designers of millinery and costumes have turned away back to the days of the eighteenth century for their inspiration this year. Hence we see pinnies and in some of the most exaggerated models, even wide hoops. Among the headgear there is a revival of the picture hat, with wide, sweeping brims, the tricorn and bare of the reigns of Louis XIV. and Louis XV. Every woman in choosing her wardrobe for the winter should bear this fact in mind. It would even help a lot should she make a study of the pictures of this time, becoming familiar with every little accessory of the lady of the eighteenth century. Then when she had to choose her own gowns she would immediately recognize the tendencies in

this direction and perhaps see possibilities of further improvement, and in this way she would become to a certain extent her own designer.

SLEEVELESS SWEATERS

NEEDED IN HOSPITALS.

The large quantities of yarn still upon the shelves of the local Red Cross Association need by no means go begging. The cry has come out of the military hospitals for sleeveless sweaters, so that anyone whose fingers have not yet learned to sew is needed for knitting needles may be calmed into work again. It seems that the men find these sweaters most useful, especially for added warmth while sleeping.

WORLD MADE ON HEALTH QUESTION.

The peace program of the Red Cross Association is forming along health lines. The peace work of the I. O. D. E. is announced as child welfare, and the local chapters are contemplating the building of a sick children's hospital. With the close of the war, even more are being formed. The mothers' clubs of the city are agitating for classes in mothercraft at the public schools, in order that babies may receive every possible care in their homes. Child welfare clinics are becoming more and more popular. In fact, the whole city, the whole country and, indeed, a large portion of the world has gone mad on the question of "health." Of course, the trend of the times has been this way for a long time, but the war, with its horrible years of life-sacrificing, has speeded the movement along. And now today the great aim of everybody is to work towards saving that which has become so valuable through its very scarcity.

Another "Sure Death."

Dear Miss Grey—I have been going to write to you for some time, and the other day, when I saw that a lady had a "few stray ones," I thought I could tell her a sure cure. Get at any drug gist's about 50 cents worth of salicylation powder, and just sprinkle it around the beds and about the room. Don't sweep for a week or so, and you will never be bothered again, as it is sure death.

Could you please send me the "Answer to the Gypsy's Warning"? I wish to send my name and address. Wishing you every success. I am, FRIEND SUNRISE.

Ans.—What a cheery thought is conveyed in your pen name, Friend Sunrise. Have you ever seen a real gypsy? I seldom know of one in the remotest in the memory. I am so glad to hear of a wonderful one, a gypsy of a street, but I'm sorry for the person who never or seldom has the opportunity to see either—aren't you? And now for business. Thank you for your hint re the "stray ones." Shall send you a copy of the "Answer to the Gypsy's Warning" just as soon as I can locate one.

Sickness prevention