

519 - SEOUL

KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN ANTICIPATED RESULTS

MINE,METAL,MINERAL PROD & SRV MINERALS AND MINERAL PRODUCTS
PROVIDE DIRECT SUPPORT TO 3 MAJOR INVESTMENT PROPOSALS IN MINING/
METALS FIELD.

DECISION BY KOREAN FIRMS TO INVEST IN ONE
MAJOR PROJECT.

FOREST PRODUCTS,EQUIP,SERVICES PULP AND PAPER PRODUCTS
ENCOURAGE KOREAN PULP & PAPER INDUSTRIES ASSOCIATION TO IDENTIFY
SPECIFIC INVESTMENTS INTEREST.

DEVELOP SPECIFIC INTEREST BY INDIVIDUAL
KOREAN FIRMS & BEGIN INVESTMENT STUDY
PROCESS.

TRANSPORT SYS,EQUIP,COMP,SERV. AUTOMOTIVE
DURING NORMAL LIAISON CALLS & PROMOTIONAL ACTIVITIES WITH AUTO INDUS-
TRY WE CONTINUALLY SEEK POTENTIAL INVESTMENT INTEREST & RESPOND TO
SPECIFIC INQUIRIES.

MAINTAIN EXISTING INVESTMENT IN CDA &
DECISION TO EXPAND.

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DEVELOP INDIVIDUAL INTEREST DURING NORMAL TRADE LIAISON ACTIVITIES.
RESPOND TO INTERESTS OF POTENTIAL ENTREPRENEURIAL IMMIGRANTS.

NON SECTORALLY ORIENTED ACTIVITIES

SUPPORT INVESTMENT PROMOTION ACTIVITIES OF 4 CDN BANKS HERE.

PROVIDE GENERAL INFO TO KOREAN BUSINESS
COMMUNITY; 5 INDIVIDUAL INVESTMENTS.

PROPOSE & IMPLEMENT SEMINARS IN COOPERATION WITH KOREA TRADE PROMOTION
ASSOCIATION TO INFORM KOREAN BUSINESS COMMUNITY OF BENEFITS OF FREE
TRADE AGREEMENT.

THROUGH INCREASED AWARENESS OF GREATER
ACCESS TO USA MARKET VIA CANADA.

SUPPORT INVESTMENT PROMOTION ACTIVITIES OF PROVINCIAL OFFICERS IN
EMBASSY.

FIVE INDIVIDUAL INVESTMENTS.