

Gorgeous Display of Fashionable Apparel Preceding FAIR WEEK

Fall Fashion Promenade

ASTONISHING GOOD VALUES for the WEEK-END

BAIRD'S the Open Door to Sane, Sensible Economies when Shopping

FRIDAY, SATURDAY and MONDAY

From Department to Department, floor to floor, our readiness to help you prepare for the coming season is evident in our great big brand new Stocks that cover every need and purpose.

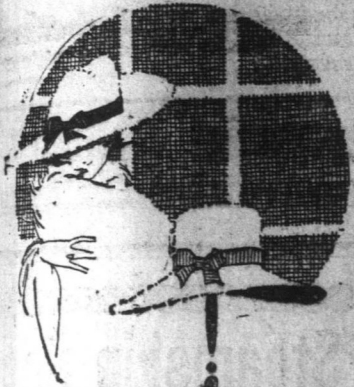
Come and see how well all the promises of beauty, distinctiveness and becomingness in fall fashions have been carried out.—See the Garments we have selected, compare their prices. Truly for style information—Visit Baird's.

A BAIRD AXIOM RE-EXCHANGE

"We will exchange it if it is not exactly as you expected to find it—or we will refund.—That's fair—is it not."

NEXT WEEK IS FAIR WEEK.

Be fair to yourself and avail of our superior values specially selected for those visiting the city as well as for our city patrons.



LADIES' Knitted Wool Dresses

This Season's Newest

- KNITTED WOOL DRESSES**—Handsome straight line models, with belt, others cross-over effect and roll collar, long sleeves; shades that look well—Kingsfisher, Beaver, Brown, Mole, Fibert, Rust and Black. Special for Friday, Saturday and Monday \$12.75
- CHILDREN'S BONNETS**—Plain and Corduroy Velvet Bonnets, trimmed with fur, ribbon and flowers, winsome little bonnets, were \$1.50. Special 59c.
- CHILDREN'S UNDERWEAR**—In Cream Jersey, very special quality, to fit 4 to 12 years, high neck and long sleeved vests, ankle length undershirts, good value at \$1.50 Friday, Saturday and Monday. The garment \$1.39
- BRASSIERES**—In White and Pink Cotton, perfect fitting Brassieres, 32 to 44 bust, elastic gore, tape straps. Special 42c.
- WOOL JUMPERS**—Ladies' Knitted Wool Jumpers, cross over effect and round collar, side the others, crochet edge and girdled, long or short sleeves, very newest. Values to \$5.00. Special \$3.79
- "STANFIELD'S" VESTS**—Ladies' Cream Wool and Cotton mixture Underwear, V neck, straps, crochet finish around neck and armlet. Friday, Saturday and Monday each \$1.89
- COAT SWEATERS**—Should like you to see this line of beautiful Wool Coat Sweaters, originally up to \$7.50; shades of Rose, Saxe, Gold, Grey, Brown and Black; roll collar and belt. Clearing at \$4.59
- LADIES' BELTS**—The new Arrow Waist Belts in reversible rubber, two tone, white on one side, the other coloured. Special 14c.
- SLEEPING SUITS**—Grey Wool and Cotton Jersey make, to fit 2 to 12 years, long sleeves, suitable for girls or boys, comfortable weight for the season \$1.39 at hand. Special \$1.39



Timely Offerings from The Man's Store

- WOOL LININGS**—To attach to your Raglan, soft warm wool make, in Camel shade, sleeveless style, buttonholed for attaching, makes an overcoat of your Raglan. Friday, Saturday and Monday \$6.75
- SILK KERCHIEFS**—Plain white and plain Crimson twilled Silk Handkerchiefs, with hemstitched border. Special \$1.30
- "BOSTON" GARTERS**—The sure grip, comfortable fitting sock support, in assorted shades as well as Black and White 48c. The pair \$1.30
- MEN'S PANTS**—Great pants for roughing it, Dark Brown shade, side pockets, strapped waist, cut bottoms. Reg. \$5.00. \$4.65 Special \$4.65
- ENGLISH CAPS**—These are the latest—showing banded and pleated backs, Fawn and Grey shades, nobby Caps. Special \$1.40
- STIFF FELTS**—Latest London shape, in dressy Black stiff Felt Hats, unlined, light weight. Our Special \$3.40
- SOFT FELTS**—Just arrived these new shades, in soft felt Hats, Light Nutria, Larch, Cougo, Squirrel, Moose and Dark, welted and bound edges, black and self bands. Have a look at them. Special \$3.75
- WOOL VESTS**—Sport Wool Vests, exactly like cut, neat in appearance, warm, sporty and affording a nice range of checks and to decide from. Special \$3.30

OUR SUIT SPECIAL

Not alone good in their make up, but astonishing good in their materials.—English Union Tweeds, they possess the cut, trim and appearance of many higher priced Suits. Ask to see this line. Friday, Saturday and Monday \$12.95



Misses' Raglans The All Weather Coats

Brand new line of Navy Gabardine Raglans for girls, loose fitting, belted, double breasted, Poplin lining, equal to \$10.98 \$18.00 Coats. Special \$10.98

DRESSING GOWNS—Ladies' Fancy Blended Cloth, Rose, Saxe, Hello, Purple and Grey. Satl trimmed, roll collar and girde. Regular \$6.00. Friday, Saturday and Monday \$5.68

KNITTED SCARVES—Beautiful quality Silk Scarves, 45 inches long, silk fringed, a range of fashionable shades. \$1.57 Regular \$1.75. Special \$1.57

Don't Miss An Item Here

- BEDSPREADS**—We offer some splendid White arcelia Quilts, 74 x 84 size. It is always good to have a spare one on hand. These are unusually low in price, up to \$3.50 regular. \$2.95 Special \$2.95
- COTTON BLANKETS**—40 x 70 size, nice for an under sheet, desirable for top sheets, nicely fleeced, coloured borders. \$3.33 The pair \$3.33
- NURSERY QUILTS**—Wadded Quilts, in light colour blendings, very dainty, 32 x 46 size, nursery patterned centre, with Pink and Pale Blue borders. Just for See them. Reg. \$3.30. Special \$2.95
- MADRAS MUSLINS**—This line comes in shades of Rose, Blue, Green, Gold and Brown; 36 inches wide. Just for Friday, Saturday and Monday \$42c.
- TABLE DAMASKS**—72 inch pure White Damask, a special lot just opened; great range of patterns, extra good and strong. Reg. \$1.10. Special 98c.
- SLEEPER SOLES**—Plenty White wool topped insoles, with kid bottoms; sizes 3 to 7; nice to crochet upper. 78c. upon. Special 78c.
- NAVY NAP**—Double width Navy Nap for children's reefers or coats; just a piece reduced to clear. The \$1.30 yard \$1.30

Chintz

- TURKISH CHINTZ**—Useful wherever nice soft hangings are required, for portieres, folding doors, draught screens, curtains, etc. Handsome landscapes and floral patterns, rich tones. Reg. \$1.17 \$1.30 yard. Special \$1.17
- CHINTZ**—50 inch English Chintz of an especially good strong texture, grounds of Navy and Black with pretty coloured floral designs, rich looking. Just 85c. for Friday, Saturday and Monday.
- ROMAN STRIPES CURTAININGS**—The latest in Fall-time hangings, grounds of Rose and Blue, reversible, through and through stripes; 60 inches wide. To introduce Friday, Saturday and Monday \$1.10
- CASEMENT CLOTHS**—34 inch plain, in shades that look well and tone up the room; charmingly for Winter time. Choice of Rose, Saxe, Champagne and Brown. Up to 60c. yard. 48c. Special \$48c.
- ENGLISH CASEMENTS**—50 inch Casements showing plain center and pretty coloured border; shades of Rose, Green and Blue. Just for Friday, Saturday and Monday 94c.

It's Time to Select Your New Fur Coat

Our showing this season is remarkable for its distinctiveness and refinement. Beautiful Coats fashioned from the finest pelts that money could buy. Graceful models, adapted to be youthfully becoming, and as Fur Coats occupy the place of honour in midday's wardrobe we present our Fall line for your inspection this week. Some with self collars; others Sable or Opposum.



- Hudson Seal, Marmot, Persian Lamb, Muskrat and Beaverette.**
- 130.00, 200.00, 225.00, 270.00, 300.00, up to 760.00

Dress Materials New Weaves New Values

- WOOL FOULARDS**—2-piece—just suit length in each, beautiful soft material for Fall Suit, shades of Fawn, Brown and Green, embossed effects in flower and stripe. Reg. \$3.75 Friday, Saturday and Monday \$3.49
- DRESS FLAIDS**—Plain are always popular, particularly so at this season, for Smart Skirts, these are 40 inches wide, nice wool texture, Grey and Brown mixtures. Reg. \$1.40. Special \$1.28
- COAT LININGS**—Saten finish linings, in the newest fancies. Brown and Blue shades, floral designs. Friday, Saturday and Monday yard 67c.

Little Girls' Panty Dresses Beauties

- PANTY DRESSES**—Just in time for the cold season, these beautiful soft, warm Silk and Wool Panty Dresses; shades of Fawn, Almond, Sand, and Saxe, long sleeves, Pants/bloomer style; to fit 2 to 4 years. You would pay \$3.50 for them. Special \$2.39
- SASH ROBES**—Extension Robes, in all the newest ideas, some very neat affairs among them. Round. Special 6c. Spiral Wire. Special 8c. Flat Brass. Rustless 18c. Flat Brass. Rustless 28c.
- STAMPED TOWELS**—White Linen Crash Glass Towels, Crimson and Blue striped, with stamped designs thereon. Special. Very neat. Special each 23c.

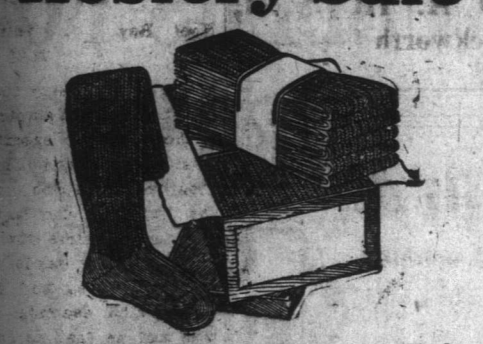
Gloves

- LADIES' GLOVES**—Fall Fabric Gloves, fleece lined; shades of Grey, Beaver, Brown and Black, 2 dome wrist. Just for Friday, Saturday and Monday 85c.
- SUEDE GLOVES**—Fancy Shade Gloves, in pretty Grey shade, dainty, dressy and seasonable, 2 dome \$1.30 Special \$1.30
- KID GLOVES**—Ladies' Cape Kid Gloves, in popular Tan shade, known everywhere for their durability. It's economical to buy such Gloves. Special \$2.18

Overcoating

Double width Heavy Heather Mixture Wool Overcoatings for Men's or Boys' Top Coats, lower in price than for \$2.40 years. The yard \$2.40

Hosiery Sale



- BOYS' HOSE**—Stout ribbed, fast Black Wool Hose, the kind they must have to go over their knees, now that we have seen the first snow for the season. The Smaller Sizes 55c. The Larger Sizes 69c.
- LADIES' HOSE**—Wool Cashmere Hosiery, the latest in English Sport style, fancy checks, blocks and stripes. Wish we had a thousand dozen of them. \$1.39 Special \$1.39
- LITTLE HOSE**—In plain shades of Smoke, Shoe Grey and Nigger, plain with very fine ribbing. Friday, Saturday \$1.20 and Monday \$1.20
- LADIES' HOSE**—Black, plain with clocked effects, up to 60c. pair. 49c. Special \$49c.
- LADIES' HOSE**—Another very pretty line—Silk and Wool Hosiery in Black and White, Grey and White and Partridge wing mixture. Little tops. 95c. Special \$95c.

CLEARING

- KIMONA CREPPES**—Flowered Pink Creppes, 32 inches wide. Just a couple of pieces, at a clearance price, Friday, 54c. Saturday and Monday, the yard 54c.
- GINGHAM**—36 inch, most serviceable Gingham for everyday wear, in checks and stripes in assorted colours; were 56c. yard. Friday, Saturday and Monday 39c.
- HOSPITAL GAUZE**—Pure White, put up in 6 yard pieces, in sealed packages. A household necessity. The pack 55c.

Inlaid Linoleums

English Double width Inlaid Linoleums, exhibiting a richness of patterns that will at once please the eye, beautiful tones, gorgeous patterns, quality such as will last for years. Reg. \$4.20. Special \$3.95

Hearth Rugs Very Special

- HEARTH RUGS**—Arminster Hearth Rugs, 27 x 54 size, fringed ends, pretty colour blendings for any room. Reg. \$4.00. Special \$3.69
- HEARTH RUGS**—A brand new line of low priced Jute Hearth Rugs, 27 x 60, fringed ends, a range of pretty mixtures. Special \$1.28



STAIR DUCKS

- STAIR DUCKS**—18 inch, plain and fancy centres, with white Duck backs, soft rubber like finish, does not crack nor peel. English and Canadian makes, all prices reduced for this Sale at 32c., 39c., 48c., 54c.
- SHELVINGS**—Plain and fancy with coloured borders and pinked edges. 9 inch. Special the yard 71c. 12 inch. Special the yard 115c. 18 inch. Special the yard 115c.

Boys' 3-Piece Suits

In the best of wearing English Wool Tweeds, pinch back style.—the style that Boys look smartest in—Shades of Brown, Grey and Heather mixtures, patch pockets, open knee and knicker style, fitting 7 to 15 years. Special prices from \$8.45 up to \$14.35