

complaint. With the keen competition of thirty or more rivals, nearly all of them published as collateral boosts to trade interests the *DOMINION DENTAL JOURNAL* has secured as much original matter as any, and eighty per cent. more than three-fourths of them. It cannot pay for highly scientific articles. It has not the space generally to copy them. This journal has a special use in Canada, which all its rivals combined cannot occupy. The publisher and editors feel that the critics are not only ungenerous, but in many respects positively stupid. They know where the trouble lies, and so would the critics were they less thoughtless. If we had the full sympathy of those who are really able to help to improve this journal, if officials generally would realize that the licentiates who appointed them expect all possible provincial information from time to time through these pages there would be less scope for criticism. We must be satisfied in Canada with a journal of modest pretensions.

WE can easily imagine some of our critics taking offence, because we may occasionally publish such extracts as the following: The very large majority of our Canadian dentists desire the social and professional respect of the public, and are naturally anxious that the stigmas of quack advertising should disappear; but, in all frankness and sincerity, we can count upon the fingers of one hand the names of those who have displayed any zeal, not to say anything more than ordinary sympathy, with the practical suggestions made for remedy. "We are a busy craft who do not care specially to be bothered about such matters." "The other fellow will probably do the pugnacious work needed." "If he fails, we will get none of the disappointment of failure. If he succeeds we will get the benefit." That is about the style of argument.

Occasionally, however, we get encouragement from a correspondent. The following speaks for itself: "I am getting old in practice. To-day I operated for children of a lady whose grandmother I attended to as a child. And I am only now beginning to feel under the greatest obligations to the lessons you inculcated on ethics in the predecessor of the *DOMINION JOURNAL*. I can trace to these lessons my avoidance of temptations to sensational advertising, and there is not a day that I do not feel conscious that I have been confirmed in my methods of conducting my practice by the recollection of views you urged upon young men as a young man yourself. It must bring many difficulties in one's way to conduct a journal to satisfy all sorts of dentists, but you have never erred in the least from the principles laid down in the *Canada Journal of Dental Science* thirty years ago. That is no mean record."