

# NORTH BRITISH & MERCANTILE INSURANCE COMPANY.

ESTABLISHED 1809.

REVENUE 1894.	
Fire Income	\$8,603,177
Income	4,498,943
Total Revenue	\$13,102,120
Total Assets	\$58,998,348
Canadian Investments	5,297,588

Resident Agents in Toronto:

GOOCH & EVANS

THOMAS DAVIDSON, Managing Director  
MONTREAL

ESTABLISHED 1720

# The London Assurance

Total . . .  
Funds . . .  
\$18,000,000.

Head Office Canada Branch, MONTREAL

FIRE RISKS accepted at current rates

E. A. LILLY, Manager.

Toronto—S. BRUCE HARMAN, General Agent,  
19 Wellington St. East.

# SUN

FOUNDED A.D.  
1710

# INSURANCE OFFICE FIRE

HEAD OFFICE

Threadneedle St., London, Eng.

Transacts Fire Business only, and is the oldest  
purely Fire Office in the world.

Surplus over Capital and all Liabilities, exceeds  
\$7,000,000.

Canadian Branch:

15 Wellington St. East

TORONTO, ONT.

H. M. BLACKBURN, . . . . . Manager  
H. F. PETMAN . . . . . Inspector

HIGINBOTHAM & LYON, Toronto Agents  
Teleph.

Agents wanted in all Unrepresented  
Districts.

# Lancashire Insurance Co.



Of England

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Capital and Assets Exceed  
\$20,000,000

Absolute Security

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CANADA BRANCH

Head Office TORONTO

J. G. THOMPSON, Manager,

Agents for Toronto—Love & Hamilton, 59 Yonge St.

# Standard Life Assurance Co.

Established 1825.

Head Office for Canada:  
MONTREAL

of Edinburgh

Invested Funds	\$40,000,000
Investments in Canada	12,000,000

Low rates. Absolute security.

Unconditional policies.

Claims settled immediately on proof of death and  
No delay.

J. HUTTON EALFOUR, Superintendent  
W. M. RAMSAY, Manager.

CHAS. HUNTER, Chief Agent.

# Liverpool & London & Globe Insurance Co.

Invested Funds	\$46,872,992
Investments in Canada	1,573,639

HEAD OFFICE, CANADA BRANCH, MONTREAL.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmund  
J. Barbeau, Esq., Wentworth J. Buchanan, Esq., A. F.  
Gault, Esq., Samuel Finley, Esq.

Risks accepted at Lowest Current Rates. Dwelling  
Houses and Farm Property Insured on Special Terms.  
JOS. B. REED, Toronto Agent, 90 Wellington St. East.  
G. F. C. SMITH, Chief Agent for Dom., Montreal.



INSURANCE COMPANY OF LIVERPOOL  
ALFRED WRIGHT,

Manager for Ontario, Manitoba  
and the North-West  
MARTER & YORK, Agents, Toronto.

Telephone 600

# Northern Assurance Co.

Of . . .  
London, Eng.

Canadian Branch, 1724 Notre Dame Street, Montreal.

1895

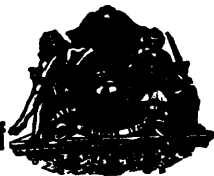
Capital and Accumulated Funds, \$38,355,000;  
Annual Revenue from Fire and Life Premiums and from  
interest on Invested Funds, \$5,715,000; deposited with  
Dominion Government for Canadian Policyholders,  
\$200,000.

G. E. MOBERLY, Inspector. E. P. PEARSON, Agent.  
ROBT. W. TYRE, Manager for Canada.

# UNION ASSURANCE SOCIETY

OF LONDON, ENGLAND.

Instituted Queen Anne  
IN THE A.D.  
Reign of - 1714 -



T. L. MORRISSEY, Resident Manager,  
Cor. McGill & St. James' Sts., Montreal

# Guardian FIRE AND LIFE ASSURANCE CO.

Of London, Eng.

CAPITAL, \$10,000,000  
FUNDS IN HAND EXCEED \$22,000,000

Head Office for Canada:

Guardian Assurance Bldg., Montreal

E. S. HEATON, Manager

G. A. ROBERTS, Sub-Manager

Toronto Office, Cor. King and Toronto Sts.

HENRY D. P. ARMSTRONG,  
General Agent  
Phone No. 450.

# Why Experience Anxiety and Difficulty

With the Investment of your Surplus Funds  
when such an attractive and remun-  
erative channel of invest-  
ment as the

# Compound Investment System OF THE

NORTH AMERICAN LIFE  
ASSURANCE CO., Toronto, Ont.

IS OPEN FOR YOU?

Under this desirable system you need not endure  
anxiety or difficulty in regard to your investment, as the  
Company, from the date of the issue of a contract un-  
der such form, till the completion of the investment  
period, assumes all liability.

For pamphlets explanatory of this attractive Sys-  
tem of Investment Insurance, address

WM. McCABE,  
Managing Director.

ESTABLISHED 1847.

# British Empire Mutual Life Assurance Company

Of London, Eng.

# 1896 Bonus Year

Policies taken this  
Year will participate  
in one full year's  
Profits.

Head Office, Canada,  
MONTREAL.

F. STANCLIFFE,  
Manager.

AGENTS WANTED

# Phoenix Fire Assurance Co.

Established 1782.

Of London, Eng.

PATERSON & SON,

General Agents for Dominion  
Montreal, Que.

# \$10,000

For 20 cents a day

For a premium of \$74 a year or the first year, a man  
aged 30 may secure a policy for \$10,000, guaranteeing an  
income of \$500 a year for 20 years to his family. Just  
the thing for a man who cannot afford to tie up any con-  
siderable portion of his capital in life insurance.

Write for particulars.

# Manufacturers Life Insurance Co.

HEAD OFFICE

TORONTO, CANADA