

Business Development Forum. DFAIT will work with GOP to promote the founding of a business development forum representing the private sectors from both countries to advise on ways and means to promote trade and investment between the two countries.

Outreach programs in Canada. This is to spread the message across Canada of the realities and opportunities in Pakistan.

Industry Association Presentations. To encourage the private sector to focus more attention on the realities and opportunities in Pakistan, especially arising from the privatization program.

Attached in *Appendix 3* is a description of the market opportunities by sector for Canadian business in Pakistan.

Market reports will be prepared, or updated, in the sectors of greatest opportunity. The following documents are currently available on markets in Pakistan:

- Agri-Food
- Information Technologies
- Oil and Gas Sector
- Telecommunications
- Transport Sector
- Financial Services
- Electric Power

The following are the trade missions which are planned to take place through 1998/99, subject to their continued priority and to budget limitations.

Agri-Food Processing incoming mission to Canada.

Of interest to suppliers of processing and packaging equipment for agri-food and fisheries sectors.

Timing: March 1998. Status: Approved.

Contact: Canada-Pakistan Business Council.

Education and Health Services incoming mission to Canada.

To follow up on outgoing mission to Pakistan held March 1997.

Timing: March 1998. Status: Approved.

Contact: Canada-Pakistan Business Council.

Telecommunications seminar in Pakistan.

Seminar on wireless communications was held in conjunction with seminars in India in January 1998.

Environmental Goods and Services mission to Pakistan.

Planned to take place in conjunction with a mission to India.

Timing: TBD

Electric Power mission to Pakistan.

Planned to take place in conjunction with a mission to India.

Timing: TBD

Globe '98 Vancouver, March 18-20: Conference and trade fair on the environment.

Pakistani delegates are invited to participate.