



START NOW!

and Have the Joy of
Flowers All Year
'Round.

Blend the summer with the
winter.

Begin now and let Flowers
help to carry the summer
into your home this fall.

We can arrange your flower
beds and boxes with flowers
and plants that may be trans-
planted in fall into pots or
indoor window boxes. Or, if
you desire to buy the flowers
and plants we quote attrac-
tive prices.

And no matter what your
wants are in Flowers and
plants, call on us.

CUT FLOWER SPECIAL FOR THIS WEEK.

If you have a birthday of
someone else to observe, an
anniversary, or desire to
make an always welcome
gift of flowers, let us fill your
order with

Roses.

Gammage

300 COMING TO CONVENTION OF RED CROSS HERE

Many Outside Delegates Ex-
pected on Thursday.

LUNCHEON ARRANGED

Local Members Will Act as
Hostesses to Out-of-Town
Representatives.

Arrangements are rapidly being com-
pleted for the big Red Cross rally to
be held in the city on Thursday of this
week, the annual meeting of the London
branch of the C. R. C. S. which, it
is expected, will be attended by nearly
300 out-of-town delegates from various
affiliated organizations in Western Ontario.

In order to obtain the best results
possible, it was decided to postpone the
work to extend the time for receiving
donations for the luncheon and the
names of local Red Cross members who
desire to become hostesses of the oc-
casion through the payment of a mini-
mum sum of one dollar. One dollar will
entitle a hostess to take two out-of-
town guests to the luncheon which will
be served at 1 o'clock in the Massey
banqueting hall, the Ladies' Aid of the
Tabbot Street Baptist Church having
undertaken the big task of catering for
the function.

Mrs. A. E. Cooper, whose telephone
number is 530, is looking after the tak-
ing of names and donations of local
Red Cross workers who purpose at-
tending the luncheon. She will ap-
preciate receiving communications from
prospective hostesses as early as pos-
sible.

The meeting is called for 2 o'clock
sharp, as it is desired to compass the
afternoon the great mass of
business which lies before the meeting.
Reports are being limited to three
minutes in order to make this possible.
An outstanding feature will be the elec-
tion of officers, and it is understood that
important changes will take place in
the personnel of the executive.

Mrs. E. C. Bowker and Mrs. George
T. Brown, who have proved so efficient
in the respective offices of correspond-
ing secretary and treasurer since the or-
ganization of the branch, have stated
that they are not allowing their names
to stand again for re-election, owing to
the fact that they consider a change in
the best interests of the society and be-
cause of pressure of other duties.

Lady Beck, who is visiting Lady
Clouston at St. Anne de Bellevue, Que-
bec, will return home in time to pre-
side and several other members of the
executive are coming back from summer
resorts for the meeting.

BREAD TO BE BOOSTED TO GALT CONSUMERS

[Special to The Advertiser.]
GALT, Aug. 21.—Within a short
time the bakers of Galt will advance
the price of bread, the pound and
half loaf, which is now selling for 5
cents will be 7 cents. A fancy loaf of
twelve ounces, in compliance with the
bread act, will be manufactured and
sold for 5 cents.



Dr. Chase's
Nerve Food

TREACHEROUS COVE CLAIMS ANOTHER VICTIM ON MONDAY

Young Medical Student Drowned and Brother, Companion
and Soldier Have Close Calls for Life in Attempted
Rescue.

Treacherous waters of the Cove
claimed another victim last night, and
came close to adding three others to
the ever-lengthening death roll that has
been marked against the murky waters
to the south of the rifle ranges.

Stewart Parsons, 21, 145 Langarth
street, was drowned; his brother, Eric
Parsons, 20, is in serious condition, and
John Bruce, 156 Langarth street, and
Drummer Jack Clarke of the 153rd Bat-
talion Rifle Range have close calls for
their lives. Bruce is still feeling the
effects of the tragedy, while Clarke is
in the hospital at the Cove. The two
Camp in serious condition from cramps.
The two Parsons boys and Bruce
went down together after Stewart Par-
sons became entangled in the weeds.
Herndon efforts on their own behalf
brought Bruce and the younger Parsons
boy to shore, where the latter collapsed.
The soldier, who went to the rescue
of the drowning youth, took cramps,
but was brought to shore.

Body in Water an Hour.
For more than an hour firemen, mem-
bers of the battalion stretcher-bearers
section and soldiers worked over the
body of Stewart Parsons, but Dr. Rob-
ert Ferguson, coroner, who was called,
pronounced life extinct at 10:30 o'clock.
The body had been in the water about
an hour before it was recovered by
Lieut. J. L. Williams, who has been at-
tached to the 153rd as a musketry in-
structor.

An innocent game of water "tag"
sent Parsons to his death. With his
brother, Bruce, T. Wilcox of 161 Lan-
garth street and Leonard Howlett, son
of W. C. Howlett of 140 Langarth
street, he had gone to the cove at
dusk for a "dip" following a game of
quits.

Warned Against Weeds.
Once in the water a game of "tag"
was started. In attempting to escape
from his brother, who had been tagged,
Eric swam into what is known as the
"channel." With swift, overhand
strokes Stewart followed. John Bruce
was close to the shore and, according
to his own story, called for Eric to
come back.

"For God's sake, come back; there are
weeds there," called Bruce, and a mo-
ment later he was swimming after the
brothers.
As the echo of the shout was coming
back from the hills Stewart suddenly
threw up his hands. His brother, who
had turned at Bruce's cry, swam to
him and reached him in about the
same time as Bruce. With a frantic
clutch the elder brother seized Eric
by the shoulder and the two went un-
der. Bruce dove for the brothers and
succeeded in grasping the shoulders of
Stewart. He endeavored to bring them
in, but the clutch of the drowning
youth encircled him also and he too
went under. Coming to the surface he
found himself grasping Eric and then
commenced the battle for the shore.

Collapse at Shore.
Taken almost suddenly by his
brother, Eric had swallowed considerable
water, and was hardly able to
reach the bank even with Bruce's as-
sistance. Once on the shore the two col-
lapsed. Bruce coughed water for many minutes,
while first aid methods were necessary
to pump the water from the lungs of
the younger Parsons boy.

A number of soldiers were in swim-
ming, though on the opposite side of
the cove, and they jumped to the rescue
with a will. From rafts and a canoe,
brought over from the ranges, they
searched for the body of the elder brother,
while others brought Bruce and
Eric to shore.

FLATTERING REPORT ON VICTORIA HOSPITAL

Members of Hospital Trust Pleased
With Result of Inspection.

The report of Dr. Helen MacMurchy,
inspector of hospitals, was received by
the hospital trust yesterday afternoon
and filed for reference. The document
was most flattering in its statements
relative to the management of this in-
stitution.

"This should be most satisfactory to
you, gentlemen," said Lieut.-Col. W. M.
Garthshore, the chairman. "It is an
effective answer to all criticisms. I am
pleased with it, particularly as it is
given at the request of the city coun-
cil, and by a physician who never be-
fore made an inspection."

The other trustees expressed them-
selves as delighted with it.
Notice was received from the execu-
tors of the estate of J. R. Smallman
that a gift of stock to the Smallman &
Ingram company had been left to the
hospital.

The monthly report of Superintendent
Heath showed that there were 291
patients admitted during the month
of July, 32 males, 115 females and 50
children. During the same time, 206
had been discharged, 111 males, 121 fe-
males and 24 children. There were 10
deaths and 27 births. The number of
patients in Victoria on July 31 was 142.
During the month 114 had been dis-
charged and 28 had been admitted. The
cash receipts were \$4,657.87.

These present were Lieut.-Col. W. M.
Garthshore, E. C. Mitchell, S. Scroton,
J. W. Laidlaw and Superintendent
Heath.

INQUEST ADJOURNED

Hearing Postponed Again Because of
Absence of Witnesses.

Owing to the absence of two im-
portant witnesses the Tripp inquest
was re-adjourned last evening until
next Monday evening 8 o'clock.
The hearing was called by Coroner
MacLaren to look into the circum-
stances surrounding the death of Mrs.
L. J. Tripp, who died following an
automobile accident on August 2 at the
corner of Market Lane and Dundas
streets.

Mrs. Tripp was crossing Dundas
street when she was struck by a small
roadster, driven by Vincent Colgan of
558 Talbot street, and died one hour
later after her removal to Victoria
Hospital.

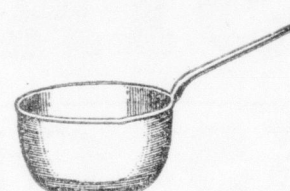
The first hearing was held on Mon-
day, August 14th, when the evidence
of several witnesses was taken.

BEACHVILLE MAN FINED

WOODSTOCK, Aug. 21.—In police
court today, Fred Lowes of Beachville
was fined \$5 and costs for cruelty to
animals. Lowes was accused of leaving
a horse in a field for a day or two
without giving it proper attention when
the animal was said to be in such a
condition that it was powerless to raise
its head from the ground.
A Norwich hiker was assessed \$9.45
for offering for sale bread that was not
up to the required standard weight.

MILITARY NEWS WILL BE FOUND ON PAGE FOUR

Smallman & Ingram's List For Wednesday Morning



**\$1 Aluminum
Saucepans
for 69c**

IN THE BASEMENT.

The first 50 customers here tomorrow morning
will get these 2½-quart best Wear-Ever Alu-
minum Saucepans that sold regularly at \$1.00
each. For 69c each

**"EVER-READY CLOTHESLINE REELS,"
39c EACH.**

Just 50 of these convenient lines, for indoor use as
well as outside, can be attached across the room to
any distance up to 36 feet; stout braided cord
winds up on encased reel, dustproof metal cabinet;
regular 60c each. Wednesday morning, 39c each

25c TO 50c FLOWERED VOILES, 12½c YARD.

Your attention is particularly called to the quan-
tity of these on sale, about 250 yards, which com-
prise 38-inch White Voiles with printed col-
ored floral patterns in light blue, rose, maize, helio,
also Fancy Voiles, 27 inches wide, in navy and
white, blue and white, helio and black, stripe and
floral pattern combinations; sold regularly from
25c to 50c yard, and as the quantity is not nearly
so great as previous sales, you'll have to be here
on time, as this small lot will not last long. Your
choice to clear 12½c yard

Kimono Materials

Regular 18c to 25c Yard,
for 11c Yard.

See Window Display.

A large range in Wrap-
perette Kimono Cloths,
Printed Flannelettes, etc.,
in the various colors and
weights for fall and win-
ter use. These lines have
been taken from our regu-
lar stock, and sold regu-
larly at 18c, 20c and 25c
yard. Lay in your supply
Wednesday morning at
..... 11c yard

**200 YARDS WHITE FLANELETTE, EIGHT
YARDS FOR \$1.00.**

This is exceptional value at the regular price of
15c yard. For Wednesday only, 200 yards will
go on sale at 8 yards for \$1.00

15c VALUE IN WHITE COTTON FOR 9½c YD.

A limited quantity of our regular stock Queen's
Quality cloth, one of the most desirable cottons
for general purposes. To make sure of sharing in
this special, come early 9½c yard

\$3.00 FANCY PARASOLS FOR \$1.50.

Every Parasol in fancy styles is reduced to half
price. It will pay you to lay one aside for an-
other season while you are able to procure good,
reliable parasols at half price. Here is just one
picked from the scores to be had, in grey and
white, black and white color combinations, also
tan, mauve, blue, brown, green, purple; choice of
four shapes—bell, pagoda, dune and standard;
sold regularly at \$3.00 each. Now for half price
..... \$1.50 each

NEW IVORY BUD VASES, 35c EACH.

Novelties in two dainty styles in round and oblong
shapes, just 36. To sell Wednesday morning at
..... 35c each

**GENUINE CALIFORNIA ROSE BEADS, 50c
STRING WEDNESDAY MORNING.**

The real rose beads, in delicate shades of mauve,
rose, blue and white, strung with pearl and gold
beads intersecting. Wednesday morning 50c string

STAMPED WHITE PILLOW CASES, 19c EACH

At Art Department, Main Floor.
Twelve dozen Pillow Cases, good quality cot-
ton, hemstitched hem, stamped in assorted de-
signs; 40 inch size. Only, special 19c each

CHILDREN'S STAMPED DRESSES 19c EACH.

Your choice of white, blue or tan; sizes 1, 2, 3 and
4 years; six dozen only to sell; assorted designs,
stamped. Wednesday special 19c each

Ivory Soap, 6 Cakes for 25c

ASEPTIC.

The use of Ivory Soap in hospitals throughout the
States is scientific proof that no purer soap can
be made. To you this means that Ivory Soap
cleanses not only pleasantly but so thoroughly as
to produce an aseptic condition which is cleanli-
ness at its best.

NOTE.—A piece of ivory soap, 1½x1½ inches,
dissolved in a gallon of water, makes a one per
cent solution which is excellent for sterilizing
articles in the home.

Tomorrow's sale will be limited to four cases, at
..... 6 cakes for 25c

Main Floor, Centre Aisle.

**EVERY FANCY PARASOL IN STOCK AT HALF
PRICE.**

**Tomorrow, Store Opens
8:30, Closes 1 p.m.**



**White
Crochet
Bedspreads
and Bun-
galow Nets
SPECIALS
FOR
WEDNESDAY,
FOURTH
FLOOR.**

\$1.30 EACH, BEDSPREADS.

50 fine quality and patterns, Large-Size White
Crochet Bedspreads. These are worth today con-
siderably more than the regular price of \$1.65.
Tomorrow your choice for \$1.19 each

**BUNGALOW NETS, REGULAR UP TO 35c
YARD, FOR 19c YARD.**

About 200 yards in the lot, good patterns, suit-
able for living, dining room or kitchen curtains,
in either ecrú or ivory shades. Tomorrow morn-
ing 19c yard

**LADIES' FRENCH FASHION GOWNS, \$1.19
EACH, SECOND FLOOR.**

Just five dozen of these Nightgowns, beautifully
styled, tiny scalloped neck and sleeves, with
pretty spray embroidered on front and sleeves,
ribbon gathering at neck; sizes 56, 58 and 60
Special \$1.19

**COTTON CHALLIE KIMONOS, 59c.
Second Floor.**

Sixty neat Empire Style Kimonos, piped, V-shape
neck and cuffs, finished with banding to harmon-
ize, assorted colors; sizes 34 to 42. Special Wed-
nesday 59c

**\$1.75 WHITE SKIRTS TO CLEAR AT 98c.
Second Floor.**

One table in a variety of styles, comprising cot-
ton materials in repp, pique and gabardine, some
with belts, pockets, other plain; waistband sizes
23 to 30. Tomorrow your choice 98c each

**If You Can Use an Extra
Brussels Bedroom Rug
Come On Wednesday
Morning to 3rd Floor**

Rarely do you strike an opportunity such as this
The rug stock has been weeded of a few odd and
slightly-soiled imported Brussels Rugs, mostly
light colors; a splendid assortment of patterns,
every one of best old stock. Fully guaranteed qual-
ity, at big clearing reduction price of the old
prices, as follows:

Size 9x12, worth \$35.00, for \$19.50
Size 9x12, worth \$32.50, for \$17.50
Size 9x12, worth \$30.00, for \$16.00
Size 9x10.6, worth \$34.00, for \$18.00
Size 9x10.6, worth \$26.00, for \$13.75
Size 9x10.6, worth \$22.50, for \$12.75
Size 9x9, worth \$24.00, for \$14.50
Size 9x9, worth \$22.00, for \$12.50

**Linen Motor Coats for
Men and Women**

**REGULAR \$7.50, \$7.75 AND \$8.50. HALF PRICE
\$3.75, \$3.87 AND \$4.25.**

Wednesday morning in Men's Dept., Main Floor.

Don't come late for these, as you may be disap-
pointed. There are eighteen only to clear tomor-
row, Linen Motor Coats, from our regular stock;
styles are full length, belted, Raglan sleeves, half
price means \$3.75, \$3.87 and \$4.25 each

**GET A FEW MORE HAIR RIBBONS FOR THE
GIRLS' SCHOOL WEAR. WEDNESDAY
MORNING, 5c YARD.**

Main Floor.

250 yards of Plain Taffeta Ribbons, two inches
wide, in shades of pink, pale blue, cream, mauve,
purple, rose, navy, alicia, red, paddy, brown, yel-
low; regular 12½c yard. Wednesday morn ing
..... 5c yard

125 YARDS PLAIN TAFFETA RIBBONS, 5c YD.

1½ inches wide, in shades of rose, navy, red, yel-
low, purple, cream, pale blue and pink; regular
8½c yard. Wednesday morning 5c yard

LADIES' \$1.50 MOROCCO BAGS, 89c EACH.
Sixteen only, with safety clasp, also mirror and
coin purse fitting included. Special to clear
..... 89c each

LADIES' \$1.50 SILK POPLIN BAGS, 89c.

Smart styles, two color combinations in green and
white, open and white, black and rose, black
and open, black and white, mirror and coin purse
attachment included. Special to clear 89c each

HAIR NETS, 3 FOR 25c, WEDNESDAY A.M.
S. & I. Special Nets, real human hair, three-
cornered shape, in colors blonde, light, medium
and dark browns, also black. Special Wednesday
morning 3 for 25c

**Infants' and Kiddies' Fancy Socks
SECOND FLOOR.**

One lot to clear in sizes up to three years, not
over; styles in fancy tops, colors in pink, baby
blue and white; regular prices 20c to 50c. Wed-
nesday morning to clear 15c pair

**KIDDIES' RUNNERS AND RUBBER-SOLE
SANDALS, 39c PAIR.**

All small sizes for the tiny tots. Your choice of
Rubber-Sole Sandals or Runners, in white, tan
and navy. Wednesday morning 39c pair



**DAINTY
WHITE
VOILE
WAISTS**

**WEDNESDAY
MORNING,
SECOND FLOOR.**

You'll want one of these pretty Blouses when you
see them. This is one of the best waist specials
at or near this price placed on sale this season.
All are made of extra fine quality white voile,
with pretty embroidered design down each side
of front, V-shape neck, three-quarter sleeves fin-
ished with neat turn-back cuff, trimmed with row
of double hemstitching and edged with lace; the
collar is of organza trimmed with hemstitching
and lace; pointed hemstitched yoke in back
brought over shoulder and hemstitched to front
in pointed yoke effect; sizes 34 to 44. Special for
Wednesday morning \$1.19 each

**Clearing Out Broken Lines in Ladies'
Silk Coats and Awning Stripe Skirts
SECOND FLOOR.**

LADIES' TAFFETA SILK COATS FOR \$12.50
—Three-quarter lengths, lined and half lined;
regular \$25.00 to \$30.00. For \$12.50 each
MIDDY STYLE RAW SILK DRESSES—A few
odd lines in midday with sash combination, plain
and stripe, colors of rose, blue, green and mauve;
Regular \$20.00, for \$12.50
Regular \$15.00 for \$6.95

AWNING STRIPE SKIRTS, \$3.95 EACH.
A few broken assortments in grey, green and rose
stripes; regular \$6.50 and \$7.50. For Wednesday
morning at \$3.95 each

**These Silks
Will Be Sold
on Wednes-
day Only at
These Special
Prices**

FRENCH SILK CREPE DE CHINE, \$1.25 YARD
This is not an ordinary quality Crepe de Chine,
but of the extra fine grade French makes, super
weave, pure silk, perfect wash quality, one of the
daintiest fabrics for dresses and waists. Your
choice of ivory, black, rose, flesh pink, maize; 40
inches wide. For Wednesday only at \$1.25 yard

**YARD HABUTAI WHITE SILK, WED-
NESDAY ONLY 45c YARD.**

For the one morning only, 250 yards of fine pure
silk quality Habutai, for ladies' and children's
blouses, dresses and underwear, full yard wide,
For 45c yard

BLACK YARD-WIDE DRESS SILK, 89c YARD.
It's some time since you had an opportunity to
buy a silk in black at this low price. Tomorrow
morning, two pieces only at this price. 89c yard

**WEDNESDAY MORNING WILL BE A GOOD
TIME TO BUY PAINTS AND ENAMELS.**

Third Floor.

S. & I. Ready-Mixed Paints, pure linseed oil, for
interior and exterior use, made from the very
best and most lasting pigments, combined with
pure oil and dryers; forty colors to select from:
Quarter-gallon cans 69c
Pint cans 39c

SPECIAL INTERIOR VARNISH.

Quarts 49c. Pints 29c

S. & I. SPECIAL GLOSS ENAMEL.

Regular 50c pint tins for 39c

Regular 50c quart tins for 69c

SEMI-FLAT WHITE UNDER COATING, special

..... 59c quart tins

Afternoon in Restaurant—Cream Cheese with Pimen-
to Sandwich, Assorted Cut Cake, Cup of Tea or Cof-
fee, 15c.

LAMBETH.
LAMBETH, Aug. 21.—Mrs. A. Neal
returned on Friday from Sauble Falls
where she has been holidaying for the
past month.
Cecil Mann of London spent Sunday
with his sister, Mrs. Maurice Hooper.
Miss Nellie Graham of London spent
the week-end with Mrs. William
Milne.
Mrs. Tullie of London and Miss
Clara Banahart of Stratford were
visiting friends here on Sunday.
Percy Davidson, Harry Nemo, Will
Mann and Bert Christian are leaving
for the West to help with the harvest.

Mr. and Mrs. Frank Dore, Mr. and
Mrs. James Adams motored to Dresden
to visit friends on Saturday.

DEATH OF JAMES McNAUGHTON.
AILSA CRAIG, Aug. 21.—The death
of James McNaughton occurred on Sun-
day at his residence on Queen street
after a lingering illness. The funeral
will take place Tuesday, August 22, to
Nairn Cemetery. The services will be
conducted by Rev. W. H. Geddes, and
as the deceased was a Presbyterian, the
members of this order will attend in
a body. He leaves one sister, Christy,
at home, and one brother, John, of
Nairn, and a large number of relatives
and friends.

TWENTY LEAVE AILSA CRAIG.
AILSA CRAIG, Aug. 21.—Mr. Hodgins,
G. T. R. agent, sold 26 excursion tickets
for the West on Saturday, and reports
a large number going later on.