

**POST: LONDON, ENGLAND**

<b>ACTIVITY/EVENT</b>	<b>CUSTOMER SEGMENT</b>	<b>TARGET AUDIENCE</b>	<b>DATE(S)</b>	<b>LOCATION(S)</b>	<b>CONTACT</b>
National Angling Exhibition	Special Interest	Course & Game Anglers	Apr 3-4/93 Apr 17-18/93	Nottingham Esher	Tom Pckering Angling Promo 081 445-5842
+ ABTA Convention	All Segments	Travel Trade & Travel Media	Apr 25-30/93	Mallorca	ABTA 071 637-2444
+ European Incentive Business Travel Market (EIBTM)	Corp./Incentive	Business Travel Organizers	Apr/93	Geneva	Jill White 071 258-6478
*Canada Meeting Place	Corp./Incentive	Business Travel Organizers	Jun/93	London	Jill White 071 258-6478
CLA Game Fair	Special Interest	Angling & Hunting	Jul 23-24/93	Edinburgh	Country Landowners' Association 074 324-2127
Daily Mail British Ski Show	Students, Boomers, Middle Aged	Skiing	Oct 14-17/93	Birmingham	Pinnacle Events 089 567-7677
Daily Mail International Ski Show	Students, Boomers, Middle Aged	Skiing	Nov/93	London TBA	Pinnacle Events 089 567-7677
*Canada Travel Awards	Travel Awards	UK Ops, Travel MIT, Incentive, and Media Reps.	Nov 15/93	London	Jill White 071 258-6478
+ World Travel Market	All Segments	Travel Trade, M&IT Organisers & Media	Nov 15-19/93	London	613-954-3844
+ Scottish Passengers, Agents Trade Exhibition (SPATE)	All Segments	Travel Trade	Dec 7-8/93	Glasgow	SPAA 041 248-3904
+ BBC Holidays Live Show	All Segments	Leisure Travel	Jan/94 TBA	London	Newmarket
Holiday World	All Segments	Retail Travel Trade Leisure Travel VFR	Jan 28-30/94	Dublin	Holiday & Leisure Fair 3531 2954911
Bournemouth International Holiday & Travel Show	All Segments	Leisure Travel	Jan 28-30/94	Bournemouth	Premier Exhibitions 024 251-6738
+ Greater Manchester International Holidays & Travel Show	All Segments	Leisure Travel	Jan/94	Manchester TBA	John Fish Exhibitions 060 226-3171
Daily Star Holiday & Travel Fair	All Segments	Leisure Travel	Jan/94 TBA	Birmingham	Centre Exhibitions 021 780-4141