

**"An Enquiry"**

Would the sale have grown to the enormous proportions that it has, but for this one reason "Superior Quality"?

Used in Millions of Tea-Pots Daily

**"SALADA"**

Black - Green or Mixed - Sealed Packets only

**THE EDUCATION OF YOUR CHILDREN**

Have you the money with which to do it? Start to save while they are young—let them commence life knowing you are at the back of them.

Savings Accounts are a specialty with

**THE ROYAL BANK OF CANADA**

A. G. PUTNAM, Manager  
Newcastle, N. B.

**EASTERN STEAMSHIP LINES, Inc.**  
INTERNATIONAL LINE

Resumption of Freight and Passenger Service between St. John and Boston S. S. GOVERNOR DINGLEY will leave St. John every Wednesday at 8 a. m. and every Saturday at 6 p. m. (Atlantic Time) for Boston.

Wednesday trips are via Eastport and Lubec, due Boston 11 a. m. Thursday Saturday trips are to Boston direct, due Sundays about 2 p. m.

RETURN—Leave Boston Mondays and Fridays at 10 a. m. (Daylight Saving Time) for Eastport, Lubec and St. John.

FARE \$10.80 STATEROOMS \$3.00 UP

Direct connection at Boston with Metropolitan Passenger and Freight Steamers to New York via Cape Cod Canal. For statement, rates and additional information, apply to

A. C. CURRIE, Agent. ST. JOHN, N. B.

**WRIGLEYS**

"AFTER EVERY MEAL"

The gum with the lasting flavor—wrapped in the hygienic sealed package.

A goods that's good for you. Aids appetite and digestion.

Keeps teeth clean and breath sweet.

A boon to smokers, with its cooling, soothing, effect on mouth and throat.



SEALED TIGHT—KEPT RIGHT

**Backache—Rheumatism**

For over 30 years Minard's Liniment has been a household word in thousands of homes all over Canada. It quickly relieves rheumatism, backache, neuralgia, sciatica, sprains or bruises of any kind. None give better satisfaction.

**Minard's**  
Kind of Pain  
**Liniment**  
Yarmouth Nova Scotia.

At all Dealers



**BUSINESS AS GOOD AS YOU MAKE IT**

That the condition of business today does not warrant drastic curtailment of selling expense, advertising and purchase of needed equipment was the opinion of an official of one of Canada's foremost concerns as handed out yesterday.

This official's words carry weight because his company is in close contact with every line of business in the country.

He believes that the recent stagnation in business is largely the result of a mental attitude and that as soon as business men generally begin to place orders for things needed in their business, they will begin to get more orders for the merchandise they have to sell.

"We are spending our money in newspapers today to advertise our belief in this, and the more who follow this example the better it will be for everybody's business."

**Bound to React**

"When I hear a man say that business is 'bad'—'rotten'—'dead-end'—that things are down and no prospect of getting better in sight—I wonder if that man knows how much it costs him in cold cash to make such statements.

"If a man thinks business conditions are as bad as that and spreads his opinion broadcast, it is bound to react against his own business in particular and to a certain extent on business in general.

"I don't mean that business men should hide their heads in the sand like ostriches or try to juggle the figures on their books to fool themselves, but I mean that in many instances the man does not know whether it is possible to transact more business in his line because he had not tried hard enough.

"We have most of us been so spoiled by the high waves of prosperity in the last two or three years that we have forgotten how we used to work to get orders in the years that we considered normal. We have no right to complain that the public won't buy if we make no real effort to sell and at the same time discourage the public with talk of hard times.

**A Comparison**

"Of course, the boom times have passed and whether they were really good or bad years depend on the net result of business after all the 'boom' has dried up. But looking back over a period of ten to twenty years and comparing the buying power of the average citizen today with the money he had in his pocket or in the bank at any time during that period, who will say that the opportunity to do business today is less than it was five or ten years ago?

"Of course, there are some people out of work but even some of these are good business prospects today. The fact is that most of the people in this country have more money and more prosperity today than they ever had before, and there are enough of them who want to spend it to make good business for all of us if we will make it attractive for them to buy what they need.

"Just to illustrate this point: A friend of mine has about made up his mind to buy a new automobile. He knows what he wants and has the money to pay for it, but he is not yet quite willing to walk into that agent's office and lay down his check. Now if a good salesman for that particular car should get hold of my friend and take him into the office and show some interest in putting that sale across, that car would be sold tomorrow.

**Everyone is Eating**

"Another man says his wife is going to buy a washing machine. He is willing to pay for it but isn't interested enough to shop around and look into the merits of the different makes himself. If somebody would send one of the things up to his house and show his wife how to run it, the chances are ten to one she would

**ROYAL YEAST CAKES**  
RICH IN VITAMINES  
MADE IN CANADA  
The importance of Vitamines in food is being recognized at the present time to a greater extent than ever before. It has been conclusively demonstrated that yeast is rich in this all important element. Many people have received great benefit physically simply by taking one, two or three Royal Yeast Cakes a day. Send name and address for free copy "Royal Yeast Cakes for Better Health."

E. W. GILLE COMPANY LIMITED  
TORONTO CANADA

**KILLED IN FRANCE BURIED IN REXTON**

Rexton, N. B., Aug. 2—(Special)—The body of the late Private John Doucette, which has been brought home from France via New York, arrived here on Saturday afternoon, accompanied by Corporal Lawrence Daniels of Holoken (N. J.) and was interred in the Roman Catholic cemetery here with military honors. High mass of requiem was celebrated by Rev. (Capt.) John Gaudet, chaplain of the 65th Battalion.

The funeral music was under the direction of Professor B. E. Johnson, who had also served in France. The pall-bearers were men who had served in the army, namely: La... Daniels, Alphonse Richard, Fred Richard, Fred Forster, Tom Helbert, and John Thompson.

Private Doucette was born in Rexton in 1896 and was killed in the Battle of Vesle, France, August 22, 1918.

**KITCHENER CHAPEL IS PLANNED**

Three of the most famous British architects, Sir Aston Webb, Sir George Bampton and Sir Thomas Brock, have been consulted with regard to the proposed Kitchener Chapel in St. Paul's Cathedral, which is to be a memorial of singular beauty. The Royal Engineers, Lord Kitchener's old corps, are to contribute the altar, the London Rifle Brigade will provide tall silver candlesticks to flank the altar, while the War Nurses' Memorial Committee, with the approval of Queen Alexandra, will give a statue of St. George.

**WOMEN REFUSE TO BE REGULATED**

Representative Paul Burney Johnson of Mississippi, is disillusioned and grieved. Believing that smoking is "worse than whisky" for women, he introduced a bill fining women caught smoking in a public place in the District of Columbia \$25 for the first offence and \$100 a cigarette for each subsequent offence. At the hearing on his bill twenty-five women of assorted ages were present. Exactly one favored it. Mr. Johnson abandoned in the end of Robert Reed sense. Smoking was better for the body and mind of men, all worse for women. He was bound to be injurious to their children. Women and the public health and morals ought to be protected against this curse. The women present, except one, declined to be regulated, protected, saved.

An army colonel's wife, not a smoker, objected on general grounds to such measures of interference with personal freedom and habits. She didn't want to have a lot of busybody men telling her what she should do and what she shouldn't. Somebody was always trying to prescribe how women should wear their hair, the length of their gowns, the cut of their bathing suits, and so on. "You can trust the women to regulate themselves," she said; and the saying contains the pessimism of wisdom on a subject which too many wretched, rash, intruding men are continually and ignorantly meddling with. In the view of many of us the country is "regulated" preposterously already. Man, petty man, mayn't be able to protect himself from miscellaneous protection and restriction, but the superior sex laughs triumphantly at the well-meaning pragmatical sumpsh who try to "regulate" their subtle and indomitable rulers.

**Urges Purchase Of Goods Made In Canada**

Ottawa, Aug. 1—Canada is facing a serious unemployment situation and the rank and file of Canadian people can help in a great measure to alleviate it by buying only goods made in Canada wherever they are available. This point is stressed in a statement made yesterday by Hon. G. D. Robertson, minister of labor.

**WILSON'S FLY PADS**

Kill them all, and the germs too. 10c a packet at Druggists, Grocers and General Stores.

**St. John Exhibition**  
SEPT. 3-10  
Stupendous Array of Industrial and Agricultural Development  
With Big Free Out-of-Door Show  
Special Excursion Railway Rates  
MEET YOUR FRIENDS THERE

**JUST ARRIVED**  
**New Perfection Oil Stoves**  
Prepare for the summer by purchasing one of these.  
Clearing out of all Washing Machines in stock. This is an opportunity that should not be missed.  
Aluminum, Enamelled and Galvanized Ware  
A large and complete range always on hand.  
Tin Pails at the ridiculous low price of 3 for \$1. Look up your catalogue and compare  
Milk Strainer Pails 65c each. These are real bargains  
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