

I delivered these same messages to journalists in Germany and France, as well as in speeches in those two countries. These messages will also be delivered through information kits and a video, that will be targetted to influential groups. This will be done with the assistance of our embassies in Europe.

Plans are underway for Canadian Parliamentarians to travel to Europe to put Canada's concerns directly to European Parliamentarians. As well, we will call on representatives of the Canadian fishing industry to participate in further activities in Europe. We want to help you deliver your message there. Your participation is an important element of the campaign.

As a third step, on October 6, I announced that, on the recommendation of the Secretary of State for External Affairs, the Minister of Fisheries and Oceans and myself, the Prime Minister had created a senior position in the Government of Canada, that of Ambassador for Marine Conservation. Mr. Alan Beesley has been appointed to that new position.

Ambassador Beesley is one of Canada's most accomplished diplomats and international jurists. Some of you will recall him from his role as head of Canada's delegation in negotiations on the Law of the Sea, which led to Canada's declaration of a 200-mile fisheries zone.

Ambassador Beesley's mandate will be to marshall the resources of the Government of Canada, in co-operation with provincial governments and representatives of the fishing industry, toward the goal of ending foreign overfishing.

In this task, Ambassador Beesley will report directly to Mr. Clark, Mr. Siddon and myself. He will draw on all the talent and resources that he needs from the Departments of External Affairs and International Trade and Fisheries and Oceans. He will combine these duties with another important and related function, that of Special Advisor on Environmental Affairs to Mr. Clark.

Ambassador Beesley is here today and will be speaking informally with many of you. Later this week and for the next two weeks, he will be pressing Canada's case at the United Nations General Assembly as a member of the prestigious International Law Commission.