

JAMES D. TAIT CO., LTD

Opening Days of SPRING MILLINERY Continue This Week



Looking for styles is a pleasure these days, for they are here in all their newness. In Millinery and Ready-to-wear we are making a splendid exhibit that is complete and charming in every degree. Visit this store during Opening Days, and our stock and prices will convince you that we can give you both style and value at moderate cost.

TO COMPETE WITH STREET CARS BY AUTO

Plans to Secure Old Company and Produce a Cheaper Car for Pleasure Use.

Detroit, March 12.—Edsel B. Ford, President of the Ford Motor Company, told last night of the plans of his father, Henry Ford, and himself, to withdraw from the Ford Motor Com-

pany and establish a new company with factories all over the United States to make motor cars to sell at \$250 to \$300.

"We have discussed the plan so often," he said, "that there is no detail with which either of us is more familiar than the other. The plans for our new company are absolutely undeveloped as yet. But we know any way what we will do. The recent supreme Court decision whereby we must distribute \$19,000,000 accumulated profits is the thing that definitely convinced us a new company was essential. The new company will be owned entirely within our family.

"Our present car is used largely for commercial purposes, with pleasure used as a side issue. The new car will reach another field, going to the peo-

ple who have no further need for a motor car except to go to and from work, or for infrequent pleasure trips. We expect to make it a competitor of a street car rather than of the Ford."

WIRELESS TELEPHONE PROVES BIG SUCCESS

Washington, March 12.—Secretary of the Navy Daniels talked yesterday by radio telephone with Ensign Harry Fagan. Water in a navy flying boat en route from Washington to Hampton Roads. Communication was maintained at a distance of more than 150 miles. The Secretary used the ordinary desk telephone.

ADVERTISE IN THE JOURNAL

LEADINA TORONTO CITIZEN ENDOUSES THRIFT CAMPAIGN

W. K. George Points Out Necessity of all Classes of Canadians Saving at Present Time

There are few men better known in Eastern Canada than W. K. George, of Toronto, who has accepted the chairmanship of the Central Ontario division in the National War Savings organization. For many years he has been a leader in the industrial life of the Dominion for which reason anything he has to say on Canadian conditions generally is worthy of note. In a recent statement he says:

"Canada's war expenditures have been very great and they will be either a tremendous burden upon the people of Canada for many years to come, or they will be quietly liquidated, depending upon the extent to which all the people of Canada share in the obligations which such war costs entail. In order that Canada's War expenditure may not diminish this country's progress and prosperity, both increased production and increased saving must be combined. The duty to save should be recognized by every man and woman and by every boy and girl in this country. If, on the average, we could save 40 cents per day per capita, our war costs would be made good in their entirety almost within a single year. Large savings by the wealthy are imperative, but of far greater importance is the aggregate of small amounts which may be saved regularly by the ordinary people of this country, without depriving themselves of necessities.

"Thrift strengthens a nation and also makes the individual prosperous, so that the benefits are far reaching. Every dollar saved becomes capital which can stimulate further production and earn interest for its owner. The War Savings Plan should prove a fruitful source of needed national revenue. Moreover it affords an opportunity for everyone to bear some share in liquidating the costs of the war, and at the same time to make systematic, sound and profitable investment of savings, no matter how small they may be. If every one will do his or her share, our war costs will prove not so much a burden as a blessing. On the other hand, if we fail to produce more and if we neglect to save more, the burden of war costs may become exceedingly heavy and prosperity may be strangled. A good pull, a long pull, a pull all together is the secret of national success and also of individual prosperity. 'Don't stop saving' is a motto which will be adopted by the Canadian people for the present and coming generations."

FOUR THOUSAND CANADIANS SAIL

(Special to The Journal)

Halifax, March 11.—It is reported here today that the Olympic will sail this week from England with upwards of 4,000 Canadians at present encamped at Rhyll where the rioting took place last week.

The people of Edmonton propose the erection of a grand War Memorial Hall to cost \$300,000.

Not a Bite of Breakfast Until You Drink Water

Says a glass of hot water and phosphate prevents illness and keeps us fit.

Just as coal, when it burns, leaves behind a certain amount of inconsumable material in the form of ashes so the food and drink taken day after day leaves in the alimentary canal a certain amount of indigestible material, which if not completely eliminated from the system each day, becomes food for the millions of bacteria which infest the bowels. From this mass of left over waste, toxins and ptomain-like poisons are formed and sucked into the blood.

Men and women who can't get feeling right must begin to take inside baths. Before eating breakfast each morning drink a glass of real hot water with a teaspoonful of limestone phosphate in it to wash out of the thirty feet of bowels the previous day's accumulation of poisons and toxins and to keep the entire alimentary canal clean, pure and fresh.

Those who are subjects to sick head ache, colds, biliousness, constipation, others who wake up with bad taste, foul breath, backache, rheumatic stiffness, or have a sour, gassy stomach after meals, are urged to get a quarter pound of limestone phosphate from the drug store, and begin practicing internal sanitation. This will cost very little, but is sufficient to make anyone an enthusiast on the subject.

Remember inside bathing is more important than outside bathing, because the skin pores do not absorb impurities into the blood, causing poor health, while the bowel pores do. Just as soap and hot water cleanse, sweetens and freshens the skin, so hot water and limestone phosphate act on the stomach, liver, kidneys and bowels.

BUILDING PERMITS FOR THE MONTH OF FEBRUARY, 1919

- Wm. Henderson, Hainer Street, Bakers' Oven, \$20.00.
- S. Fugrant, Woodland Avenue, Barn and Shed, \$200.00.
- Edw. Sparrow, Louisa Street, Rear Porch, \$25.00.
- W. W. Park, Queen Street, Garage, \$100.00.
- Jno. McClive, Queen Street, Repairs after fire, \$125.00.
- A. Ashford, Peachdale Avenue, Shed, \$20.00.
- Richard Meyers, Albert Street, Shingling and Pebble-dashing, \$250.
- A. W. Potter, Carleton Street, Kitchen, \$100.00.
- Lyons Tailoring Co., St. Paul Street, Re-erect Sign, \$10.00.
- Dominion Bank, St. Paul Street, Erect Sign, \$20.00.
- Motor Sales Co., St. Paul Street, Store Front, \$250.00.
- Frank Hoare, Head Street, Apartments over garage, \$4000.00.
- John Holden, Walsley Avenue, Verandah, \$125.00.
- C. M. Darker, Ottawa Street, Cottage, \$1900.00.
- W. S. Smith, Welland Avenue, Shingling, \$50.00.
- John Bowler, Catherine Street, Shingling, \$20.00.
- A. F. Kennedy, Jones Street, Cottage, \$1800.00.
- A. F. Kennedy, Jones Street, Cottage, \$1800.00.
- St. Catharines Realty & Building Co., McGhie Street, Dwelling, \$2000.
- St. Catharines Realty & Building Co., McGhie Street, Dwelling, \$2000.
- Mrs. Joseph Ball, MacDonpald Street, Rebuild Barn, \$25.00.
- W. H. Begy, Gerrard Street, Garage, \$300.00.
- Bank of Montreal, St. Paul Street, Vault, \$2000.
- H. P. Lancaster, Albert Street, Chicken Coop, \$20.00.
- Sam Buckland, Dufferin Street, Chicken Coop, \$25.00.
- J. W. Heaton, Rolls Avenue, Rebuild Kitchen, \$300.00.
- G. Atkinson, Queenston Street, Repairs over doorway, \$20.00.
- Mrs. M. Secord, Geneva Street, Shingling, \$50.00.
- W. A. Black, Vine Street, Garage, \$75.00.
- C. V. Calderwood, Geneva Street, Interior alterations, \$350.00.
- Geo. Calcott, Thorold Road, Verandah and Shingling, \$100.00.
- S. Goldberg, Queenston Street, Coal Shed, \$50.00.
- Total for month of February, \$18,140.00.

ADVERTISE IN THE JOURNAL

F. R. PARNELL INTRODUCED TO THE HOUSE

Mr. Fred Parnell, who succeeds the late Dr. Jessop as representative of St. Catharines, received an ovation when introduced to Mr. Speaker and the Ontario House yesterday afternoon by Hon. G. H. Ferguson and Hon. T. W. McGarry, the official account figures having reached Clerk-of-the-House Sydney only a few minutes before the afternoon sitting hour. These gave Mr. Parnell a gain of six votes on the majority accorded him on the first count, the re-count totals being: Parnell, 5,154; Lowden, 4,980, a majority for the Conservatives of 174.

Organization for the session under the chairmanship of Hon. R. F. Preston was completed during the morning by the Legislative Committee on Standing Orders which is reporting to the House as in approved form the petitions for private bills of Toronto City, re: sewage disposal works and other matters; The Canadian National Exhibition Association; Peapouge Municipality; Sharnias Municipality; the Sisters of the Adorers of the Precious Blood; R. C. Evans, et al; North American Accident Insurance Commission; Essex Border Utilities Commission; Crowland Township Council; St. Thomas City, re Amanda Wood Hospital; St. Catharines City, re Confirmation of Victory Loan Subscription; Hospital for Sick Children; Walkerville Town Council; Niagara Falls City Council and Suspension Bridge Co.; Corporations of Walkerville and East and South Sandwich; Ontario County Council re Town of Oshawa; Continental Guarantee Corporation; Ojibway Town Council and Brunner Mond Canada Limited.

The private legislation foreshadowed in these nineteen petitions may now be introduced in the House and go to the private bills committee for detailed consideration. The list reported represents a record work for a single sitting of the Standing Orders Committee.

Amend Municipal Act

At the opening of the Legislature immediately after the introduction of various private bills, as reported by the Standing Orders Committee, sympathetic and eloquent references to the sudden death of Mr. W. J. Johnson, the sitting member of West Hants were made by the Prime Minister and by Mr. Clarke speaking for the Opposition in the temporary absence of his leader.

A bill was introduced by Mr. McDonald (North Bruce) providing for an amendment of the Municipal Act by the insertion of the following: "For the encouragement of building workmen's houses within the municipalities by exempting such houses from municipal taxation wholly or in part as the Councils may determine by laws in this connection requiring a three-fifths majority in the Councils but not requiring assent by the electors."

RIPE OLD VETERAN

New York, March 12.—National League umpires of last season have been re-engaged for 1919, John A. Heydler, president of the league announced here yesterday. Robert Emslie, who began umpiring for the league in 1891, will serve his twenty-ninth consecutive year.

The list of umpires follows: Robert Emslie, Henry O'Day, William Klem, Charles Rigler, William Byron, Ernest Quigley, Peter Harrison, Chas. Moran.



DR. ARTHUR B. COBB
Dentistry.

AS A LAST RESORT ONLY do we use plates in our Dentistry.

In many cases out of ten where plates have been used our Crown and Bridge Work Specialists could have accomplished the work without the necessity of a plate.

Just as bridge engineers build great spans across seemingly impossible chasms, demanding only TWO SECURE POINTS for their foundations, so do our bridge work Specialists set in place rows of nearly natural teeth that do everything as well as natural teeth could. These Dental operations are nothing short of marvelous. They bespeak the skill for which this Office is noted.

AND it is gratifying to know that this skilled Dental service can be yours at extremely reasonable cost. As an example—\$5 for a crown of excellent quality and Bridge work at same rate.

The courtesy of an interview and a thorough examination are offered entirely without charge.

Offices: 368-378 Main Street
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OPEN UNTIL EIGHT
No Sunday Work.
Phone Seneca 405
Formerly known as White Dental Parlors.



Seek the best. The price is the same, but the quality of our bread is superior.

Good Bread is essential to man's health.

To be sure of the good kind

EAT
SIMMOND'S BREAD
Simmond's Bakery
Phone 1190
279 St. Paul St.



Help Him to Help Himself

We owe the returned soldier every effort we can make towards securing steady employment for him.

Do not try to throw the burden entirely on employers. They have a grave responsibility, but only insofar as every man, woman and child gives willing help can Canada ensure a fair day's pay for a good day's work for all her men.

How can YOU help? By investing in War-Savings Stamps.

How will THAT help? Canada must secure foreign purchasers for the products of her forests, farms, and factories. Many nations are anxious to buy our goods, but can only do so if Canada grants credit to them.

Lend your money to Canada, so that Canada may re-lend to those who must buy on credit. The money is being raised by the sale of War-Savings Stamps, so that when you invest in a War-Savings Stamp you provide a day's pay for some returned soldier.

A War-Savings Certificate with 10 W.S.S. affixed will be redeemed by the Dominion of Canada on January 1st, 1924, for \$50.00, for at that date the W.S.S. are worth \$5.00 each.

War-Savings Stamps cost \$4.02 in March; \$4.03 in April; \$4.04 in May, and they may be purchased at any place displaying the Beaver-Triangle sign.



MARIETTA CRAIG, who appears in a fascinating sketch "NO HALF WAY" on an unusually fine 6 act vaudeville programme, March 14, 15

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F. E. PAGE, Manager
H. G. PARROT, Manager

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