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ART GALLERY
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 LIMITED
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 Wall Paper and Art Store.

ASHPLANT'S
SHOE SALE!

TO CLEAR
 MEN'S WHITE
 CANVAS
 BOOTS AND
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They're So Cool

ASHPLANT'S
 DOWN THE STEPS.

PICNIC
PLATES

Per Dozen, 5c

Olives, full pint bottle 25c
 Other sizes 10c, 15c, 40c, 50c
 PICKLES, picnic size bottles 5c
 LEMONS, per dozen 25c
 ORANGES, per dozen, 30c, 40c
 BANANAS, per dozen, 15c, 20c
 LIME JUICE and LEMON
 SQUASH, per bottle 25c
 Ripe Tomatoes, Green Cucumbers.

John Diprose
 56 and 266 Dundas St.
 Phones 386 and 2262.

Welcome
Ye Olde
Boys!

Back to the scene of your childhood, also to the New Hardware, 111 Dundas street, where you can see a splendid assortment of Cutlery, Rogers' Knives in pen and pocket sizes of Ye Oldtime Make, noted for their quality. Don't forget the place.

McMURTRY,
 Hardware and Stoves,
 111 DUNDAS STREET.



BLOWING HIS BRIDE
 to refreshment, beginning his honeymoon with a down-to-earth feeling induced by our soul-lifting ice cream, which will win her all over again. Richest cream, freshest crushed fruits, purest flavorings, guaranteed to turn the hottest summer day into a paradise of Arctic coolness. Bring along your brides, even your mother-in-law, and we will promise to bring your married life by perfect peace in the family by our perfect ice cream.

Olympia Candy Company

Your Eyesight Is
Valuable to You

Do not delay when Nature tells you something is wrong with your eyes. Have them examined at once by our specialists, who will tell you what the trouble is and correct it with glasses, if necessary, to relieve the strain and strengthen the eyes.

The Tait-Brown
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 Eyesight Experts,
 237 DUNDAS STREET.
 Phone Appointments, 1877.

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 NEXT TO BENNETT'S
 A GOOD PLACE TO BUY
SHIRTS

SCRANTON COAL
\$7.00 per ton
 It will pay you to lay in your winter supply now of nice bright coal.

HEAMAN & SON
 Office and Yard, G. T. R. and
 Burwell Street. Phone 312.

Quality Diamonds
 Only diamonds of fine quality ever find their way into our stock. We have every advantage of close buying. We pay cash. We have two stores for distributing.

DIAMOND HALL STORES.
W. G. YOUNG
 214-674 DUNDAS STREET.

City and District

—A Toronto dispatch says that Miss Auta A. Powell, supervisor of art in the public schools of London, has been offered the position of director of art in the Toronto Normal school. Miss Powell is at present in Vancouver, and her decision is not known.

To the Old Boys.
 All holding certificates should have them signed in the city hall downstairs, where they register.

After Twelve Years.
 Mr. Alex. McDonald, of San Francisco, is one of the Old Boys who are visiting home this week. It is twelve years since his last visit here, and he notes considerable changes in the city. Alex., as he is familiarly known to the old guard, is one of London's ex-aldermen who is making a success on the other side.

Queries Answered.
 Ekfrid.—At what age can a candidate enter the Normal School? Ans.—Eighteen years of age, before the beginning of the term for which application for entry is made.
 To whom should application be made for London? Ans.—The principal of the Normal School.
 Will there be model schools for this year? Ans.—Not in this part of Ontario.

Old Boys Prizes.
 The prizes offered by the Old Boys for the best decorated wagons and floats in Monday's procession have been awarded as follows: Best comic float, first prize, J. Harris; second, H. Johnston. Best double turnout, G. McCarty. Best single turnout, T. H. Haskett. Most attractive float, Mr. and Mrs. John Riggs, who acted as judges were unable to decide between the autos of H. Abel and J. Coote, and awarded each a prize.

Visitors in England.
 Among the Canadians registering at the office of the Canadian commission in London, England, recently were Mr. John Mullin, Mrs. Mullin, J. T. Pritchett, G. R. Elliott, and W. H. Shannon, of London, and Mr. and Mrs. A. W. Allan, Goderich; E. Smyth, Berlin; G. W. Hill, Mr. and Mrs. C. W. Boddy, Brantford, and A. D. Mills, St. Catharines.

Game of "Tag."
 The game of tag, which has been inaugurated to help pay for the playgrounds commenced yesterday, and numbers of children were busy in the crowd fastening the yellow tags on those whom they met. When the boys were told what the object was for they generally contributed, and quite a sum has been obtained. The game of tag will be continued for several days, and the playgrounds committee wish all the school children to take part in it.

Two Presentations.
 The members of the Y. W. C. A. Glee Club held their picnic to Spring bank Saturday afternoon, when they took occasion to present their leader, Miss Halls, who is leaving for her home in Toronto, with a very pretty ring accompanied by an address of appreciation. Members of the Dundas Centre choir also awaited on Miss Halls at the home of her aunt, 509 William street, Friday evening, and presented her with a beautiful star and crescent brooch set with pearls.

Pleasant Trip to Port.
 Tomorrow will be the first Irishman's picnic in which the Traction Company have had an opportunity of taking part. They have made great arrangements to properly carry out their part of the programme, and visitors will be delighted with the pleasant trip to Port Stanley. Several cars will leave the Horton street station every hour—on the even hour—from 7 o'clock in the morning, returning from Port Stanley as late as midnight. The cars are beautifully decorated in honor of the Old Boys, and the special summer excursion rate has been further reduced for the occasion. Start early and have a good time.

Mrs. Templar Will Fight.
 According to the statements of Blackburn & Weekes, attorneys for Mrs. Frederik Templar, in this city, the action of Mr. Templar in applying for a divorce through the Detroit divorce courts will be strongly opposed. Mrs. Templar alleges that all the fault lays on her husband's side instead of her own.

Magnificent Horses.
 The horses which drew the magnificent Scotch float in the Mardi Gras procession Monday night were prize-winning Clydesdales, and were provided

The
ASTORIA SHOE
For Men and Women

Originality is characteristic of the Astoria Shoe. It is original in design, in fit and service. If you want a shoe that pleases you the last as well as the first day you wear it, buy the Astoria Shoe. Sold in all styles at \$4, \$4.50 and \$5 a pair.

BY THE
J. P. COOK CO.
 LIMITED.
 167 Dundas St., 388a Richmond St.
 Good Shoes for All the Family.

The Cash Grocery
 Receiving daily fine large Tim-
 theberries.
 Store Closes at 6:30
 p.m., Saturday 10 p.m.

C. F. EEDY 819 Waterloo
 Phone 1208

"Land
o' Cakes"

"Land o' Cakes" is a name frequently given to Scotland where meal cakes form an important article of diet. The phrase was made famous by Robert Burns in 1789, in his poem *On Captain Grose's Paraginations Through Scotland*, which commences with the following lines:

"Hear, 'Land-o'-Cakes an' brither Scots,
 Frae Maidenkirke to Johnny Groats."

It might truly be said that London is a "Land of Biscuits," for in no other city is such a number of delicious Tea Biscuits made.

The reliable and absolutely pure "Purity" leads all the baking powders and is in great favor by the housewives of the city. Get a supply for the OLD BOYS. Only

20 Cents Lb.

Cairncross & Lawrence
 Chemists and Druggists
 216 Dundas St. LONDON, Ont.

1857 to 1908
Beltz's
Furs
 Have Been Known
 51 Years.

ed by the courtesy of Mr. Wm. McNaughton, of the Dominion Cartage Company. The horses attracted great attention, as they were beauties. Four stalwart Highlanders all over six feet in height, walked with the float as a guard of honor.

A Family Reunion.
 Mr. and Mrs. Thomas Trebilcock, of John street, are entertaining several members of their family, some of whom have not been at home before for over a quarter of a century. Mr. Wyman Trebilcock, of New York City, left London when quite a youth, and this is his first visit to the old home. He is now a prosperous physician and chemist in the big American city. Mr. Trebilcock is accompanied by his wife, who is enjoying her first trip to Canada. Mr. Austin Trebilcock, also of New York, where he has long been identified with the jewelry business, is at home for the first time in fourteen years. Mrs. Emma Ellison, New York, and daughter of Mr. and Mrs. Thomas Trebilcock, is also of the party.

A DRINK WITHOUT DANGER.
 Ice water is responsible for many hot-weather stomach troubles. Besides being unhealthy, it does not quench the thirst. To make ice water whole, some add to each glass full three tea-spoonsful of Sovereign Lime Juice, and sweeten to taste. This makes a cooling, refreshing drink that is decidedly beneficial.

Take advantage of the low summer rates from London, by the Grand Trunk, and visit Lake Huron resorts of Sarnia, Goderich, Kincardine, Southampton, Warton and Owen Sound, or the "Highlands of Ontario," which embrace Penetang and Parry Sound (Georgian Bay), charming Muskoka, picturesque Lake of Bays, Temagami, Cobalt, Algonquin Park, etc.
 Full information at clock corner, Grand Trunk ticket office, E. De la Hooke, city agent, or at station, E. Rose, agent.

"Old Boys" Attention!
 Old Boys, note that Frank Cooper, photographer, has removed to ground floor studio, 330b Dundas street, opposite armories.

Home Grown Cantaloupes
 or Muskmelons

We will have them every day now throughout the season.

CHOICE RIPE WATERMELONS AND WEST INDIA LINES.

South London Phone 969.
 Dundas St. Phones 1866 and 317.

T. A. ROWAT & CO.

Personal Mention.

Mr. Gordon Nott has returned home from visiting relatives in England. Miss Irene Currie Love, of the Hamilton Spectator, spent Sunday in London.

Mrs. E. Webb, of Detroit, is the guest of Mr. George Stinson, Rectory street.

Miss Dot Willoughby is spending a few days with Mr. C. McKay, Byron avenue.

Mr. James B. Kichham, of St. Louis, is in the city attending the Old Boys' reunion.

Mrs. Owen Mulvey and daughters are visiting Mrs. Jas. Hand, 610 Princess avenue.

Miss Winnifred Vining, Jersey City, N. J., is a guest of Miss Dromgole, 523 Colborne street.

Mrs. W. H. Chittick, jun., and family, of the Chittick House, attended the Old Boys' reunion.

Miss Mabel Maybank, of Winnipeg, formerly of London, is spending a few days in this city.

Miss L. Flood, trained nurse, of Chicago, is spending her vacation at her home, Sydenham street.

Miss Kate Packham, of Buffalo, is spending her vacation with her parents, Mill street, London.

Mr. and Mrs. H. D. Schofield, of Ocean Park, Cal., are visiting in the city for Old Boys' week.

Miss Grace Rhynas, of Goderich, is visiting her cousin, Miss Bessie Callender, 772 Hellmuth avenue.

Dr. F. Drake returned last night after spending a very pleasant week, fishing at Algonquin Park.

Miss Olga MacKay, of Woodstock, is visiting her friend, Miss Irene Somerville, Queen's avenue.

Misses Bella and Nellie Johnston, of Paisley, have been visiting their friend, Miss Lizzy McLean, of Ilderton.

Mr. and Mrs. H. E. Bates, of Cleveland, Ohio, are in the city attending the reunion of London Old Boys.

Misses Marguerite and Jean Calvert, Strathroy, are the guests of Mrs. Margaret Fowler, Princess avenue.

Rev. Thomas Nixon has returned from Muskoka, and will occupy his own pulpit tomorrow at Hyde Park.

Mr. W. J. Skinner and little daughter, of Port Hope, are visiting with Mr. and Mrs. Flood, Sydenham street.

Miss Edith Quackenbush, of Niagara Falls, N. Y., is visiting in this city, the guest of Miss Orpha Guillemont.

Miss Annie Graham, of the Grand Trunk office staff leaves this evening to spend her holidays in Atlantic City.

Misses Stella and Laura Young, of Winnipeg, are visiting their aunt, Mrs. Young, and cousins, of Oxford street.

Mr. and Mrs. Edward P. McDowell and family, of New York City, are visiting at the home of Mr. McDowell's parents.

Mr. Geo. Ferris and Miss Annie Adams, of Toronto, are visiting with Mr. and Mrs. Frank Adams, 409 King street.

Miss Hazel Ellison, of Loraine, Ohio, and Miss Jessie A. MacGregor, of Cleveland, are visiting friends in this city.

Miss Gladys Murray and Miss Nettie Manson returned home to Toronto this week after visiting at the Chittick House.

Mr. W. T. Brooks, of Chicago, formerly of this city, is visiting his friends in London and will be here for several days.

The many friends of Mr. Ernest Cotterill, of South London, are sorry to hear of his going under an operation at Victoria Hospital.

Mrs. C. W. Bennett, of New York, wife of General Manager Bennett of Bennett's Theatrical Enterprises Company, is visiting in this city.

Mr. Wm. Marshall, of the Syracuse Post-Standard, formerly a well-known newspaperman of London, is attending the Old Boys' reunion.

Mr. George Hampson, Heywood, Manchester, England, is visiting with his aunt, Mrs. C. W. Macaulay, Dundas street, during Old Boys' week.

Mr. William Glenon, an Advertiser graduate, now doing business in Chicago, is here looking up his many friends in the home of his boyhood days.

Rev. Elwood and Mrs. Lawson, Lacolle, Que., are visiting at the home of the latter's parents, Mr. and Mrs. Wesley Charlton, Southview Farm, Ilderton.

Mrs. H. E. Bates and daughter, Mrs. G. S. Pitson, of Cleveland, Ohio, are on a week's vacation at the residence of Mr. D. Jackson, White Oak, Westminster.

Mr. John R. Stewart, formerly manager of the Grand here, is in the city. He finds it impossible to keep away from the old town, and is meeting many friends.

The Misses Ashby, of Toronto: Miss Hartung, of Camden, N. J.; Mr. Frank B. Hart and Dr. C. R. Walsh, of Cleveland, Ohio, are guests of Mrs. Henry Walsh, 325 King street.

Messrs. Charles and William McLean, of Toronto, are in London attending the reunion. They are also visiting their parents, Mr. and Mrs. Alex. McLean, Ilderton.

The many friends of Mrs. W. Sneath, of Wingham, will be glad to learn that she is doing as well as can be expected after undergoing an operation in the Wingham hospital on Saturday.

Mr. R. B. McDonald and family, who have been spending the month of July at Grand Bend, have returned home with their guests, Mrs. A. Rolfe, Denver, Col., and Mr. Charles McDonald,

Refurnish Your Homes for
the Coming of the Old Boys

The old city and the old homes should be made as attractive as possible for the "Old Home Week." Let us help you to make it as comfortable as it is possible to make it. During the rest of the month we will offer special price inducements in every department.

Brussels Carpets
 Regular \$1.25 value
 for, per yard..... **85c**

English Body Brussels, with borders to match, in all the most attractive designs and colorings. Very special value, yard **85c**

Lace Curtains, 1-3 Off
 Odd lines of Lace Curtains, one pair, two pairs or three pairs of a pattern, at **33 1-3** discount.
\$1.50 Curtains \$1.00 \$3.00 Curtains \$2.00

Tapestry Carpets
 70c and 80c value
 for, per yard..... **47c**

A great clearing sale of Fine Tapestry Carpets, for hall, dining-room, parlor and bedroom. Exceptional value, yard **47c**

Wilton and Axminster Carpets
 Reg. \$1.65 to \$2
 value for, a yard **\$1.35**

The finest and most durable Carpets for parlor, hall or dining-room. A great opportunity to secure unusual value. Per yard **\$1.35**

Inlaid Linoleums
 Lengths up to twenty-five yards.
 Regular prices \$1.35, \$1.00 and 90c, for, per yard **78c**

A. SCREATION & CO.

St. Louis, for the Old Boys' reunion in London.

Mr. and Mrs. John A. O'Connor, of Louisville, Kentucky, are in the city attending the Old Boys' reunion. Mr. O'Connor was for many years a well-known type of London, and he is busy shaking hands with former conferees.

Miss Ella Taylor, of Wabunco, Lambton County, is visiting with Mrs. May Chalcraft, at 615 Dundas street.

Mr. Robert Howard, of Detroit, (Mrs. Chalcraft's brother-in-law), and son William, are also visiting at 615 Dundas street.

Mr. and Mrs. Maitland Humber, of Stratford, have been the guests of Mrs. Chalcraft's, of 100 Hill street, during the past week. Mr. Humber was a member of Mr. James Steele's Stratford rink, which won the consolation match at the W. O. B. A. tournament.

Mr. Walter Stevens, superintendent of one of the largest shoe manufacturing plants in Quebec, is attending the Old Boys' reunion and is the guest of his brother, Mr. Charles Stevens. Mr. Stevens has done well in the ancient capital and is being greeted by a large number of old friends.

Amongst the Detroit visitors is Mr. Frank Porter, who formerly lived on Hill street. Mr. Porter is at present employed on one of the Detroit dailies, and began life in a local composing-room. He's one of the good sort, and he has hosts of friends in London who are pleased to meet him.

Miss Evelyn Spracklen, daughter of Albert H. Spracklen, one of the Old Boys, a former member of the Seventh Battalion, and passed candidate of the Military School of Instructions, is visiting Mrs. A. G. Taylor, 149 Central avenue. Mr. Spracklen proudly wears his Seventh Battalion medal alongside of his grand army badge on all occasions in which he appears in the G. A. R. uniform. He has served in the Eighth, New York Cavalry in the war of the rebellion, and is a member of Post 2, Department of Pennsylvania, G. A. R., Philadelphia, Pa.

Mr. Spracklen is unable to attend the reunion at this time, but hopes to be able to do so the next one that is held.

MR. H. N. FLEMING
PAINFULLY INJURED

While Lighting Gas in Wellington Street Methodist Church.

Mr. H. N. Fleming, of 299 Simcoe street, met with a very painful accident at the Wellington Street Methodist Church Monday evening.

As the janitor was absent, Mr. Fleming attempted to light the gas in the room, when the chair upon which he was standing suddenly turned over, throwing him to the floor. He was rendered unconscious by the fall and required the services of a physician. The injury is a very painful one, and as a result of the accident he will be laid up for some time.

Circular "Tour Embracing Georgian Bay and Muskoka Lakes.

\$12 35 is the price of the round trip from London to Parry Sound, going via Pefferlaw, and steamer City of Toronto, through the inside channel of the Georgian Bay, with its 30,000 islands, stopping at Rose Point, or the Belvidere, two excellent hotels, returning via Ottawa division of the Grand Trunk to Maple Lake, and delightful stage trip of 8 miles to Port Cockburn, Lake Joseph, or 12 miles to Rosseau (Lake Rosseau), thence by steamer through the Muskoka Lakes to Muskoka Wharf, and Grand Trunk to Toronto. Tickets good all season, and available for stop-over at Royal Muskoka Hotel or other points. The trip can also be made in reverse direction, and stop made at hotel, Penetangulshene. Full information from city or depot ticket office. 23-u

Seeing London. The most satisfactory way is from Huestop's carriages.

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 FUNERAL DIRECTOR & EMBALMER
 First-class Equipment, 671 Dundas.
 Phone 1110. Residence on premises.

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THE OLD BOYS

Don't leave the city without visiting our store and seeing our stocks of Spun and Hammered Brass Goods, Cutlery, Bathroom Fixtures and Fine Tools.

EVERYBODY WELCOME. A pleasure to show goods.

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 NORTH SIDE. 124 DUNDAS STREET

HIGHEST GRADES OF
BURNING OIL,
LUBRICATING OIL
 AND ALL OTHER
PETROLEUM PRODUCTS
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BAKING POWDER
MAKES YOUR CAKES LIGHT.
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E. W. GILLET LIMITED
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Benger's Food is
 mixed with fresh
 new milk when
 used, is dainty
 and delicious,
 highly nutritive,
 and most easily
 digested. Infants
 thrive on it, and
 delicate or aged
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 London Conservatory of Music
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 Every graduate of this college is placed in a situation. We secured twenty-four situations during the past two months. It will pay you to take a course in
SHORTHAND
 at once. We give a practical and up-to-date course. Individual instruction from start to finish. Join now and get ready for the fall rush.
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 "Traveller's Castle" Palatial building, beautiful grounds, ideal location, modern equipment, 28 miles east of Toronto, with easy access to city center. Instruction and patronized by prominent educators and recognized by His Excellency Lord Aberdeen. "Endorsed by the best of its kind in Canada." Send for catalogue to
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 102 Bloor Street East, Toronto,
 A RESIDENTIAL AND DAY SCHOOL FOR GIRLS.

Under the joint management of MISS SCOTT, formerly Principal of the Girls' Department of the Provincial Model School, Toronto, and MISS MERRICK.
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Bishop
Bethune
College
 OSHAWA, ONTARIO
 Visitor, the Lord Archbishop of Toronto

A Residential School for Girls
 Preparation for the University. Young children also received. For terms and particulars apply to the

SISTER-IN-CHARGE or to THE SISTERS OF ST. JOHN THE DIVINE
 Major Street, Toronto. 1

COLLEGE RE-OPENS SEPT. 16th.
 Don't hide your light under a bushel—use a reflector, and make the most of it.