

REPORT #5
88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87
TRADE TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

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604 - DALLAS

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

- FOLLOW-UP ON MASS MAILING TO INDEPENDENT OIL & GAS PRODUCERS IN TEXAS AND OKLAHOMA.
- CONTINUE GENERAL PROMOTION OF POSITIVE CDN INVESTMENT CLIMATE.
- EXAMINE INVESTMENT POTENTIAL IN HIGH TECH AREAS LIKE SPACE AND MEDICAL.

- UNDERTOOK INITIAL SELECTED FOLLOW-UP. 1 PROBABLE INVESTOR UNCOVERED WHO IS NOW PROCEEDING WITH PLANS.
- WORKED CLOSELY WITH STYROTECH INDUSTRIES OF HOUSTON; WILL BE UNDERTAKING CONSTRUCTION OF POLYETHELENE FOAM PLANT IN ONTARIO.
- MADE CONTACT WITH OFFICIAL IN CLEAR LAKE CHAMBER OF COMMERCE (JSC), IS IDENTIFYING SPACE CENTER TECH THAT COULD HAVE A COMMERCIAL POTENTIAL WILLING TO COOPERATE WITH CDN COMPANIES.

QUARTER : 2

DIRECT MAIL CAMPAIGNS IN THE AREA OF ELECTRONIC AND MEDICAL EQUIPMENT.
INVESTMENT SEMINARS.

DUE TO CONTINUED UNANTICIPATED PERSONNEL CONSTRAINTS, THESE INITIATIVES COULD NOT BE UNDERTAKEN IN THE 2ND QUARTER. IT IS OUR INTENT THAT THEY WILL BE UNDERTAKEN BEFORE THE END OF THE FISCAL YEAR.

QUARTER : 3

QUARTER : 4
