

Store Opens 8.30 a.m.

The Robert Simpson Company, Limited

Closes at 5.30 p.m.

On Sale in the Store Today

- W. B. Hamilton \$4.00 Boots for Men, today only 2.95
- W. B. Hamilton Boots for Women, reduced from \$3.00 to 1.95
- Handkerchiefs from Ireland, women's pure line, 3 in box, for25
- 10k Gold Rings, set with real cameos, regular \$3.50 to \$5.00, only 2.19
- Pretty Party Dresses for Women, including crepe de chine 12.85
- The Men's Shirt Sale continues with remarkable values at98
- Parisian Ivory Engraved Free during the Four Days' Sale.
- Handsome Sample Coats of Chinchilla, Persiana, etc., for Misses or Women, 4t, special 12.85
- Men's Black Melton Overcoats at \$12.00; chinchillas at \$26.50.

1000 Necklets of Paris Pearls, 28c Each

These are the famous fish scale pearls, wax lined, and extra good weight, cannot peel off, in creamy, lustrous finish, some strung on fine white chain, 16 inches long, with gold-filled clasp; also 1000 Real Coral Necklets, 16 inches long, with gold-filled clasp, graduated beads. Regular prices 50c and 75c. Thursday, per string28

(Main Floor).

Saving Prices on Underwear for Women and Children

Another shipment of seconds from the famous Watson mills has just been put into stock, and will be distributed Thursday at decidedly worth-while savings. Several lines of first-class goods have also been cut-priced to effect a quick clearance. Phone orders filled.

Women's Vests or Drawers—Watson's Unshrinkable; vests are white or natural, being ribbed wool with thread of cotton, high neck, long sleeves, in sizes 32 to 44 bust; drawers, the famous "Excelsa" brand, white ribbed wool and cotton mixture, sizes 34 to 42 bust. Regularly 65c, 75c, and 85c. Thursday 47c

Children's Black Tights, fine ribbed wool and cotton mixture, saten band top, ankle length. Sizes 2 to 12 years. Regularly 65c and 75c. Thursday 33

\$4.50 TEDDY BEAR COATS FOR CHILDREN, \$2.95.

The mild weather is responsible for the reduced prices on these lovely little coats. Phone orders filled.

60 Only Children's Coats, warm heavy Teddy Bear cloth, lined and interlined throughout, neat collar and turn-back cuffs of broadcloth finished with braid and French knots. Sizes 2 to 6 years. Regularly \$4.50. Thursday, to go at 2.95

(Third Floor.)

Important Mid-Season Sale of 500 English and Scotch Tapestry Rugs

Such an assortment as we have been able to secure and offer at these very attractive prices is quite unusual. In some cases we have secured manufacturers' heavy stocks at reduced rates; some included are taken from regular stock to clear out the last few rugs, and putting them all together they make a wonderful range of the biggest values we have ever offered in this popular make. There are several different qualities, giving a variety of price in every different size. Many of the designs are made for this season's trade, and are the best and smartest of their respective kinds. Extra special bargains are to be found among the larger sizes, which include a splendid lot of rugs for parlors, dining-rooms and bedrooms. Each rug included in this lot is marked at a substantial price reduction, and as in some cases there are only single rugs in certain sizes, those who come early will have the biggest selection. Note the different prices in most of the sizes:

7.6 x 9.0.	Special Sale.	\$4.65
7.6 x 10.6.	Special Sale.	\$7.60
9.0 x 9.0.	Special Sale.	\$6.25, \$6.95, \$7.15, \$7.95 and \$9.45
9.0 x 10.6.	Special Sale.	\$7.35, \$6.65, \$7.95, \$8.25, \$9.15 and \$10.45
9.0 x 12.0.	Special Sale.	\$9.95, \$10.75 and \$11.45
10.6 x 12.0.	Extra Quality.	\$12.25
12.0 x 13.6.	Extra Quality.	\$14.95

(Fourth Floor.)

A Sale of House Slippers

JUST THE THING FOR CHRISTMAS GIFTS. The biggest individual shipment of Imported House Slippers ever brought into Canada will be put on sale tomorrow at Special Prices. SEE YONGE STREET WINDOW.

VERY FINE IMPORTED FELT SLIPPER. In colors pale blue, brown, reseda, red and black, nicely bound with flowered silk, neat little medallion on vamp, flexible cord sole. Sizes 3 to 7. Thursday79

WARM CAMEL HAIR AND WOOL SLIPPERS. With turn-down collar, soft padded insoles and leather-covered thick felt sole. Women's sizes, 3 to 7. Thursday85
Misses' sizes, 11 to 2. Thursday75
Children's sizes, 7 to 10. Thursday65

WARM AND COMFORTABLE HOUSE BOOTS. Made from the finest quality Arctic cloth in a neat plaid pattern, thick felt soles with leather outer soles, buckles up like an overshoe. Men's sizes, 6 to 11. Thursday99
Women's and Boys' sizes, 3 to 7. Thursday79
Misses' sizes, 11 to 2. Thursday69
Children's sizes, 7 to 10. Thursday59
Infants' sizes, 3 to 6. Thursday59

PRETTY LITTLE FELT HOUSE SLIPPERS FOR CHILDREN. Ankle strap style, neatly bound with flowered silk, soft leather sole, in colors red and brown. Sizes 11 to 2. Thursday75
Sizes 7 to 10. Thursday75

WARM HOUSE SLIPPERS FOR MEN. Made of thick, fleecy Arctic cloth, in a light plaid pattern, leather-covered thick felt soles. Sizes 6 to 11. Thursday95

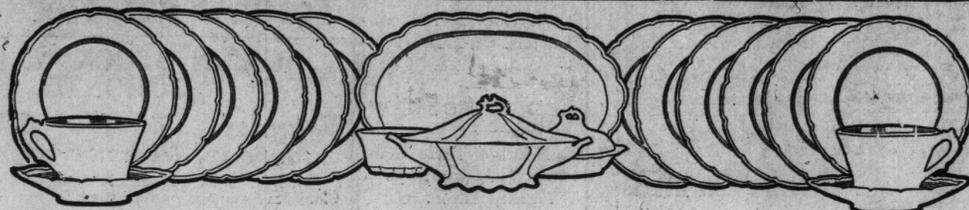
MEN'S PLAID HOUSE SLIPPERS. Everett style, warm and fleecy inside, thick felt soles with leather outer soles. Sizes 6 to 11. Thursday85

WOMEN'S COBY RIBBON TRIMMED SLIPPERS. Fine imported felt, with soft leather soles, in colors red, brown, navy blue, Alice blue, mauve, green, slate and black. Sizes 3 to 7. Thursday65

DAINTY KID BOUDOIR SLIPPERS. Colors red, pale blue, pink, chocolate and black, quilted insoles, soft leather outer soles, large silk pom pom on vamp. Sizes 2 to 7. Thursday99

MEN'S FINE CHOCOLATE KID SLIPPERS. Everett style, light, flexible soles, low heels, felt lined throughout. Men's sizes, 6 to 11. Thursday 1.29
Boys' sizes, 1 to 5. Thursday 1.09

(Second Floor.)



A Half-Price Sale of Christmas China

96-Piece Limoges Dinner Sets \$16.25 Regularly \$32.50, - Thursday

This sale includes only new, absolutely flawless china, full sets, beautifully decorated. The simple reason for the sale is that we have more of certain lines than we should and do not wish to give it storage space.

Not often are such dishes to be had at bargain prices, and the sale is most timely, so conveniently near to Christmas and New Year's Day. Christmas deliveries may be arranged if you wish to give china as gifts.

One hundred and seventy-five French China Dinner Services, each containing 96 pieces, made by a leading manufacturer in Limoges, France, and bearing his name and trade mark. The pattern is a border design of dainty roses, all pieces gold trimmed, handles gold striped; choice of Kermis or ovide shape cups, and oval or round vegetable dishes. Regular price \$32.50. Thursday sale price 16.25

In addition to the above we will sell from our regular stock 100 Semi-Porcelain Dinner Sets at exactly one-half price.

50 Best Quality Semi-Porcelain Dinner Services of 97 pieces each, made by one of the best potteries in England; light weight, but strong and durable; very tastefully decorated with a border pattern in black and red, or gold band. The regular selling price is \$18.50. Thursday will cost you 9.25

50 Dining Services, 97 pieces, of same maker's semi-porcelain, with a pink and conventional border pattern. The regular selling price is \$16.50. Thursday will cost you, per set 8.25

To make your table setting complete we offer you in connection with the Dinner Services a 48-piece Set of Table Glassware, consisting of 12 goblets, 12 tumblers, 12 lemonade glasses, and 12 wine glasses, of clear crystal fire-polished glass, with a needle-etched Greek key pattern. The regular selling price of this set is \$6.25. Thursday will cost you . . . 3.50

Basement



A Fortune in Handkerchiefs

It's hard to realize the immense amount of capital necessary to bring together a Christmas stock of the everyday Handkerchiefs.

The quality we sell during the holiday season is enormous; this year to be greater than ever, judging from the kind of Dainty, High-grade Handkerchiefs we have to offer you.

See our "Initial" Section.

For Women—Initial Handkerchiefs, pure Irish linen, narrow hemstitched borders, neat hand-worked Initial, with pretty floral wreath and small butterfly. Simpson's, Thursday, 3 in Xmas Gift box88

For Women—Armenian Lace "Initial" Fine Sheer Irish Linen Handkerchief, with small hand-embroidered "Initial." The handkerchief is edged with a dainty real Armenian lace. Simpson's, Thursday, 3 in Xmas Gift box, for 1.00

For Men—"Initial" Handkerchiefs, purest of Irish linen, 1/2-inch hemstitched border, full size, hand-worked Initial, good quality of linen. Simpson's, Thursday, 3 in Xmas Gift box, for50

For Men—"Initial" Handkerchiefs, extra fine quality of Irish linen, full size, 1/2-inch hemstitched border, hand-embroidered Initial. The Initial is neat and plain, "the kind men like." Simpson's Thursday, 3 in Xmas Gift box, for70

(Main Floor).

Men's Double-Breasted Ulsters

The material in this Winter coat is a heavy English tweed coating in light brown, warm and serviceable. They are double-breasted ulsters, 50 inches long, with two-way convertible collar. A quick adjustment makes the protector collar out of the ordinary lapel and collar. Heavy twill mohair linings and best tailoring. Price 12.50

MEN'S ULSTER WINTER COATS AT \$15.00.

Of heavy English tweed coating in plain gray. It is made in the popular double-breasted ulster style with two-way collar, neatly tailored, strong heavy twill-mohair linings. Price \$15.00

MEN'S SHAWL COLLAR ULSTERS IN CHINCHILLA CLOTHS.

These fashionable ulsters, 50 inches long, double-breasted with shawl collar and belt across back. Heavy twill mohair linings. The material is English chinchilla cloth in plain blue or gray. Beautifully tailored. Price 18.00

MEN'S DOUBLE-BREASTED ULSTERS.

Made from English coating, in plain gray, warm and dressy coat, cut double-breasted, ulster style, 50-inches long, two-way convertible collar, and belted back. An ideal Winter coat. Price 25.00

DURWARD'S ENGLISH-MADE COATS.

The best production of their manufacture. Fashionable, heavy winter garments of superior English blanket cloths, in dark brown, cut double-breasted, ulster style, with storm collar, belted back, cuffs on sleeves, and silk sleeve linings. Price \$6.50

(Main Floor)

Fourth Day of Men's Shirt Sale

Thousands of shirts of the very best materials and newest designs. Every shirt bearing our own label is made especially for us to our own dimensions, therefore we guarantee them to fit. Every shirt on the counters this week is reduced in price. Buy shirts now if you think of giving them away for Christmas gifts.

At \$1.39—The Best Made Shirts. Regularly \$1.75 to \$2.50.

At 98c—White Pleated Bosom Shirts of soft Ceylon flannel, with soft separate collar. Also cambrics, which sell regularly for \$1.25 and \$1.50.

At 69c there are over a thousand shirts in different makes of materials which regularly sold at \$1.00.

BOYS' SWEATER COATS, \$2.98.

150 Best Quality Pure Wool Sweater Coats, in plain gray or maroon, maroon with gray trimmings, or tan with brown. A splendid lot of coats: Different styles of high collar. Sizes 26 to 64. Regularly \$3.50, \$4.00 and \$4.50, for 2.98

(Main Floor)

Large Framed Pictures to Clear at 88c

Simply to make way for our special Christmas stocks, which are piled up waiting for room, we will reduce to prices away below cost a splendid collection of colored prints, landscapes, and figures; also black and white and sepias. These pictures include reproductions of the great masters. All are framed most tastefully in mission oak, gilt, antique gilt, and wood-carved effects. Sizes are 20 inches by 26 inches, 14 inches by 28 inches, 12 inches by 24 inches, and also ovals, including religious subjects, in size 16 inches by 20 inches. To clear at, each 88c

(Sixth Floor)

Fur Robes for Your Motor

In Mountain Bear. Heavy, close and dense fur, an extra good substitute for Canadian bear; in a dark brown or black color. Extra good quality linings, in dark green-plush and beaver cloth. At \$12.50, \$14.00 and \$16.00.

Black China Goatskin Robes, made from choicest skins, evenly covered with medium long, silky hair; best quality plush linings. Prices \$10.50, \$12.50 and \$15.00.

Imitation Buffalo Robes, dark brown, and very best grade; a specially good general purpose robe. Warm, and makes a splendid wrap. Rubber interlined throughout. It is wind and waterproof. Good values at \$5.75, \$6.75 and \$7.75.

Groceries

2000 lbs. Dairy Butter, in prints, per lb.28
Smoked Rolls of Bacon, lean and mild, half or whole, per lb.21
Maita Vita Breakfast Cereal, 3 packages25
Imported Pure Malt Vinegar, imperial quart bottle20
Edwardsburg or Beehive Table Syrup, 5-lb. pail28
Salt, in 5-lb. bags, 3 bags14
California Seedless Raisins, per lb.10
Cowan's Prepared Iceberg, assorted, 3 packages25
Imported Macaroni, 3 packages25
Choice California Prunes, 3 lbs.25
Rich Red Salmon, Argo brand, per tin18
Fancy Japan Rice, 3 1/2 lbs.25
Choice White Beans, 5 lbs.25
Choice Grapefruit, 4 for25
500 lbs. Fresh Ginger Snaps, 3 lbs.25
Finest Split Peas, 5 lbs.25
Canned Yellow Peaches, in heavy syrup, 2 lbs.25
Spanish Onions, 8 lbs.25
Maggi Soups, assorted, 6 packages25

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