

**PROGRAM RESULTS: EUROPE**

**1. BUSINESS ACTIVITY**

During the January-March 1987 period twenty-six posts reported the following business activity:

1. 147 EXPORT SALES WORTH \$222 MILLION
2. 53 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
3. 5 NEW JOINT AGREEMENTS/LICENCING AGREEMENTS
4. 8 INDUSTRIAL DEVELOPMENT INITIATIVES IN CANADA; 1 VALUED AT \$40 MILLION
5. 0 CANADIAN INVESTMENT INITIATIVES IN TERRITORY
6. 9 TECHNOLOGY TRANSFERS

**HIGHLIGHTS:**

- o \$71 million sale of wheat (Moscow)
- o \$7 million sale of aircraft (Athens)
- o Industrial Development Project worth \$40 million (Helsinki)
- o \$12.8 million sale of feed wheat (Belgrade)
- o \$10.7 million sale of woodpulp (Helsinki)
- o \$14 million sale of aircraft (London)
- o Industrial Development Project worth \$7 million (Vienna)
- o \$24 million sale of aircraft (Bonn)

**KEY STATISTICS:** for the twenty-six posts reporting workload information

Missions Reporting To

		RWT	RBT
No. Trade Enquiries	Cdn	5945	1581
	Local	5332	389
No. Investment Enquiries	Cdn	394	30
	Local	720	0
No. Business Visitors	Cdn	1687	284
	Local	1868	378