

THREE MAPLE LEAF DAYS IN SIMPSON'S MID-SUMMER SALE

Monday, Tuesday and Thursday

have been devoted by the store to a huge holiday sale, every department maintaining the values at a splendid pitch during all three days.

Holiday clothing, hats and shoes, summer home furniture, linens and staples and even groceries, candies and fruits are included, with most liberal prices everywhere and extra staff to make the service prompt. Make a shopping trip today and get the impression of big things that pervades the whole store.

STORE REMAINS CLOSED ALL DAY WEDNESDAY—DOMINION DAY.

Store hours: 8.30 a.m. to 5.30 p.m. daily—Saturday closing 1 p.m. with no noon delivery.

LIST OF VALUES FOR TUESDAY—SECOND DAY OF SALE

Towels in the New Fourth Floor Section

To supply your summer home with an abundance of nice, serviceable Towels, you have only to visit this sale Tuesday, and make your selection from a wonderfully varied and abundant bargain stock, briefly described as follows:

1000 PAIRS IN THIS LOT.

Pure Linen Huckaback Bedroom Towels, finished with hemmed ends, size 20 x 38; also large, heavy Turkish Bath Towels with a nice close pile. These come in plain white or fancy stripes. Regularly 45c and 50c pair. Your choice in any of these Tuesday **3 pairs for 1.00**

CREAM, WHITE AND NATURAL SHADES.

Assorted weaves, such as ratines, crepes, tussore, etc., 27 and 36 inches wide. Regularly 35c, 40c, 45c and 50c yard; 1000 yards to clear. On sale in our New Enlarged Linen Department, fourth floor. All one price, Tuesday, yard **.25**

BED SHEETS PRICED TO GO WITH A RUSH.

Bleached sheets, good heavy quality and free from filling, in plain or twilled weaves; sizes 80 x 100 or 90 x 100 in cases; hemmed ready for use. Regularly \$2.65 and \$3.00 pair. Sale price, Tuesday, pair **1.98**

Gray Union Wool Camp Blankets—Good serviceable quality; weight, 8 lbs., size, 62 x 82 inches. Regularly \$2.85. Sale price, Tuesday, pair **1.98**

Crepe Nainsook—36 inches wide, for making ladies' and children's dainty undergarments. On sale at Cotton Counter, Tuesday, yard **.15**

Queen's Longcloth—A good general purpose cotton, 36 inches wide; done up in 12-yard lengths. Regularly \$2.25. Sale price, Tuesday, 12 yards for **1.69** (Fourth Floor)

Shoes for Holiday Wear

Shop in the morning, for these values call for rush business.

Boating Shoes—Made from fine quality white duck, bound and trimmed with navy blue or red. On sale Tuesday:

Women's sizes, 3 to 7 **.49**

Men's sizes, 7 to 10 **.39**

Children's sizes, 1 to 5 **.29**

Yachting or Lacrosse Boots—Best quality white duck with heavy corrugated white rubber soles, Blucher style. On sale Tuesday:

Men's sizes, 6 to 11 **1.25**

Women's sizes, 2 1/2 to 7 **1.15**

Boys' sizes, 1 to 5 **1.15**

Same quality in Oxford Shoes:

Men's sizes, 6 to 11 **1.15**

Women's sizes, 2 1/2 to 7 **1.00**

Boys' sizes, 1 to 5 **1.00**

Tennis or Cuting Boots—Blucher cut, made from strong white duck with heavy black rubber soles. On sale Tuesday:

Men's sizes, 6 to 11 **.99**

Women's sizes, 2 1/2 to 7 **.89**

Boys' sizes, 1 to 5 **.89**

Youths' and Misses' sizes, 11 to 13 **.79**

Children's sizes, 5 to 10 **.69**

Same quality in low Oxford Shoes:

Men's sizes, 6 to 11 **.89**

Women's sizes, 2 1/2 to 7 **.79**

Boys' sizes, 1 to 5 **.79**

Youths' and Misses' sizes, 11 to 13 **.69**

Children's sizes, 5 to 10 **.59**

Sporting Boots—Strong navy blue duck, heavy corrugated soles, Blucher styles. On sale Tuesday:

Men's sizes, 6 to 11 **.95**

Women's sizes, 2 1/2 to 7 **.85**

Boys' sizes, 1 to 5 **.85**

Children's sizes, 5 to 10 **.75**

Same quality in low shoes:

Men's sizes, 6 to 11 **.85**

Women's sizes, 2 1/2 to 7 **.75**

Boys' sizes, 1 to 5 **.75**

Children's sizes, 5 to 10 **.65**

Men's High-grade Oxfords—In cloth button and laced styles, patent calf, gunmetal and tan Russia calf leathers, made on up-to-date lasts, medium weight Good-year soles. Sizes 5 1/2 to 11. Reg. \$4.00, \$4.50. Tuesday **1.99**

Barefoot Sandals—Cool and comfortable for summer wear, made from cream American elk and tan leathers, open vamps, reinforced soles. On sale Tuesday:

Misses' sizes, 12 to 8 **.79**

Children's sizes, 9 to 11 **.69**

Dainty White Pumps, 99c—Fine white poplin pumps, with neat tailored bows, new recede toes, medium weight flexible soles and white Cuban heels. Sizes 2 1/2 to 7. Regularly \$1.25. Tuesday **.99**

Pumps and Oxfords, \$1.95—Popular styles in pumps and button and laced Oxfords for women; gunmetal, fine vic kid, tan Russia calf and patent calf leathers, medium and light weight soles; all styles of heels; sizes 2 1/2 to 7. Regularly \$2.50, \$3.00 and \$3.50. Tuesday **1.95**

Men's High-grade Oxfords—In cloth button and laced styles, patent calf, gunmetal and tan Russia calf leathers, made on up-to-date lasts, medium weight Good-year soles. Sizes 5 1/2 to 11. Reg. \$4.00, \$4.50. Tuesday **1.99**

Men's Two-Piece Suits

English tweeds in light grays and browns, plain homespun in grays, and a number of dark tweeds, color thread stripe pattern. The coats are made single-breasted, with patch pockets, or in some regular pockets, with half linings. The trousers have cuff bottoms and belt straps. Neatly tailored. Values \$8.50, \$10.00 and \$10.50. Tuesday **6.95**

MEN'S \$1.25, \$1.50 AND \$1.75 SUMMER COATS AT 98c.

Light weight coats, in light shades of grays and tan, in cotton and linen mixtures. Just the ideal hot weather coat. Single-breasted with patch pockets, unlined. Sizes 34 to 46. To clear **.98**

MEN'S \$10.00 WATERPROOF COATS AT \$7.95.

Guaranteed waterproof, made from English double texture paramatta, in fawn or greenish fawn; single-breasted, 50 inches long, close-fitting collar. All seams securely sewn, cemented and stitched. Sizes 34 to 46. To clear **7.95**

Custom Tailoring Special Sale at \$19.45. Regularly \$22.50 to \$32.50. A sale of special interest. Light-weight worsteds, tweeds and homespun, and medium-weight English cloths. No two suit lengths are the same. Included are English worsteds and chevots, in plain blue and black. Choose your cloth and style, and we make for you a most satisfactory suit. Tuesday at the special price of **19.45**

Long Trouser Suits for Youths

From our regular stock of hand-tailored lines. Single-breasted styles, with vest and long cuff bottom trousers. Neat patterns in brown, gray and tan. Sizes 32 to 35. Regularly \$13.50 to \$18.00. Tuesday special **9.45**

Up-to-Minute Holiday Suits for Boys—Single-breasted Norfolk and fancy novelty styles, with full-cut bloomers, beautifully tailored from English tweeds, in light and medium shades of gray, tan and brown. Regularly \$6.00 to \$9.00. Tuesday special **3.90**

Boys' Striped Waists, 49c—600 Blouse Shirt Waists, made from black and white striped cambrics, blue chambray, striped chambray, black satens and khakis. Full-cut tapelless style, collar attached. Sizes 6 to 14 years **.49** (Main Floor)

Sale Specials in Draperies

SHORT LENGTHS OF DRAPERY AND UPHOLSTERING FABRICS, HALF PRICE.

In preparation for the usual Summer Stock Inventory, all short lengths of tapestries, velvets, velours, silks, etc., have been got together and marked for quick clearance at exactly Half Price, in lengths useful for curtains, covering chairs, cushions, etc., from 1 to 4 yards; usual prices range from 50c to \$5.00. Tuesday, 25c to \$2.50.

Scotch Madras, 49c Yard—In white and cream, 50 inches wide, no curtain fabric more easily washed or hangs more gracefully, always good style and gives excellent satisfaction. Mid-summer sale price, per yard **.49**

Bungalow Net, 49c Yard—50 inches wide, in Arabe, cream and white, black, stripe and openwork mesh weave, heavy and durable, usual value 75c and 85c. Mid-summer sale price, yard **.49**

Window Shades, 49c—In combination colors of green with white or cream, size 32 x 70 inches, mounted on guaranteed Hartshorn rollers, best quality opaque cloth, complete with brackets and pulls. Regularly 85c. Mid-summer sale price, each **.49**

English Chintzes and Cretonnes at Reduced Prices, 19c Yard—32 inches wide, dainty designs and color combinations, fast colors.

38c Yard—Very superior quality, in dark and light grounds, launders perfectly.

50-inch Wide English Cretonne, 49c Yard—In lengths up to 20 yards, all ends and broken lines, from our best sellers, 50 inches wide, in a big variety of color combinations, any and all rooms easily suited. Regularly 75c, 85c, \$1.00 and \$1.25 yard. Tuesday special, yard **.49**

Holiday Travelling Goods

HIGH SQUARE TOURIST TRUNK.

Canvas covered, hardwood slats, sheet iron bottom, two strong outside leather straps, good locks and bolts, fitted with end covered top tray. Size 32-inch, regularly \$4.65; size 34-inch, regularly \$4.85; size 36-inch, regularly \$5.10. Tuesday, all sizes **3.98**

SUIT CASES.

Suit Cases, made of the best grained Keratol (waterproof), on a steel frame, leather corners, swing handle, brass lock and catches, an extra deep case, well lined and shirt or blouse pocket, size 24-inch only. Regularly \$3.49. Tuesday **2.49**

Picnic Baskets and Hampers, a large assortment to choose from picnic baskets for the holiday, split bamboo at 95c to 85c; woven willow at 75c to \$2.50, in various shapes and sizes; fitted woven willow hampers with knives, forks, plates, cups, etc. for two to four persons, at \$4.50 to \$17.50. On Sale 6th floor.

Card Cases

In cut-out metal, showing leather purse, in black, tan, gray, white, green or navy. Regularly 75c **.39**

Patent Cloth Girdles with buckle or bow, 4 and 6 inches wide. Tuesday **.25**

Filled and Shirred Messaline and Taffeta Silk Girdles, in colors black, white and blue. Tuesday **.69**

Men's Combinations 87c

250 Suits of Combinations, short sleeves and knee or ankle length, long sleeves and ankle length; materials are nainsooks, Sea Island cotton, linen mixtures, balbriggans, mesh and poroknits, and hille threads; all have the closed crotch; sizes 34 to 44. Regularly \$1.00, \$1.25, \$1.50 and \$2.00. Tuesday, a suit **.87**

MEN'S SHIRTS AT \$1.00.

500 Men's Neglige Shirts, to be cleared at \$1.00 each. They consist of several odd and broken lines from stock, and a good average price for them would be \$1.50; lots of them sold for \$2.00; the balance \$1.25. Materials are Madras, zephyrs, French and American percales and prints; soft or laundered cuffs. Some have a separate collar. Sizes 14 to 18. Regularly \$1.25, \$1.50 and \$2.00. Tuesday **1.00**

A BATHING SUIT FOR THE HOLIDAY, 69c.

400 Suits of Men's Two-Piece Bathing Suits, in navy blue, trimmed white or red; a very neat suit, which sold regularly for \$1.00 **.69**

MEN'S SILK NECKTIES.

The large wide shapes; splendid designs; strong silks, and well made, to give the maximum amount of wear. Regularly 50c. Tuesday **.25** (Main floor)

Children's Straw Hats

Extra fine Canton brads, natural bleach, dressy middy shapes, with dome or square crowns. Regularly 75c. Monday for **.59**

Children's Extra Fine Imported Straw Hats, close and clear white brads, satin finish, in Jack Tar, middy and turban shapes; fine quality trimmings. Regularly \$1.00 and \$1.50. Tuesday, 75c. Boys' and Misses' Land and Water Hats, in fine imported felt, mottled colors or in plain colors of white, navy, gray, tan and cardinal. Tuesday **.29** (Main Floor)

Furniture on Sale

Twin Beds and Box Springs—3-ft. size. The beds have heavy continuous posts, with close slats. The box springs are made of steel and are of the best steel wire, compressed, upholstered with cotton felt and covered with good quality of art ticking. Regularly \$33.50. Special, the pair, including box springs **23.50**

Dresser—In selected quarter-cut oak or mahogany veneer, has two long and two short drawers, shaped top, large British bevel oval mirror. Regularly \$21.50. Special **16.25**

Chiffonier—To match above dresser, has four long and two short drawers, springs and top. British bevel mirror. Regularly \$21.50. Special **16.75**

Mattress—Well filled with pure elastic cotton felt, roll stitched edges, neatly tufted and covered in fine art ticking. Regularly \$12.00. Special **8.45**

Bed Springs—The frame is made of steel tubing, springs are finely woven steel wire, with steel rope ends, reinforced, fully guaranteed. Regularly \$5.00. Special **3.75**

Pillows—Well filled with mixed feathers **.85**

Pillows—Filled with carefully selected feathers and encased in fine quality of ticking. Special, pair **1.25**

Folding Camp Cot and Mattress—The frame is made of kiln-dried hardwood, springs are made of steel wire, mattress rolls up and is well filled. Special, complete **2.89** (Fifth Floor)

Screen Doors and Windows

The prices only are lowered; the quality of these doors and windows is the best; size 2 ft. 8 in. x 6 ft. 8 in., varnished, bracked doors. Special Tuesday **1.11**

Sizes 2 ft. 10 in. x 6 ft. 10 in., and 3 ft. x 7 ft., in plain grained finish. Special Tuesday **.89**

SCREEN WINDOWS.

Height	Width	Opens to	Tuesday's Special
14	12	15	.15
14	12	22	.14
14	12	28	.16
14	12	34	.18
14	12	40	.20
14	12	46	.22
14	12	52	.24

BATHROOM EQUIPMENT.

Heavily Nickel-plated on Solid Brass.

Tooth Brush Holders, all nickel, Tuesday's special **1.39**

30-inch Round End Nickel Towel Bar or Rail, Tuesday's special **.75**

Toilet Paper Holders, with ornamental roller, Tuesday's special **.25**

Nickel-plated Soap Dish, shell design, Tuesday's special **.25**

Soap or Sponge Holder for bath, special design, with clips to fit over each tap. Special Tuesday **.49**

The Grocery List

One car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag **30**

Choice Picnic Ham, 6 to 8 lbs. each. Per lb. **16**

Ogilvie's Royal Household Flour, 1/2 bag **16**

Finest Canned Tomatoes, 8 tins **24**

Canned Corn or Peas, 3 tins **23**

Kovach Lemonade Powder, Per tin **23**

Pure Kettle-Rendered Lard, 3-lb. pail **19**

Finest Meringue Butter, Per lb. **24**

Imported Malt Vinegar, Per dozen **27**

Canned Raspberries, Per tin **17**

Rich Red Salmon, 2 tins **25**

Quaker Oats, Large package **23**

Post Toasties, 3 packages **23**

Banner Brand Jam, assorted, 5-lb. pail **25**

St. Charles Milk, Per tin **10**

Campbell's Soup, assorted, 2 tins **10**

Blue Bell Jelly Powders, assorted, 4 packages **24**

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 8 packages **25**

Morton's Kipperd Herring, Per tin **25**

500 lbs. Fresh Apple Blossom Biscuits, 2 lbs. **25**

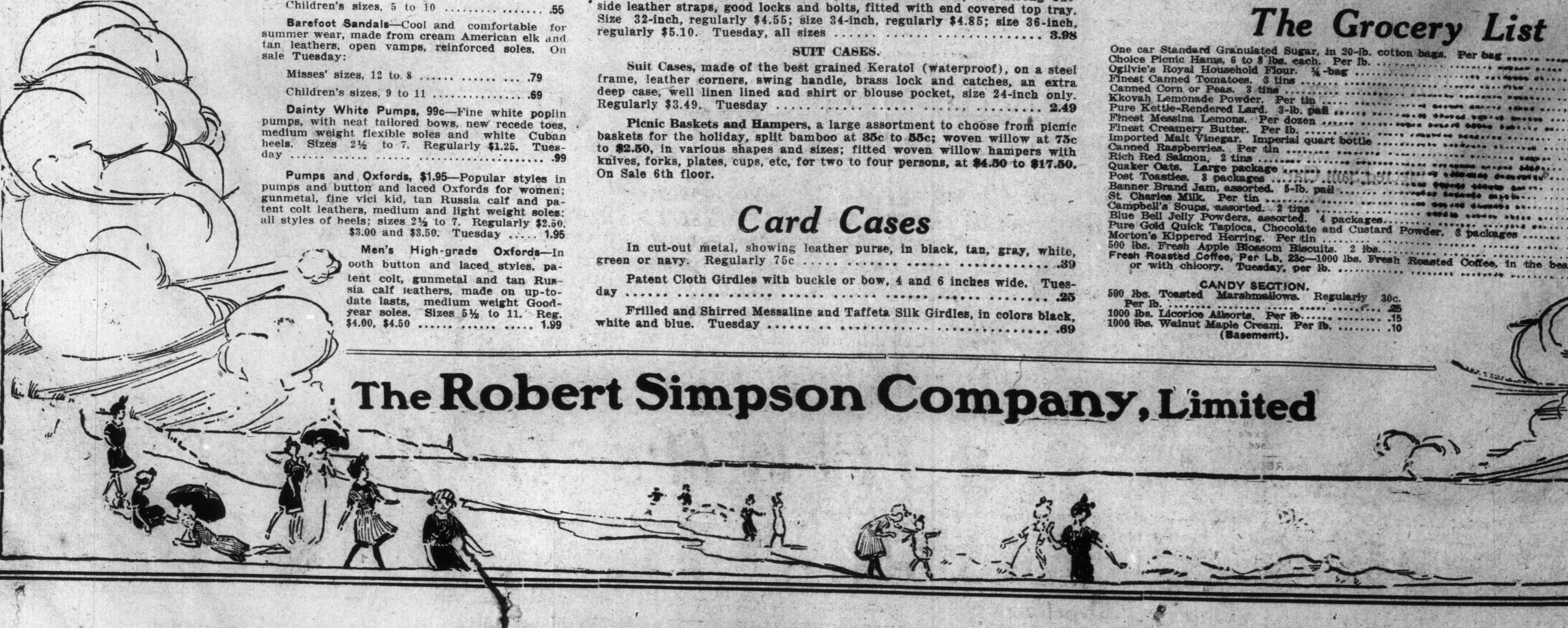
Fresh Roasted Coffee, Per lb., 25c—1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Tuesday, per lb. **23**

CANDY SECTION.

500 lbs. Toasted Marshmallows, Regularly 30c. Per lb. **25**

1000 lbs. Licorice Almonds, Per lb. **15**

1000 lbs. Walnut Maple Cream, Per lb. **10** (Basement)



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