The Robert SIMPSON Company Limited | *Store Opens 8 a.m.* | *Closes at 5.30 p.m.* | *H. H. Fudger, President.* | *J. Wood, Manager.* | *PROBS:* Cloudy, with light falls of snow or rain; stationary or higher temperature. | The Robert SIMPSON Company Limited

Exclusive Evening Gowns

In the Paris Model Department

The gowns in our Paris Model Department are always exclusive, but it is a very rare occurrence that any of these distinctive models are sold at half price.

These gowns, a few of which are described here, are **without duplicates**, individually designed by a Parisian costumiere, and made in a well-known Paris shop.

An Evening Gown of pale blue and mauve chiffon, mounted over Dresden net, edged round yoke and sleeves with silver braiding; price $45.00. Tuesday **$22.50.**

An Evening Gown of flame colored chiffon, trimmed with exquisite cream lace; price $125.00. Tuesday **$62.50.**

A Dainty Evening Gown in blue-grey chiffon, trimmed with beautiful lace in same tones; price $100.00. Reduced to **$50.00.**

An Evening Gown of chiffon over pale green satin, gold embroideries; $80.00 for **$40.00.**

A Handsome Evening Gown, in gold satin with tunic, hand-embroidered, floral design; $187.00 for **$93.50.**

An Evening Gown of white satin, with crystal and pearl ornaments, with chiffon drapery, $55.00. Half price on Tuesday.

An Evening Gown of pale blue satin, overskirt of taupe chiffon, with bead and blue velvet trimmings; $100.00 for **$50.00.**

An alluring Evening Gown, composed of black and white ninon, edged round the foot with band of black velvet, La Mode's latest production; price $100.00, for **$50.00.**

An Evening Gown of palest seagreen satin, handsome scarabee embroideries, chiffon drapery; $100.00 for **$50.00.**

An Evening Gown of white silk lace, trimmed with cerise satin; $75.00 for **$32.50.**

Four Dainty Spring Dresses

Imported and copies of imported models, bearing the impress of style, fit and individuality. These dresses demonstrate the exclusiveness of design and moderation of price of the "Simpson" ready-to-wear garments.

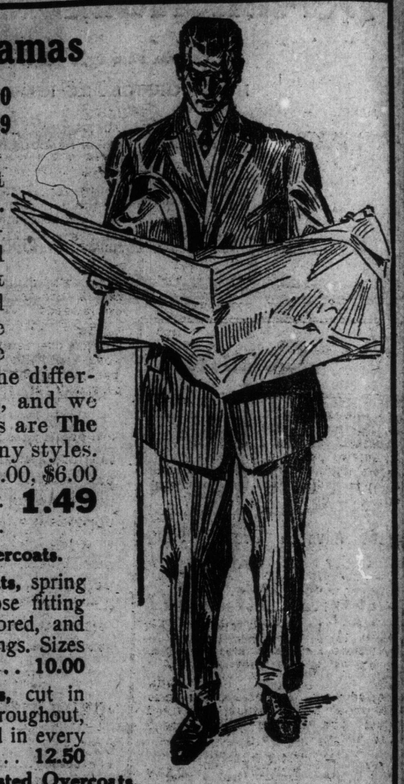
A dainty Dress, made of silk foulard, semi-low collar, surrounded with black silk piping, trimmed down front with deep self tabs, trimmed with pipings and small buttons; the new three-quarter sleeve; skirt has straight, graceful lines, with deep silk fold around knee line; shades are cadet, rose and mauve. Price ... **13.50**

Another smart up-to-date one-piece Dress, made of black messaline, with white dot; waist of dress is prettily arranged with pointed yoke of tucked net; collar is outlined with deep rounded lapel; new over-piece sleeve, with deep cuff to match yoke; skirt has pointed over-piece at side gores to knee line, continued with short pleats to bottom. Price .. **22.50**

A very attractive Dress of French voile; front and back of waist are prettily trimmed with silk braid and satin corded designs, with shoulder sleeve trimmed to match, narrow braided belt; the new two-piece skirt, with side gores, trimmed below hip line with silk braid and small silk buttons; shades are champagne and silver grey. Price... **27.50**

A charming afternoon Dress, made of rich silk, in a unique spider web design; kimono waist with slanting shoulders, trimmed with plain messaline and self pin tuckings; yoke, collar and cuff are made of rich Oriental silk cord; has the new high waist line, giving a most becoming effect; skirt has the wide gores, with clinging effect; colors are mauve, cadet and navy. Price ... **35.00**

Read About These Pyjamas



1,000 Pyjamas, Regular $2.50 to $8.00 Per Suit. On Sale Tuesday at $1.49

We have just purchased all the samples and over-makes of **The Best Pyjama Manufacturer in Canada.** There are cashmerettes, percales, chambrays, pure wool flannel, silk and wool mixtures and pure silk. There are just about 1,000 suits, and customers will certainly have a good time when the opportunity comes on Tuesday. The average man perhaps does not know the difference between percales and chambrays, and we can only assure him that these pyjamas are **The Best Made.** There are all sizes and many styles. Prices were $2.50, $3.00, $3.50, $4.50, $5.00, $6.00 and $8.00. Tuesday all at..... **1.49**

See Monday Window Display.

New Deliveries of Men's Spring Weight Overcoats.

Men's Black English Cheviot Overcoats, spring weight, single breasted Chesterfield style, close fitting collars, and silk-faced lapels, splendidly tailored, and finished with best quality linings and trimmings. Sizes 35 to 44 ..... **10.00**

English Tweed Spring Weight Overcoats, cut in single breasted Chesterfield style, button throughout, lined with fine twill mohair, carefully tailored in every detail. Sizes 35 to 44..... **12.50**

Men's Fancy Worsted Overcoats.

Spring weight, in dark grey diagonal or wide wale stripe pattern; cut from the latest single breasted Chesterfield models, lined throughout with Skinner's silk, beautifully tailored and perfect fitting; sizes 35 to 44 ..... **15.00**

Boys' Spring Weight Overcoats.

English Covert Cloth Spring Weight Overcoats, in an olive fawn shade; cut in single breasted topper style, well tailored, and finished with best quality linings and trimmings. Sizes 25 to 28, **$4.50;** 29 and 30, **$5.00;** 31 to 33 ..... **5.75**

300 Men's Winter Wear Caps.

All have fur-lined ear bands, and many have chest protectors, made from fine quality navy beaver and melton cloths, and leather and corduroy combinations; the shapes are golf, jockey, Kuveroll and Quebec. Reg. prices $1 and $1.50. Tuesday **.59**

Men's and Boys' Light-weight Caps, in large variety of latest pattern tweeds and worsteds, also shepherd checks, small, medium or large peak. Tuesday ..... **.50**

Children's Boots—All Sizes 8 to 10½.

570 pairs Children's School Boots, Blucher style, strong Dongola kid leather, patent toecaps, broad toe, easy fitting, heavy solid leather sole, spring heel; all sizes 8 to 10½. Regular value $1.00. Tuesday ..... **.79**

(Phone orders filled.)

Dress Goods and Silks for the Spring

A BIG DAY OF DRESS GOODS SELLING AT 50c PER YARD.

Black Dress and Suiting Fabrics, including San Toys, poplins striped taffetas, Panamas and henriettas. All pure wool qualities, Simpson standard dye and finish. Specially priced for Tuesday's selling.. **.50**

English Navy Coating Serges in the Admiralty finish, will not spot, shrink or cockle. Three shades of navy, best quality dye. 42 and 44 in. wide. Specially priced Tuesday ..... **.50**

Black and White Shepherd Checks, in English worsted finish, a splendid hard-wearing fabric specially adapted for suits or dresses. 42-in. and 44-in. Regular 65c to 75c. Special price, Tuesday ..... **.50**

Dainty Silk Striped Voiles, purchased away below ordinary prices in a full range of pastel and street wear shades. A beautiful soft, sheer draping fabric. 40 and 42-in. wide. Special price, Tuesday ..... **.50**

"THOSE EXQUISITE BORDERED DELAINES."

That is the remark often overheard in our Delaine section, and no wonder, for we have without doubt an unequalled assortment of the richest color combinations in delaines with beautiful contrasting Persian borders, 6-in. wide. You may prove this statement by comparison. 31-in. wide. Per yard **.50**

FOULARD SILKS.

A special shipment of Foulard Silks, bought direct from the best producers. Newest designs and colorings. New blues, new tans, new greens. Exclusive designs. 20 and 23-in. wide ..... **.75, 1.00**

Double Width Silk Foulards, a special purchase, exceptional qualities, charming colors. Tuesday selling **1.25, 1.50**

Velvet Ribbons

Each season has its new Novelty in Ribbon. This season sees the introduction of the Epingle velvet ribbon. It is a velvet ribbon with a neat vertical cord. For millinery the indications are that it is going to be in demand, it is 5¼ inches wide, and comes in the newest spring colors, including cherry red and king's blue. There will be nothing more effective for early spring wear in a novelty ribbon. Tuesday, per yard ..... **.75**

Ribbon Flowers will be worn on the early spring hats. They look rich and "out of ordinary." We make them to your order. See our show cases Tuesday.

Great Sale of Ostrich Feathers all This Week

An immense shipment of Ostrich Feathers has just come in, and there are two more big shipments due. These were bought most advantageously, and for this big sale we will more than share the saving with our customers by marking them at a very close margin of profit. The following lines will be among those on sale:

60 Handsome Willow Plumes, with large full heads, beautiful film, 22 inches long, black, white and semi-colors. Would sell regularly $13.50, sale price **9.69**

96 Willow Plumes, nicely shaped and splendid fibre, 17 inches long, black, white and semi-colors. Worth $6.75, sale price **4.69**

200 Beautiful Duchess Plumes, rich glossy fibre, extra well finished, 20 inches long, black or white. Worth $6.00 each, sale price **4.39**

140 Ostrich Tips, 14 inches, long Worth $2.50 each, sale price **1.69**

It Will Pay You to Buy These Linens

BEDROOM TOWELS.

Odd towels, in some instances, then there are odd pairs, soiled lines, and a few slightly imperfect, but they are all pure linen, bleached on the grass, some spoke hemstitched ends, large sizes. As they are not all in pairs we are going to sell them by the single towel, regular $1.25 to $2.00 per pair, Tuesday, each ..... **.45**

(No mail or phone orders.)

TABLE CLOTHS.

Made from pure linen, perfectly bleached, full satin damask, elegant bordered designs for round or square tables, 2 x 2½ yards, Tuesday, each **2.00**

LONG CLOTH.

Manchester made from the best long staple cotton, ready for the needle, yard wide, 300 yards for Tuesday, yard ..... **.10**

DRESSER SCARFS.

Very handsome pieces, some lace trimmed all around with beautiful Swiss insertion centres, heavy spoke hemstitched hardanger, Irish embroidered and scalloped all around, 18 x 54 inches. Tuesday ..... **.75**

Dainty Waists

New Waists, of heavy foulard silk, charming collarless effect, one-piece kimono style, group of solid tucking, extending over shoulder, short sleeve, neck and front, finished with Cluny and Maltese lace insertion, and deep knife pleating, navy, reseda and mauve, with white spot. An exact copy of our $15.00 Paris model. Tuesday **5.00**

New Waists, of fine quality Rajah silk, natural color only, smartly tailored, wide and narrow tucking at shoulder; entire waist is braided with silk soutache, and trimmed with small silk buttons; guaranteed to wash perfectly. Special Tuesday **5.00**

Dainty Waists for evening or afternoon wear, of fine white silk marquisette, entirely new design, one-piece kimono sleeve; have groups of small tucking, shoulder and front; are trimmed in strap effect, with heavy guipure lace, and small lace covered buttons, lace insertion collar. Special value **5.75**

Dainty Trimming

Main Floor

120 New Swiss Embroidered Swiss-Made Robes at

One-Third Reg. Price

Dainty Clear Lawn and Cambric Robes, just received from Switzerland in an infinity of design. Broderie Anglois, shadow and solid embroideries, these new robes worth regularly $8.50, $10.50, $12.50, $14.50 and $15.00. For Tuesday morning, each at **3.98**

Save Half on Your New Spring Corset

These beautiful Royale Corsets are of the very latest model, and are offered Tuesday at about half their value. They came our way at a like saving. Each pair is a handsome example of this season's correct corsage. Phone orders filled.

420 Pairs New Royale Corsets, latest spring model, fine white coutil, medium bust, extra long skirt, cut away in front to give ease when sitting, new slightly shortened back, finest rustproof steels with four wide side steels, six wide strong garters, lace and satin trimmed tops, draw tape in busts, sizes 18 to 26 inches. A regular $3.00 corset. Tuesday, a pair **1.50**

Furniture worth Reading About

These five items are representative of our Furniture Department, but it is necessary to see them before forming an opinion of their quality and ability to give you "money's worth." We invite inspection and comparison, knowing that we have nothing to fear, and that if you visit our Furniture Department you will ultimately buy from us.

Buffet Sideboards, in quartered oak golden finish, highly polished, neat design, good cupboard space, with drawers for linen and cutlery. Tuesday selling **34.75**

Extension Tables, pedestal design, made of quarter-cut golden oak, with 44 x 44 inch top. Tuesday selling **24.75**

Dining Room Chairs, in golden oak, slat back, with box seat upholstered in genuine leather; set consisting of 5 small chairs and one arm chair. Tuesday selling **22.50**

Dressers, in mahogany, highly polished, good drawer space, neatly hand carved, toilet fitted with British plate mirror. Tuesday selling. **21.00**

Chiffoniers, in selected quarter-cut oak and mahogany, bow front, large drawer space, wood pulls, fitted with oval shape British plate mirror. Tuesday selling .. **22.75**

Reasonable Crepe Gowns and Petticoats

Kimono Gowns of Serpentine Crepe, charming new Dresden pattern, in delicate tones of sky, pink and mauve, Empire style, with Gibson pleat over shoulder, fronts and sleeves finished with wide band of messaline silk in harmonizing colors. Sizes 34 to 42. Special value Tuesday **3.00**

"HALCYON" MESSALINE PETTICOATS.

A new light-weight fabric, woven with a soft, lustrous finish, two different styles to choose from. One is a narrow model, with a deep pleated flounce, which is finished with a hobble band, beautifully embroidered, navy, black or grey. The other style comes in black, with a small white polka dot, flounce is pleated and finished with strapping and dust ruffle. Lengths 36 to 42 inches. Tuesday **2.50**

Wash Goods—2nd Floor

SPECIAL VALUES IN THE WHITE SECTION.

Fine Irish Dimities, stripes and checks, large, medium and small, plain and fancy. These goods are of a very fine quality with a perfect linen finish..... **.25**

White Victoria Lawns, 38 inches wide, our famous grass bleach, free from all impurities and A1 value, 50c, 40c, 30c, 25c, 20c, 12½c, 10c.

Persian Lawn and Indian Linen, 32 inches wide, fine sheer qualities for summer waists, dresses, etc., 50c, 35c, 25c, 20c, 15c.

48 inch White Batiste, very fine qualities, fully bleached, wide, 75c, 50c, 40c, 30c, 25c.

One Extra Special: 30 in. White Brocade Vestings, stripes and figures, very superior quality. Looks and wears like silk, and retains its fine lustre after repeated washings. There is nothing more suitable for waists and children's dresses. 20 patterns. Regular value 25c.. **.17**

Groceries

One car Standard Granulated Sugar, 21 pounds **1.00**

Finest Marmalade Oranges, good size and color, per dozen..... **.17**

Choice Messina Lemons, large size, 2 dozen ..... **.25**

Picnic Hams, 6 to 8 pounds each, per pound ..... **.15**

Lake of the Woods Five Roses Flour, ¼ bag in cotton..... **.80**

Canned Fruit, raspberries, strawberries, cherries, peaches, pears and greengage plums, per tin... **.16**

Canned Green Beans, small and tender, Usher Brand, per tin... **.10**

Grape Nuts, 2 packages..... **.25**

St. Charles' Cream, 3 tins.... **.25**

Selected Valencia Raisins, 3 pounds ..... **.25**

Evaporated Peaches, per pound ..... **.12**

Split Peas, 3 pounds ..... **.25**

(Telephone direct to Department)

Seasonable Toilet Goods

Simpson's Cream of Violets, with cucumber jelly and witchhazel; 25c size. Tuesday **19c.**

Simpson's Carnation and Violet Talcum, regular 18c. Tuesday 2 for **25c.**

Rose of Algeria Cold Cream, per jar **25c.**

Bourgeois White Lilac Lotion Vegetol, 75c size. Tuesday **50c.**

Drolle's Face Powder, white or flesh, 50c size. Tuesday **35c.**

Kerkoff's Dyer Kiss Perfume. Tuesday per oz., **$1.**

(Phone direct to Toilet Dept.)

THE ROBERT SIMPSON COMPANY LIMITED

Circulating Library

IS NOW OPEN

JOIN AT ONCE

Particulars at the

Book Department

MAIN FLOOR

All the Latest Fiction

NOTICE

Wednesday is the opening day of a great Wall Paper Sale. There will be a great display of wall paper of all nationalities, prices, colors and designs on 5th floor. Prices will in many cases be less than half the usual for similar papers.

N. B.—Put off till to-morrow what you might do to-day. If you wait till to-morrow you will save money and get a better wall paper.

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