

- l) The "Going Global" idea was understood by most participants in terms of international trade -- "out-looking" -- but only clearly when prompted re: Trade. It was noted by some respondents that the linkage to international trade is sometimes (when prompted) viewed as an extension of the FTA i.e., FTA came first, now global trade -- however, this was a minority view.
- m) Global trading and competitiveness is linked in respondents minds to our national identity. It was generally put forward that in order to compete "we must be proud -- we must have a strong identity" (i.e., U.S. "Aggressive" -- Canada "Assertive").
- n) All of the "globalization" movements such as Europe 1992, GATT etc., were relatively well known and understood fairly clearly if not in great detail by the participants.
- o) For areas outside of Toronto, a majority of respondents indicated that it would appear that there has been no real visible or tangible effect yet as a result of FTA -- maybe a few jobs have been lost (but also maybe for other reasons). Overall, participants felt it was a "win some, lose some" situation and for most there was an attitude of "wait and see" -- that it is virtually impossible, for the time being to say who benefits most from the FTA. On a long term basis, respondents felt the FTA would likely produce big changes in our society and that Canada's social programs could still be at stake. In Toronto, the effects of the FTA were viewed by almost all participants as very negative -- i.e., costs jobs, plant closures, etc.
- p) Canada is perceived as having a positive trade balance by most respondents; however a minority believe that this positive balance is eroding.