

HOW DOES THE FREE TRADE AGREEMENT AFFECT CULTURAL INDUSTRIES?

- Publishing, film and video, audio and video music recording, broadcasting and cable are exempt from the Agreement. This includes production, distribution, sale and exhibition.
- Canada retains its rights to protect and promote its cultural industries.
- The FTA contains three provisions related to the cultural sector:
 - . Canada will revise its copyright law to provide payment for the retransmission of copyright programming; and
 - . Canada will phase out discriminatory postal rates for large circulation, general interest magazines printed in Canada.

HOW DOES THE FTA BENEFIT CULTURAL INDUSTRIES?

- Canada's cultural sovereignty is fully protected.
- Canada retains its right to promote and protect our cultural industries now and in the future.