LUNCH ROOM

Wednesday Afternoon 3 to 5.30

Strawberry Short

Cake and a Pot

of Tea

HENLIND BRONCE

The List That Tells A Bulletin of Special Values the Story of The Mantle Values

WOMEN'S, MISSES', AND YOUNG GIRLS' SUITS.

A limited quantity. Tweed mixtures and stripes, in a variety of becoming shades; tans, navy, greens, grey, and black and white. Coats are tailored with slanting collars. Skirts have 9.75 the raised waistline. Such values are few at.......

SUITS FOR WOMEN.

A limited number of Suits, in new worsteds, fabrics in cream with black stripe or light with other stripes; all lined with best quality silk. Have club-notched collars with long revers; skirts have high waist line, with apron front. Special value..... \$19.50

NEW DRESSES.

For misses and small-size women, new foulards, in navy, brown, and blacks, with white figured designs; made in one-piece styles, with semi-low, rounded neck, and turn-over collar; setin sleeves, with turn-back cuffs, to match collar; fastened down front. Skirt hangs gracefully, with the raised waist line. Very special \$12,50

PRIESTLEY'S COATS AT \$8.75. Made of best quality brilliantine, with lustrous finish, in black only. For middle-aged or elderly women. They are semi-fitting in their lines, cut with

COATS FOR MISSES Made of light-weight tweeds, in tan shades, straight in lines, and fastened at the left side. Has large collar, cuffs,

MANDLEBERG RAINCOATS, \$7.95.

A limited number of Sample Coats, of rubber-lined cashmere cloth, cravenettes, in light shades and rubberized materials. A variety of good styles, with straight back or semi-fitting line, Raglan, or set-in sleeves, and collarand revers. Regular value \$15, for \$7.95

GIRLS' RAINCOATS AT \$3.75.

Would advise coming early for this

Cut on loose lines, single-breasted, with storm collar, fastening close up to throat; colors are navy and tan; ages 8 to 14 years. Special Wednesday, \$3.75

SKIRTS AT \$2.85.

A more attractive lot of Skirts at the price could not be found, made from all-vool imported Panama, in black and navy. One style shows a plain-tailored style, opening at side with the raised waistline, and is ornamented with self buttons, on the front panel at one side. The other model has the high waist, cut with the overdraped effect, and ornamented with and revers of tan serge, trimmed with buttons. Front lengths up to 40 inches. pipings of tweed. Price.......\$7.95 An early-comers bargain at.....\$2.85

Horse Show Millinery

Great preparations are being made to place in our show cases, during this week, starting to-morrow, the best selection of Exclusive and High-class Millinery that we have ever shown. Beautiful creations, in the finest Milans, Tagels, and Leghorns, with rich lace, osprey, and ostrich effects, arranged in most captivating styles by our best designers. Your presence is invited.

Paris Models

A wonderful collection of Summer Gowns, which have just arrived from Paris. which have every one, distinction and unique style. There are at least 150 models of all sizes, all styles, and many prices. It would be hard to find anyone who could not

be suited in this department. Lace and Lingerie Summer Gowns, hand embroidered or plain, each one different from the others. Ten Dollars and upwards.

Some charming Mull Muslin Gowns, in pink, blue, and mauve, trimmed with quantities of Valenciennes lace. at \$40.00, and countless

Dress Goods

For Summer

There are great differences in Dress. Goods Cloths which are apparently much alike; looks do not count for everything. Some cloths have the approved appearance but do not prove their durability in actual wear. Our guarantee makes certain the wear and satisfaction that you are entitled to, if you purchase from our splendid stock English Mohair Lustres, in a full range of new shades, in qualities from 25c to \$1.00 per yard.

Silk-Striped Voiles, dainty light-weight fabrics, in beautiful designs and new color-

Sik-Striped French Delaines and Taffetas.

Silk and Wool Glorias, in a beautiful range of the season's newest shadings, light in weight and cool to wear, uncrushable and permanent dye and finish.

Wash Goods

dered Organdies, sixty patterns, in every con-ceivable color and combination. Special

Scotch and English Ginghams, all the staple checks and many novelties, fast colors and noted for hard-wearing qualities. Special, 28 inches, 12½c; 81 inches, 15c.

New Ranges of White Mercerized Brocade Vestings, spots and figures. These are our well-known makes, that look as well after repeated washings as when new, 15c, 20c, and 25c.

Seasonable Apparel for Women & Children

For Little Girls, new spring Coats of natural color cotton Tussore, sateen lined throughout, hand embroidery in sky blue silk, silk braid on collar and cuffs, double-breasted, large pearl buttons. Sizes 2 to 6 years. Wednesday, each. 3.00

For Girls' School Wear, dresses of fine plain chambray or fancy gingham, several pretty designs, tastefully trimmed, all the wanted colors. Sizes 6 to 14 years. Wednesday, each. 1.25

For Women, Swiss ribbed white lisle thread vests, beautiful crisp quality, low neck, no sleeves, crochet edge, silk tapes, sizes 32 to 40 bust. Regular price 35c each. Wednesday, each For Women, fine ribbed white

For Women, fine ribbed white cotton Drawers, umbrella style, wide lace trim, both styles, sizes 32 to 38. Wednesday, a pair 20c FOR WOMEN—D, and A. Corsets, a beautiful model, in strong white coutil, medium low bust, very long, unboned skirt; 3 pairs hose supporters, finest rustproof boning; 4 wide side steels, deep lace and ribbon trim; sizes 18 to 26 inches. Wednesday, almost half-price, pair trim; sizes 18 to 20 inches, pair nesday, almost half-price, pair \$1.00

"Out Size" Petticoats Gingham House Dresses, \$1.25

Black, Colored, and Japanese Silks Black Duchese Paillette, regularly \$1:25,
36 Inches Wide, for 97c per yard.
A choice quality, in a deep, rich black;
made by a leading Swiss maker, and grand

The balance of broken line in myrtle, moss, amethyst, mauve, Burgundy, sky marine blue, and ash rose, 40 inches wide, with a limited quantity in 36-inch black and ivory Satin Paillette clearing at the same price. Per yard 83c

The Simpson Store

gives each day a list of items which, either because of lowered prices or unusual quality, show values above the ordinary. But, quite aside from these, there are hosts of articles for every purpose, which offer the advantages of wide selection and unlimited supply—things you need every day, and perhaps find difficulty

The Simpson Store is complete in its stocks, and every price

A Sale of Men's High-Class **Business Suits**

A SPECIAL SHOWING OF BOYS' WASH SUITS

Boys' Tan and White Stripe English Print Suits, in the Russian military style, buttoning up side to shoulder; small stand collar and opening trimmed with plain tan and white braid, self belt. Bloomer pants, with elastic bottoms. Sizes 2 to 5 years. \$1.00

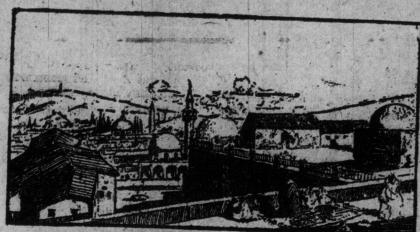
Boys' Eton Russian Suit, made from a strong, durable English repp, in a white with a blue hairline stripe; white tie and Eton collar, piped with self goods, pleated sleeves, belt. Bloomer pants. Sizes 2 to 6 years......\$1.25

Russian Sailor Suit, in a two-tone tan striped print, full-size collar, trimmed with dark tan and white braid, white shield, with

Exceptionally Good Value—Single-Breasted Russian Sailor Suit, in a tan and blue and white stripe galatea, full sailor collar, white duck shield, with red anchor, belt at waist, bloomer pants.

Silk and Stiff Hats

Men's Silk Hats, new English and American shapes, slight Bell crown, with flat or medium felt brims; well finished, easy fitting, and light in weight. Special values at..... \$4.50 and \$5.00 Men's Square Crown Stiff Hats, large, medium, or small proportions, especially suitable for elderly men, fine grade English fur felt, black only. Wednesday \$2.00



EXQUISITE RUGS

Oriental and Domestic

An important special sale of High-class Oriental as well as Imported and Domestic Axminster and Wilton Rugs offers an exceptional opportunity at this time, when many are contemplating the purchase of one or more rugs for the spring renovating. The specially-priced ones comprise fine seamless and seamed Imported and Domestic Axminster, English, and Domestic Wiltons and a number of choice, genuine, hand-made Persian and Turkish examples, that are marked at very big reductions from the regular prices. These values cannot be duplicated, as the carpets are all of the finest qualities. A few selected to illustrate the extraordinary reductions. Seamless Scotch Axminster Squares:

9x12, self-green and self-tan regularly \$33.00. Special, \$21.95 9x12, handsome Oriental designs, in green, blue, and red grounds. Regularly \$45.00. Special.....\$29.75 10.6x12, beautiful green and tan chintz. Regularly\$22.00. Special......\$15.75 9x10.6, rich Oriental, in green and blue, beautiful blue, pink, and green chintz. Regularly \$40.00. Special...... \$27.50

Fine Quality Seamed Axminster Squares, imported and

domestic.

Beautiful plain centre with Oriental borders, in brown and green, 12x3.

Regularly \$45.00. Special. \$29.75

Tan trellis centre, with medallion design, for dining-room, 12x3.

Regularly \$45.00. Special. \$29.75

Tan trellis centre, with illuminated chintz border, 9x3, regularly \$20.00, regularly \$25.00, \$17.75; 9x10.6, regularly \$22.50, \$16.75; 11.5x12, Choice English and Domestic Wilton Squares, Oriental, self-color effects and conventionals:

8.3 x 10.6, regularly \$24.50. Special \$17.50

9 x10.6, regularly \$32.50. Special \$17.50

9 x10.6, regularly \$32.50. Special \$21.25

11.3x12, regularly \$40.00 and \$47.50. Special \$19.75 and \$21.25

11.3x13.5, regularly \$47.50 and \$55.00. Special \$32.25 and \$34.25

Genuine Persian and Turkish Hand-made Rugs, an assortment of

Genuine Persian and Turkish Hand-made Rugs, an assortment obeautiful rugs, in various colors, for many different rooms. Phenomena bargains, a few samples quoted:

Hand-made India Rugs, for

dens, dining-rooms, halls, etc. 5.8x5.1... \$10.95 9,2x5.1 \$17,75 8.8x5.1... \$21.00 12.6x8.4, regularly \$375.00: Special \$197,50 10.8x8.4... \$33.85 11.1x9.6... \$39.95 10.7x7.8, regularly \$97.50. Special..... \$45.00 15.8x9.4... \$45.25 The 1 SIMPSON Company
Robert SIMPSON Limited

4,000 House Brooms have just arrived, in

time for spring house-cleaning. On Wednesday we will sell from one to a half-dozen to customers who come early. This splendid assortment of the best quality brooms, 50c, 55c, and 65c, four and five strings, sewn and stan-

chance to buy a spade for

BALBRIGGAN Underwear for Menat 50 Cents

Natural shade only. These are considered the best gar-ment for summer wear, fine and soft yarns, beautifully finished, made with long or short sleeves, and ankle or knee length drawers; sizes 34 to 48. Each garment, 50c "Body Guard" Underwear

for men in pure wool, which is guaranteed to give satis-faction, and warranted unshrinkable; the yarns used in its manufacture are fine and soft, and perfectly sanitary.

Give this garment a trial.

Price, per garment\$1.00

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MEN'S NIGHTROBE SPECIAL.

We have procured a gre quantity of genuine English Flannelette, and had it made u into Men's Nightrobes, with large, roomy body, which is full length. They have a pocket and turn-down collar,

Two Boot Specials for 8 o'clock Selling

WOMEN'S BOOTS, \$1.49. 200 pairs Women's Boots, Blucher,

Men's Boots, \$1.99. 1,000 pairs Men's Boots, Blucher style, box calf, dongola kid, and gunmetal leathers; short and medium vamps; single and doubte soles; dull matt calf and self tops; all new

Spring Drapery and Curtains

Now that house-cleaning is in full swing, and many new utilities, such as Curtains, Drapes, Poles, and Awning Shades, are required to brighten up the outside appearance or complete the decoration of rooms, it would be advisable to bear in mind that special Daily Bargains (not advertised) are offered in Simpson's Drapery Department, Fourth Floor. Below we quote a few lines for

LACE CURTAINS.

Lace Blouses

\$2.95

Cluny, and shadow embroidery laces, made in new and attractive styles, low or high neck, exceptionally pretty

sleeves, kimono or set-in; all are trim-

med with fine lace insertion to match

waist, and dainty shades of messaline

silk piping; all sizes in the collection; ecru, white, and black. Regularly \$5, \$6.50, \$7, and \$8. Wednesday. \$2.95

300 Imported Lace Blouses, guipure,

2,000 pairs Nottingham Lace Curtains, in good effects and lacy patterns, white only, 3½ yards long. Very special. Wednesday,

day at, pair. \$1.49

200 pairs Cable Net Curtains, in white only These curtains noted for strength and effective patterns, usual large size. Very special Wednesday at, pair. \$1.98

EGYPTIAN CLOTH, 79c.

SIMILE REPP. 890. Heavy Plain Portiere Fabric, in Ottoman d weave, good, rich shade of brown and

green only, full drapery width. Regular value \$1.25. Special Wednesday at, yard, 500 SHADES, 25c.

Plain Oil Opaque Shades, in cream and green tones, 36 inches by 70 inches, mounted on good rollers; just what is required for summer home or cottage use. Wednesday CURTAIN POLES, 24c.

BAMBOO SHADES. Samboo Shades, evenly-split natural fin-only, good sun protector, for porches and andahs, allowing perfection ventilation:

Royal Doulton China

1,000 pieces Cake Plates, Rail Plates, Soup, Dinner Platters, etc., in a large assortment of scenic and floral decorations. Wednesday, 25c

75 dozen Table Tumblers, in fine blown glass, with etched band designs. Wednesday, dozen.......98c

30 English Semi-Porcelain Dinner Sets, in Maddocks' semi-vitreous ware, the set contains 97 pieces, all well designed, with fine conventional border decoration, and bright gold finish. Regularly \$16.50. Wednesday \$9.98

A House-Cleaning Sale in Basement

1,200 Garden Spades, D handle, good quality steel, a

Hand Mirrors Half-Price TRAVELERS' SAMPLES OF HAND MIRRORS.

We have 100 only Sample Hand Mirrors, in all sizes and stripes. They are ebony finished, and have good quality of beveled glass. Regular values from 75c to \$2. All at HALF

(On sale Brush Counter)

Groceries ,000 stone Fresh Rolled Oats,

Canned Peas, per tin ... ije Fancy Japan Rice, 4 ibs. ... 255 Swiss Food Breakfast Cereal 3 Backages mestic Kippered Herring,

Fresh Roasted Coffee, Per Lb., 250

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