

PURPOSE

The purpose of the GLOBAL MARKET OPPORTUNITIES REVIEW FOR BEEF is to provide information which may assist Canadian industry in developing strategies for the export of Canadian beef to major beef importing countries. The report is organized on a country by country basis. Each country is analyzed and described in terms of its beef market opportunities, contact lists, as well as background information of interest. The information provided by the Foreign Affairs and International Trade Commissioners abroad, form an important part of the review.

The names and addresses of the Canadian Trade Offices and some of the major importers in each country are listed at the end of each country profile.

Note:

Information contained in this REVIEW has been gathered from a wide variety of sources. Foreign Affairs and International Trade (FAIT) has taken great care in presenting the information but does not guarantee the accuracy of the information, nor the absence of errors and omissions.

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