

Many a Dollar's Wasted

Because color of goods gave out before the goods were sold. Color is to Dress Goods, Braids, Tweeds, Ostrich Plumes, etc., what the finishing touches are to a painting. Color is the bridge between crudity and beauty. We are color experts. We are up to date on fashions in tint and shade.

Effective Dyeing

Does for goods what varnish does for fine furniture. We care not what the goods may be—if the color is wrong, bring us the goods. We'll take the spiritless, faded look, and return bright, cheerful color—a fair exchange. Our prices are moderate. Send for price list. Ship new goods to the works direct.

R. PARKER & COMPANY

Telephones:_____ 3037, 3640, 2143 and 1004. DYERS AND FINISHERS

Toronto, Ont.