

MICRO RESULTS / IMPACTS OF DANISH BUSINESS NETWORKS PROGRAM*

520 Danish SMEs in 82 Business Networks reported these results:



COSTS

19% reduced costs



SALES

42% increased sales



INNOVATION

75% accelerated innovation
(product, process, technology)



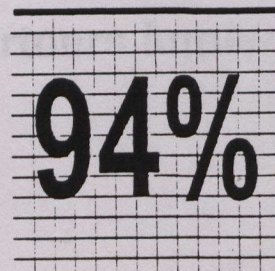
INTERNATIONAL POSITION

75% strengthened international position
(export markets)



EMPLOYMENT

82% increased direct and indirect employment



Thought business networks were a better way to do business, and would do it again!

Danish SMEs went on to form 1000 Business Networks in 5 years !

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