

ON SALE TODAY AT SIMPSON'S

Today and Tomorrow--A Two-Days' Sale of Boys' Overcoats



It's only a matter of a few days at most until really frosty weather sets in. If the boy needs a new overcoat this sale will provide an opportunity to get him one of excellent quality at a bargain price. There is a large stock to choose from, but don't delay. There are many different styles, but all smart and suitable for the well-dressed boy.

BOYS' ULSTERS, SWAGGER COATS, BALMACAAN AND SLIP-ON OVERCOATS FOR THE BIG FELLOWS.

A smartly-tailored slip-on overcoat, tailored from medium gray English tweed coating; one of the new models with full-cut skirt and natural shoulders; convertible collars; sizes 26 to 35. Saturday... **6.00 and 6.50**

BOYS' DARK GRAY SWAGGER COATS.

A particularly smart model, double-breasted, convertible collar, full box back and fancy check linings; sizes 26 to 35. Saturday... **7.00 and 8.00**

BOYS' DARK GRAY BALMACAAN OVERCOAT

A snappy, single-breasted style, with convertible collar; tailored from a good weight English tweed; neat pattern and diagonal serge linings; sizes 28 to 35. Saturday... **10.00**

BOYS' GRAY, BROWN, BLUE CHINCHILLA ULSTERS.

A warm, comfortable coat, full-cut double-breasted style, with wide convertible collars, belt on back, and diagonal serge linings; sizes 26 to 35. Saturday **10.00** and **11.00**

RUSSIAN AND JUNIOR STYLES FOR BOYS FROM 2 1/2 TO 8 YEARS.

Boys' Double-Breasted Russian Overcoats, very neatly tailored from brown and gray English tweed coatings, collar buttons up close to chin, belt on back; sizes 2 1/2 to 8 years. Saturday... **3.95**

BOYS' MILITARY OVERCOATS

Tailored from blue mackinaw cloth, cut double-breasted, brass buttons, velvet collar and belt on back; sizes 2 1/2 to 8 years. Saturday... **5.00**

BOYS' KHAKI MILITARY GREAT COATS

Made up in double-breasted style, with military collar and belt on back, khaki tweed linings; sizes 2 1/2 to 8 years. Saturday... **5.50**

BOYS' BLUE, BROWN AND GRAY CHINCHILLA RUSSIAN OVERCOATS.

Warmly lined with red flannel, double-breasted, with collar to button to chin; sizes 2 1/2 to 8 years. Saturday... **6.00**

BOYS' GRAY AND BLUE CHINCHILLA REEFERS.
With black velvet collar and red flannel linings, full box back; sizes 2 1/2 to 10 years. Saturday... **6.50**

Men's \$3.50 to \$4.50 Goodyear Welt Boots, Friday, \$2.49

600 Pairs of These Tackless, Threadless, Insole Boots, in button, Blucher and English lace styles; made of selected patent calf, vici kid, dull calf and polished box kip leathers; one, two and three-ply soles; low and military heels; plain and toecap vamps; cloth and dull calf uppers; high, wide, round and narrow toe shapes; sizes 6 to 11. Regular \$3.50 to \$4.50. Also 300 Pairs Heavy Black Canadian Kip Boots, all sizes. No mail orders. All one price Friday... **2.49**
P.S.—1000 Pairs Men's Rubbers, all sizes... **.70**

Today's Bargains For Men

8.30 A.M. FRIDAY SPECIAL

Men's Outing or Neglige Shirts, white soisette body, with plaquet front and cuffs, slightly counter-soiled, all coat styles; sizes 14 to 17. Regular \$1.50. Friday... **.43**

1300 Men's Neglige Shirts, in stripes of blues and black; sizes 13 1/2 to 16 1/2; coat style; laundered cuffs. Regular 79c and 89c. Friday... **.39**

Men's Police and Palley Braces, light and medium webs; different strips and webbings. Regular 25c and 35c. Friday... **.19**

Boys' Merino Underwear, natural shade, wool and cotton mixture; shirts and drawers; sizes 18 to 32. Friday... **.29**

Boys' Sweater Coats, heavy wool; tan, brown, gray and royal, cardinal and black; sizes 28 to 34. Regular \$2.50. Friday... **1.39**

Clearing Fall Overcoats at \$10.95

REGULAR \$15.00, \$18.00 AND \$20.00.
We have taken from stock these Slip-on Chesterfields, with wide lapels and velvet collars; they are made from light gray English tweed coatings, herringbone weave; also a number of Chesterfields in brown tweed coatings, and a few English-made coats, whose regular price was \$26.50. Sizes 35 to 42. To clear... **10.95**

Men's \$12.50, \$13.50 and \$15.00 Tweed Suits at **\$8.95**, of English tweeds, in the new brown and gray striped patterns; new fall models; single-breasted, three-button sack; sizes 36 to 44. Friday... **8.95**

Men's Trousers at **\$2.00**, in English tweeds and worsteds; sizes 32 to 44. Friday... **2.00**

Men's Soft Hats

Velour and rough finish felts, Italian and American makes; olive, moss, navy, brown and black. Regular \$2.00. Friday bargain... **1.45**

Men's Stiff or Soft Hats, in up-to-date styles; black only, in stiff hats; colors brown, navy, gray, olive, tan, green and black in soft hats; \$2.00 hats, Friday bargain... **.95**

Men's and Boys' Tweed Golf Caps, samples and clearing lots. Regular 50c, 75c and \$1.00. Friday... **.29**

Boys' School Caps, varsity shape; velvets, felt and serges. Regular 15c and 25c. Friday... **10c**

Children's Hats, rah-rah, Mexican and other shapes, in tweeds and fancy pattern cloths. Regular 50c and 75c. Friday bargain... **.39**



Plenty of Boys' \$3.00 Boots for \$1.99 Friday

An Unusual Lot of Stylish, Quality Boots, in gunmetal calf, satin calf, box grain kip and dull calf leathers; reinforced double, medium weight McKay and Goodyear welt soles; button and lace styles; some waterproofed lines in the lot; all are dressy, serviceable boots, made to stand hard wear; 600 pairs to select from; sizes 1 to 5 1/2. Regular \$2.29 to \$3.00. Friday bargain... **1.99**
N.B.—400 Pairs Boys' Boots, sizes 11 to 13 1/2. Friday... **1.69**

Women's \$3 to \$4.50 Boots Friday Bargain, \$1.99

Beautiful New Cloth and Kid Top Boots, and plenty of the staple black kind in this 1200 pair lot; patent and dull and bright polished leathers, also all black satin boots; light, medium and heavy street wear soles; new heels, toes, foxings, patterns and lasts; your Thanksgiving footwear at a fraction of the original price; all sizes; several widths. Regular \$3.00 to \$4.50. Friday bargain... **1.99**
See window display. No mail orders.
P.S.—400 Pairs Women's Kid House Slippers. Tuesday... **1.29**

MISSES' SCHOOL BOOTS, FRIDAY, \$1.49.

200 Pairs Genuine Black Pebble Leather Boots, Blucher style, double soles, low heels, round toes; this boot will keep the wet out; sizes 11 to 2. Regular \$1.75. No mail orders. Friday bargain... **1.49**

CHILDREN'S \$1.25 BOOTS, FRIDAY BARGAIN, 99c.

900 pairs, new from the maker; genuine Dongola Kid Button and Lace Boots; flexible fall weight soles, patent toecaps, low heels, footform toe shapes, well lined. Dandy play or school boots; sizes 5 to 10 1/2. Regular \$1.25. Friday bargain... **.99**

Gloves and Hosiery

Women's Plain Cashmere Hose, seamless; sizes 8 1/2 to 10; extra value. Friday bargain... **.25**

Women's and Boys' Ribbed Cashmere Hose, English sample range, 8 1/2 to 10; 40c value. Friday bargain... **.31**

Children's All-Wool Fine Ribbed Black Cashmere Hose, seconds, plain finish, and colored silk heel and toe; 25c and 30c value. No phone orders. Friday... **.19**

Boys' and Women's Wool Worsted Hose, heavy weight, seamless; sizes 6 to 8 1/2; 40c value. Friday... **.29**

Women's Fleece-Lined Plain Black Cashmere Hose, sizes 8 1/2 to 10. Friday bargain... **.15**

Boys' and Girls' Ribbed Black Union Cashmere Hose, English make; sizes 6 to 10. Friday bargain, 3 pairs .50; per pair... **.17**

Women's All-Wool Ringwood Gloves, fancy patterns, Jersey wrist; sizes 6 to 8, women's pair, .29; sizes 1 to 7, children's pair... **.25**

Men's Plain Black Cashmere Hose, seamless; good weight; sizes 9 1/2 to 10. Friday... **.19**

The New Market

TELEPHONE ADELAIDE 6100
WE SPECIALIZE ON FISH FOR TODAY.

FRESH AND SMOKED FISH.	MEATS AND POULTRY.
Fresh Canadian Lake Trout, lb. .12	Milk-fed Spring Chickens, very choice, per lb. .18
Fresh Salmon Trout, lb. .14	Simpson quality Round Steak, lb. .16
Fresh Halibut, by the piece, lb. .14	Simpson quality Sirloin, lb. .18
Fresh Cod, by the piece, lb. .12	Simpson quality Thick Rib Bone, per lb. .16
Fresh Fish, lb. .12	Simpson quality Shoulder Bone, per lb. .16
Fresh Haddock, lb. .12	Brookfield Pork Sausage, special, per lb. .16
Fresh Red Sea Salmon, lb. .17	York Brand Broakfast Bacon, whole or half side, per lb. .16
Fresh Red Sea Salmon Steaks, lb. .17	York Brand Boneless Back Bacon, whole or half back, per lb. .16
Smoked Fish, various kinds, lb. .15	York Brand Smoked Ham, whole or half ham, per lb. .16
Smoked Haddock, lb. .15	Pure Lard, 5-lb. pails, gross weight, per 100 lbs. \$5.00
Smoked Kipper Herrings, each .5	Domestic Shortening, 5-lb. pails, gross weight, per 100 lbs. \$5.00
Smoked Cleeve Herrings, per lb. .15	Cooked Ham, finest quality, sliced thin, special, per lb. .16
Bochway and Blue Point Oysters, in the shell, per dozen .35	Smoked Sausage Rolls, special, 10 for \$1.00
FLOWERS.	VEGETABLES.
Boston Sword Ferns, Waterfall Ferns, early kind; Hardy Ferns; Palms; Flat Fans, filled with ferns; Flowering Hydrangeas or Cyclamens; New Rubber Plants. Each .40	Choice Cape Cod Cranberries, 2 quarts for \$1.00
BULBS TO FLAYN ON THE HOLLIDAY.	New Orleans Molasses, 2-lb. tin .10
Best Dutch Hyacinths, single or double, 100 dozen, \$6.50 per 100.	No Eg Powder, per tin .10
Second Quality Hyacinths, single or double, 100 dozen.	Finest Canned Lombard Potatoes, 3 lbs. .15
Tulip Bulbs, single, red or white, 12 1/2 dozen, \$6 per 100.	Choice Pink Salmon, tall tin, per lb. .10
Tulip Bulbs, single, yellow, pink or variegated, 100 dozen, \$1.10 per 100.	Finest Canned Corn, Pass or Tomato, 3 lbs. .15
Tulip Bulbs, double, all colors, 180 dozen, \$1.35 per 100.	Finest Pearl Tapioca, 2 lbs. .15
Crocus, assorted colors, 100 dozen, 10c per 100.	Choice Bangoon Rice, 5 lbs. .15
Daffodils, single and double, 12 1/2 dozen and 2 1/2 dozen.	Fancy Mixed Biscuits, 2 lbs. .15
	500 lbs. Fresh Fruit Cake, per 100 lbs. .15
	Crisco, per tin .15
	2 1/2 LBS. PURE CELONA TEA, 74c.
	1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, Friday, 2 1/2 lbs. .74

The Grocery List

Telephone Direct to Department, Adelaide 6100.

One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag .125	Finest Creamery Butter, lb. .15
Choice Family Flour, 4-bag, .40	New Orleans Molasses, 2-lb. tin .10
Yellow Cooking Sugar, 8 lbs. .60	No Eg Powder, per tin .10
California Seeded Raisins, 5 packages .55	Finest Canned Lombard Potatoes, 3 lbs. .15
Choice Cleaned Currants, 2 lbs. .35	Choice Pink Salmon, tall tin, per lb. .10
Heather Brand Extracts, assorted, 2 1/2-oz. bottles, 2 bottles, .55	Finest Canned Corn, Pass or Tomato, 3 lbs. .15
Mixed Pastry Spice, per tin .7	Finest Pearl Tapioca, 2 lbs. .15
Canada Cornstarch, package .8	Choice Bangoon Rice, 5 lbs. .15
Finest Canned Pumpkins, 3 tins .25	Fancy Mixed Biscuits, 2 lbs. .15
Toasted Cornflakes, 2 packages .35	500 lbs. Fresh Fruit Cake, per 100 lbs. .15

The Robert Simpson Company, Limited