

# TOYS Reduced



We have a variety of GOOD TOYS and are offering them for the next two days at LESS THAN COST.

## One-Third

off the regular price, Don't leave your selection too late.

**Robert Templeton**

## "PHEZ" Loganberry Juice.

WHAT IS IT?

The Loganberry is a new berry. It is a cross or grafted berry of the Oregon wild blackberry and the ordinary red raspberry and was discovered by Judge Logan of Salem, Oregon, who gave it his name.

The juice is a rich, dark red juice pressed from the ripe berries and bottled where they grow. It is non-alcoholic but is a most delicious and eminently pleasing drink. Each bottle of "Phez" is equivalent to three times its contents, as "Phez" is the pure undiluted juice of the Loganberry and is very heavy.

NOTE.—To be used as a beverage "Phez" should be diluted with two parts water.

RETAIL PRICES:	
Per 2 oz. bottle	15c.
Per 4 oz. bottle	25c.
Per 8 oz. bottle	35c.
Per 12 oz. bottle	50c.
Per 24 oz. bottle	90c.
Per 64 oz. bottle	\$1.90

ASK FOR IT WHERE YOU BUY YOUR DRINKS OR ORDER IT FROM YOUR GROCER.

Beautiful advertising matter supplied the trade with each order.

**P. E. OUTERBRIDGE,**

(Sole Agent for Newfoundland)

GEAR BUILDING. TELEPHONE 60.  
dec11,1917

5c. The Crescent Picture Palace. 5c.  
AFTERNOON, 2.15; NIGHT, 7.30.

### PRESENTING HELEN GIBSON IN "In Danger's Path."

An episode of the "Hazards of Helen" railroad series.  
Billie Reeves in "HIS THREE BRIDES"—A comedy-drama.  
"A PERFECT DAY"—A Vitaphone novelty drama.  
"AMERICAN WAR NEWS"—Showing how Uncle Sam is preparing to win the war.  
"PETE'S PANTS"—A Black Cat feature comedy.

THE NEWEST AND BEST IN MUSIC—DRUMS & EFFECTS.

## The EMERSON PIANO,

The HIGHEST GRADE imported and the LOWEST in price.  
Inspection invited.

**CHARLES HUTTON,**  
Sole Agent Newfoundland.

### Attention! GILLETTE Users

Why throw away your old blades when we can put them in better condition than when first bought? To prove this statement, enclose three old blades in an envelope addressed to yourself, leave them at the Royal Stationery Co.'s Store, 180 Water Street, call for them the same day, convince yourself that you can get a better shave for less money, and then let us talk TWINPLEX Razor Blade Sharpener to you. We know we can interest you.

**TWINPLEX SALES CO.,**  
Representative: Jas. F. Ross. St. Louis, Mo., U.S.A.  
dec22,21

### Important Notice!

**BIG REDUCTIONS in JEWELLERY,**  
consisting of:

**Cameo, Diamond & Signet Rings,  
Pendants, Locketts, Brooches,  
Bracelets, Links, Tie Pins,  
Fobs, Cigarette Cases, etc.**

**Toilet & Manicure Sets, in French Ivory & Silver**

**D. A. McRAE,**  
295 Water Street.  
dec21,21

## Prince's Rink.

Season Tickets:

GENTLEMEN'S	\$5.00
LADIES'	\$4.00
CHILDREN'S	\$2.00

May be obtained at Dicks & Co's, Atlantic Bookstore, Gray & Goodland's and Garrett Byrne's.  
dec22,21

## Just Arrived:

A complete stock of

### Motor Accessories

— FOR —

### REGAL and FRASER ENGINES,

Also WRENCHES, PLIERS, SWITCHES,  
OILERS, OIL FEEDERS, PACKING,  
CHECK VALVES, STUFFING BOXES,  
MAGNETOS, etc., with a limited supply of

### CARBON REMOVER,

The cheapest, easiest and most effective way of removing carbon, paying for itself over and over in the saving of gasoline and kerosene, affected by the reduction of friction.

**FRANKLIN'S AGENCIES, Ltd.,**  
St. John's.]

### FOR YOUR XMAS CAKES & PUDDINGS.

FRESH EGGS—Newly packed. The favourite Lion Brand.  
VEGETABLES—Parsnips, Beets, Turnips, Potatoes, Onions.  
FRUITS IN SYRUP—Cherries, Pears, Peaches, Apricots, etc.  
RAISINS, PRUNES, CREAM CHEESE.  
Lowest Prices.

**EDWIN MURRAY.**

## Reid-Newfoundland Co

### South Coast Service.

S.S. "GLENCOE"

Will leave Dry Dock Wharf MONDAY,  
Dec. 24th, 1917, at 12 o'clock, calling  
at the following ports:

Cape Broyle, Ferryland, Ferneuse, Trepassey, St. Mary's, Salmonier, Placentia, Marytown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West (Alt. with Hermitage)	Hermitage (Alt. with English Hr. West) Gaultois, Pushthrough, Rencontre Francois, Cape La Hune, Rameau, Burgeo, Grand Bruit La Polle, Rose Blanche, Burnt Island, Channel, Port aux Basques
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For passenger and freight rates apply Passenger and Freight Departments.

**REID-MEWFOUNDLAND Company**

## Sole LEATHER.

Just arrived:

**500 Sides  
Trimmed Leather.**

**GEO. NEAL**

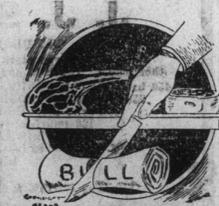


**TORIC  
LENSES**

ARE MORE BECOMING THAN  
FLAT LENSES.

The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

**R. H. TRAPNELL,**  
Eyesight Specialist.  
St. John's.



**BULL  
CUT IN PRICES.**

OUR PRICES NOW ARE:

Steak, 40c. per lb.  
Roasting Beef, 30 & 35c. lb.  
Frying Beef, 30c. lb.  
Stewing Beef, 25c. lb.

**M. CONNOLLY.**

DRESSMAKING in all the latest styles. Ladies' Full Gored Costumes and Dresses from \$1.00; Ladies' Wrappers from 50c.; Children's Costumes, Dresses and Coats from 25c.; Planifores, Underwear and all plain sewing from 10c.; Boys' and Girls' Coats from 50c. MRS. O'BRIEN, 14 Cabot St.

### What THESE Tire Companies Did for Others, WE Can Do for You.

Dunlop Tire and Rubber Co. made \$100 grow to \$25,000.  
McGraw Tire and Rubber Co. pays 80 per cent. per year on the original investment.  
Goodrich Tires made \$69,600 out of \$100.  
Every \$100 put in Goodyear at the start has since grown to \$12,900.

The Firestone Tire Co. gave investors \$49,000 for each \$100.  
Investors to-day can do the same, or better.  
Ask us to tell you all about our offering.

**J. J. LACEY & CO., Ltd.,**  
INVESTMENT SPECIALISTS, CITY CHAMBERS.  
(Over Royal Bank of Canada.)

## SLATTERY'S

**Wholesale Dry Goods.**

**To the Trade!**

**Toys and Fancy Goods of  
Your Xmas Trade.  
Make Your Selection Now.**

**SLATTERY BUILDING,**

Phone 522. Duckworth Street. P.O. Box 236

TEN PAGES

WATER

TORONTO.

winds or gales

clearing and

Drink WELCH'S

TOLUM

Re

We have  
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Horw  
dec11,1917

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