

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

PHONE NUMBER MAIN 7841.
We have fifty lines to Central.

SIMPSON

Exquisite Laces

Collar and Cuff Sets, in white pique, or white lawn, in the new "shawl" and sailor styles. Prices from 25c to \$1.50 set.

Collars, in shawl and sailor styles, made of pique or white lawn, trimmed with Valenciennes lace. Prices from 25c to \$1.00.

Stocks with jabot, made of fine mull or soft bretonne nets. Stock and jabot is prettily trimmed with fine val. lace. Prices from 15c to \$1.00.

Platen Lace Collars, in all this season's styles, in shawl, sailor, and Dutch, in Guipure, macrame and Irish laces. Prices from 33c to \$3.50.

Platen Collar and Cuff Sets, in "Dutch" collar with cuff to match. Prices 38c to \$1.25.

Jabots of fine sheer Irish linen or batiste, trimmed with real "baby" or Irish crochet. The jabots are pleated, some are beautifully embroidered. Prices from \$1.50 to \$8.00 each.

Whitewear at Reduced Prices

Beautiful quality Whitewear in handsome styles that you can have for exactly half price if you come for it early. There won't be enough to last all day.

Petticoats of Nainsook, deep flounce of lawn, with two extra wide insertions of real linen, hand-made Torchon lace, finished with wide ruffle of same lace; six half-inch tucks. Lengths 38 to 44 inches. Regular price \$3.50 each. Wednesday, each 1.75.

Drawers of Nainsook, umbrella style, trimmed with very fine Valenciennes lace trim and lace and embroidery insertions, heading of embroidery; both styles. Lengths 23, 25, 27 inches. Our regular price is \$1.69 a pair. Wednesday, pair, \$1.35.

Nightdresses of fine quality white Japanese crepe, slip-over neck, short kimono sleeves, neck and sleeves trimmed with dainty Maltese lace insertions and frills, two rows silk ribbon run in neck—a beautiful gown. Sizes 38 to 42 bust. Regular price \$2.75 each. Wednesday, each 1.38.

New York Coats for Little Tots

We are clearing several of our best selling styles of Little Girls' Coats—tomorrow at about half price. If interested come early. No phone orders taken.

Nearly 200 New Spring Coats for little girls to be cleared Wednesday, consisting of pretty styles in cream, grey or navy serges, striped mohairs in navy or cream, also handsome styles in natural color Tussore; tastefully trimmed with silk braids, etc. All are lined. Sizes 2 to 5 years. Regular prices were \$3.50 to \$5.00 each. Wednesday, each 1.95.

The Call of Sterling Values

1,000 Lingerie Waists from New York

Were \$1.95—Wednesday \$1.25

New and dainty voiles and soft batistes, high or low neck, long or short sleeves, plain tailored or daintily trimmed-lace or embroidery; a splendid choice of new crisp waists for the holiday. Sizes 34 to 44 inches. Worth \$1.95. Wednesday 1.25

Holiday Neckwear

Are you going home for the holiday?

If so, why not take your sister and mother a piece of neckwear. Many different styles on our neckwear creoles, where you'll find everything that's being shown in New York, Paris, London and Platen.

Net and Lace Pleatings, in white, cream, black and white and black. Per yard 25c to \$1.50.

Neck Ruchings, in Lisse; Net Chiffon, tinsel and silver, with folds of chiffon in white, cream, black and all the new colors. Prices per yard from 15c to 35c.

The Paris Models

It is no longer necessary to go to Paris to see the Paris gowns. In our Paris Model Departments Paris gowns are all ready to put on, and at prices that will please you. It is an axiom that those who have once worn French gowns are never content with any others, hence their strong appeal to you, who have the style sense. Come and see the wonderful display on Wednesday, or at your convenience.

75 Sample Suits For Women and Misses

REGULAR VALUES \$19.50 AND \$20.00, FOR \$12.85.

Materials consist of English serge, stripe and tweed mixtures and Panamas, in navy, black, brown, grey, green and pretty tweed mixture. Coats lined throughout with silk or satin; some plainly trimmed, others showing novelty touches; skirts have high waist, others semi-pleated and plain effects. A wide range that makes satisfaction certain. The price for Wednesday 12.85

DAINTY DRESSES FOR WOMEN, YOUNG GIRLS. Materials are chambrays, ginghams, prints, muslins, mulls, in shades of blue, tan, linen, white, pencil stripe and check effects. Waists have short or long sleeves, with high or semi-low neck, outlined with pretty lace or embroidery. The regular values are all much above the selling price; some are three times higher. Wednesday 2.98

SAMPLE COATS \$8.85.

50 Sample Coats, made of imported, serge Panamas, light-weight tweeds, Shantung silks, all serviceable materials, and all in the newest styles for this season. Wednesday for 8.85

DRESSY COATS FOR GIRLS. Made of a splendid quality peau de soie silk; these coats have box back, and are cut single breasted, with large square or rounded collars; some are overlaid with an electric blue silk; others trimmed with black and white striped silk; finished with novelty buttons. Ages 6 to 14 years. Wednesday \$5.50 to \$8.50.

SKIRTS AT \$3.35. Exceptionally good value in neat and becoming skirts, of a fine quality serge, in black only; made in two of the most fashionable styles; high waist line and one-sided effects, ornamented with self covered buttons; front lengths 36 to 40 inches. Wednesday 3.35

SKIRTS FOR GIRLS. In pleated effects, made of serges, in navy, brown and black; ages 6 to 14 years. Great value Wednesday at 2.00



"Best Quality" Furnishings for Men

Prices Named for Wednesday Only

Pure White Pongee or Shantung Pure Silk Shirts, with reversible collar, finest Japanese manufacture. All sizes. Regularly \$3.50, Wednesday 2.98

Finest Pure Wool Batiste Outing Shirts, with a separate soft lounge collar, all sizes. Regularly \$4.00, Wednesday 3.29

Pure Wool Taffeta Outing Shirts, with reversible collar, pure white only, all sizes. Regularly \$3, Wednesday 2.49

Pure White Spun Silk Underwear, shirts and drawers, English manufacture. All sizes to 44. Regularly \$3.50, Wednesday 2.49

Improved "Wolsey" Combinations, pure wool, buttoned right down to crotch. All sizes to 44. Regularly \$3.50, Wednesday 2.98

"Wolsey" Underwear, shirts and drawers, in pure wool. All sizes 34 to 44. Reduced to, a garment 1.39

Double Bed Quilts 98c

Heavy English White Crochet Bed Spreads, closely woven, double bed size, 72 x 84. Clearing Wednesday 98c

1,000 yards Apron Gingham, best indigo dye, in medium blue and white checks, 38 inches wide. Wednesday, yard 1.10

Damask Scarfs, of beautiful fine linen, pretty designs, hemstitched, 16 x 72. Regularly 65c, Wednesday 49c

200 Pure Linen Irish Satin Damask Table Cloths, new bordered designs, 2x2 1/2 yards. A good serviceable cloth. Special Wednesday 2.48 (Phone Linen Dept., Second Floor)

98c Sale of Hair Goods

Women's Cluster Curls, in dark brown, medium brown, light brown, blonde and black, first quality hair and fast dyes. Regularly \$1.50 each, for 98c

Real Hair Switches, full length, all colors of fine quality hair. Regularly \$2.00 each, for 98c

Back Combs, Side Combs and Barrettes, in shell, color only. With fancy gold engravings and lined with first quality rhinestones, hand-made. Regularly \$1.75 each, for 98c

Toilet Goods

Shell Brand Castile Soap, large 2 1/2 lb. bar. Regularly 25c. Special 19c

Dupont's Real Ebony Hair Brush, with 13 rows of pure bristles, oval back and Hard Rubber Dressing Comb, 9 inches long. Regularly \$2.25. Special 1.49 (Toilet Department)

Men's Suits ON SALE

Get a big value suit for the holiday. Wednesday morning we put on sale men's high-grade suits that are made from English worsteds and tweeds, in greys, browns and greens in fancy stripe patterns. All made in the new single-breasted, three-button style, with excellent mohair linings and tailored by the best workmen. Suits easily worth \$18.00. Wednesday morning 9.95

MEN'S TWO-PIECE SUITS.

An exceptionally big value suit, and very dressy, is made from a fine twill English worsted in navy blue. Cut in the new single-breasted style, with half-lined coat. The trousers have cuff bottoms and belt and side straps. Excellent workmanship. 12.00

Another Suit, the kind you will be pleased to wear on the holiday, is made from a light fancy stripe English worsted, in single-breasted style, with half-lined coat. Trousers with cuff bottom, belt and side straps. 15.00

MEN'S WASH VESTS.

Made single-breasted style from a good white vesting; with black stripe. A serviceable vest with likable appearance 1.75

'Victor' Shoes for Men

Give the same fine leather which goes into Victor Shoes to the ordinary shoemaker, and he can't produce the Victor Shoe, for behind every Victor Shoe is the experience of the making of fine shoes for over twenty years. The "knowing how" gives the fit, style and comfort which makes wearing them a pleasure, worn by that class of men who will have nothing but the best.

Wash Goods

Irish Linette—A pretty printed sheer lawn with a linen finish; 28 inches wide; most exquisite designs of roses, wreaths, daisies, buds, stripes, etc., in a tremendous array of colorings; pretty borders, too. Regularly 25c. Wednesday 13c

60 Pieces only, Crum's best and other fine English Prints, 31 inches wide, light and dark grounds, spots, figures and stripes. Regularly 25c. Wednesday 8c

30 only, partly-made White Indian Head Dresses, beautifully hand embroidered, linen finish. Worth regularly \$5.00. Wednesday 1.25

20 Pieces only, Fine White Victoria Lawn, 28 inches wide. Splendid value at 12 1/2c, for 8c

Clearing up a lot of ends and odd pieces of Wash Silk, Jacquard designs, 28 inches wide, a big variety of colors. Regularly 35c. Wednesday 13c

Broken lines in Scotch Ginghams, large and small checks; mauve, pink, sky and red. Regularly 12 1/2c and 15c. Wednesday 6c

A lot of Printed Organdies, Muslins and Lawn, in floral figured designs. Regularly 12 1/2c. Wednesday 6c (No phone or mail orders)

Grandfather's Clocks \$8.00

In a Mission case. Height of clock 5 feet 2 inches, width 14 inches; brass hands, brass figures on dial, pendulum and weight attachments. The movement is a genuine American brass movement, 8-day, with hour and half song strike. Every clock guaranteed. Special 8.00

200 (ONLY) EXTRA LARGE ALARM CLOCKS.

This Clock we consider one of the best we carry in stock. Solid brass movement, intermittent alarm, stop lever, and loud, clear alarm bell. Celluloid dial, and large figures, easily read. Exceptional value. Regularly \$2.50. Wednesday 1.75

Sterling Silver Salt Spoons, in bright and gilt bowls, in Lombardy, King's and other patterns. Regularly 75c. Wednesday 35c

Sterling Silver Individual Berry Forks, fancy patterns, heavy weight. Regularly 90c each. Wednesday 40c



It's in Lunch Room
Wednesday Afternoon 3 to 5.30.
City Dairy Ice Cream, with
Fresh Strawberries,
FIVE CENTS.

Another specially nice wash vest is made from a fancy striped, medium-grey vesting, single-breasted. Good value 3.00

For Boys' Wear

Two-piece Double-breasted Bloomer Suit, of fancy brown imported tweed, cut three-button, with long roll-lapel and breast pocket, neat bloomer pants, with belt loops and strap bottoms. Sizes 26 to 28, \$3.50; 29 to 33, \$4.00.

Sailor Russian Wash Suit, of plain white linen, full size sailor collar, self shield, patch pocket, belt and flowing end tie, bloomer pants with elastic bottoms. Sizes 2 1/2 to 6 years 1.00

Men's Soft Hats

Alpine, Trooper, Fedora or College shape, with telescope crown, fine quality, misto, plain and rough finishes. Colors, bronze, olive, brown, grey, tan, and in fancy mixtures. Regularly \$2.00 and \$2.50 hats. Wednesday 1.50

Men's and Youths' Stiff Hats, King brand, low crowns and wide brims, very fine quality, at \$2.00 and \$2.50.

Scotch Tweed Caps, in wide and varied range of styles and patterns, best finish. Special values at 50c, 75c and \$1.00.

Imported Wall Papers for 11c

We have over 100 lines of remnants, from 6 to 30 rolls in each pattern; left from our spring sales. We put these on sale Wednesday at about 1-5th regular prices.

6,750 rolls imported, Parlor, Dining Room, Hall, Den, Library, Sitting Room and Bedroom Papers in printed, cork, two tones, tapestries, silks, florals, stripes, German, American and English makes, in reds, greens, browns, blues, champagnes, buffis, white ground, with assorted colorings in fruit and flowers. Regularly to 35c and 50c roll. Wednesday, per roll 11c

250 rolls Embossed Papers and Leatherettes, for vestibules, dados, parlors, in browns, greens, creams, light, medium and dark shades, in 4 to 20 rolls of pattern. Regularly to \$1.25 and \$1.50 roll. To clear Wednesday, per roll 27c

6-inch Satin Ribbon 12 1/2c yd.

Beautiful Wide Duchess Satins for your "holiday hat" or your hair; our regular qualities. Overloaded stocks make necessary this reduction in price.

3,000 yards, 5 and 6 inches wide; regularly 20c and 25c per yard; white, cream, sky, navy, brown, red, amethyst, old rose, Copenhagen, pink, emerald, royal and black. No more than 18 yards of one color to one customer. Wednesday's price, per yard 12 1/2c

Tomato Plants 10c Per Box

Tomatoes and Annuals. Per box 10c
Pansies. Per box 20c
Geraniums. Per dozen, \$1.00 and \$1.50.
Salvia, Bridal Rose, Nicotiana, Begonias and Colons. Per dozen 1.00
Silver Geraniums and Colons. Per dozen .60
Cannas, 15c each, 2 for 25c. 20
Cobea Scanden, climbing blue bell, grows 20 feet in a season. Each 15c

Fabrics for Home Furnishings

CABLE NET CURTAINS.

Large assortment of these curtains in white only, well known for their rich and durable qualities. Many patterns; 3 and 3 1/4 yards long. Wednesday special, per pair 2.00

SWISS LACE CURTAINS.

500 pairs Swiss Lace Curtains, white and ivory tones, designs and quality suitable for parlor wear, full size, exceptionally good at one-third more than price. Special Wednesday, pair 4.50

MOQUETTE COUCH COVERS.

Beautiful range of these superior Couch Throws; best Oriental designs reproduced in soft, harmonious colors; large size. Prices range from \$15.00 to \$42.50 each.

TAPESTRY CURTAINS.

300 pairs Tapestry Curtains, well mercurized, good patterns, best drapery shades, closely woven, have neat fringe top, 50 in. wide. Wednesday bargain, pair 2.48

ARMURE CURTAIN CLOTH.

Figured Reversible Armure Curtain Cloth, in greens, blue, brown and red shades; the most effective and economic fabric used for curtains or portieres; 50 inches wide. Special at, yard 1.25

CRAFTSMAN CLOTH.

Heavy all-wool material, especially suited for applique treatment for doors or windows, in greens, blue, natural, brown and red; 50 in. wide. Wednesday special .75

Verandah Chairs and Rockers

Chairs, with slat back and woven reed seat, finished natural or green. Price .90

Rockers, made strong, in red, green or natural finishes. Price .95

Arm Chairs, strongly built and very durable, finished either green, red or natural. Price 1.90

Arm Rockers to match. Price 2.00

Sewing Rockers, with double woven reed seat and extra high back, heavy posts and fancy turned stretchers. Price 2.25

Arm Rockers, extra large size, double woven reed seat and back, heavy posts and wide arms, finished natural, red or green. Price 3.50

"MACUSHLA"

Sung by Chauncey Olcott.
Three Keys, F (C to E), A flat (E to G), B flat (F to A).
OUR PRICE 30c PER COPY.

GROCERIES

2,000 Stone Fresh Rolled Oats, per stone 46c; Choice Prunes, 2 lbs. 25c; Choice Side Bacon, peeled, half or whole, per lb. 19c; Edwardsburg or Beehive Syrup, 5-lb. pail 28c; Salt, in 5-lb. bags, 3 bags 14c; Pure White Clover Honey, 5-lb. pail 75c; Canned Corn, 3 tins 25c; Canned Sweet Wrinkle Peas, per tin 12c; 700 Tins Canned Cherries, pitted, Vine brand, regularly 30c, while they last, per tin, 15c; Toffe's Cream Soda Biscuits, 3-lb. box 24c; Crosse's Fish Brand Sardines, two tins 24c; Imported English Pickles, Gillard's, 1/2 pint bottles, two bottles 25c; Finest Manzanilla Olives, 6-oz. bottle 15c; Clark's Potted Meats, assorted, five tins 25c; Dalton's Lemonade Syrup, three bottles 25c.

FRESH ROASTED COFFEE, PER 500 Lbs. Fresh Roasted Coffee in the bean, ground pure or with chicory, Wednesday, per lb. 25c

The **SIMPSON** Company Limited