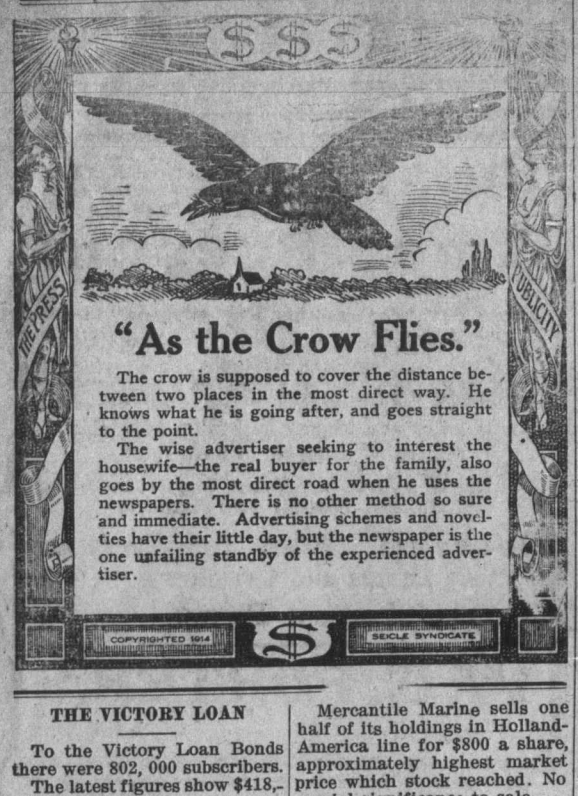

"As the Crow Flies."

The crow is supposed to cover the distance between two places in the most direct way. He knows what he is going after, and goes straight to the point.

The wise advertiser seeking to interest the housewife—the real buyer for the family, also goes by the most direct road when he uses the newspapers. There is no other method so sure and immediate. Advertising schemes and novelties have their little day, but the newspaper is the one unfailing standby of the experienced advertiser.

THE VICTORY LOAN

To the Victory Loan Bonds there were 802, 000 subscribers.

The latest figures show $418,-000,000 subscribed.

There will be allotted in full all subscriptions up to $1,000,-000; so it is expected that fully $100,000,000 will be alloted. This together with $100,000,000 conversions of previous loans will make the Victory Loan bonds amount to $500,000,000, , total for any one issue hitherto unequalled in Canada.

Violin Strings. Best Quality, P. Jamieson. a 1mo

Mercantile Marine sells one half of its holdings in Holland-America line for $800 a share, approximately highest market price which stock reached. No special significance to sale.

The French government is discontinueing the Bulletin Des Armies, a weekly paper published for the soldiers at the front. Economy is the reason.

"If there were four flies on a table and I killed one, how many would be left," in uiqred the teacher.

"One," answered the bright little girl. "The dead one."

Behind The Guns

Mr. A. H. Harris, Special Traffic Representative of the C. P. R.

When the war broke out in August 1914, the Imperial and Canadian Governments were faced by no greater problem than that of the assembling and transport overseas of the army supplies required from this country, not only for the Canadian Expeditionary Force, but also for the British and Allied Armies. Expert knowledge was required otherwise confusion, delays, and expensive operation would be inevitable, and experts with the necessary knowledge for such gigantic business were not easy to obtain. Lord Shaughnessy came to the Government's assistance by loaning Mr. A. H. Harris, Special Traffic Representative of the C. P. R., and righthandman to Vice-President Bosworth, with a large staff of traffic experts selected from various departments of the C. P. R., to act as a clearing house for the Overseas Transport Office. The work of this office has grown amazingly, so that to-day Mr. Harris directs no less than four-fifths of the export trade of Canada, inland and overseas, and the best evidence that the work is being well done is the fact that the Government railway and steamship interests are all included, while the general business of the country has been continued with a minimum of disturbance. In fact, the number of people in Canada who are aware of conditions is infinitesimal.

[illegible] 1914 and [illegible] 1915 [illegible] Canada [illegible] Mr. Harris [illegible] Director, and is also the [illegible] of Canada [illegible] Transport.

The organization of the work of the Department may be traced from the first [illegible] Montreal and representatives at Vancouver, Calgary, Edmonton, Regina, Winnipeg, Fort William, Toronto, Quebec, Three Rivers, Halifax, and West St. John there is a clerical staff of 45 in Montreal alone.

The number of checkers, longshoremen, and dock laborers under control of the Department at the several Canadian ports used by the Department now exceeds 1,600 men, with a pay roll of $63,000 a week.

The volume of tonnage cleared from the seaboard has been facilitated, and delays minimized from the fact that the Presidents of the Canadian Pacific and Grand Trunk Railways, recognizing the growth of the transport service, considered it [illegible] authority necessary to [illegible] direction and accordingly [illegible] to take Government [illegible] from the [illegible] and [illegible] of all General [illegible] [illegible] Director of [illegible] Department, [illegible] under [illegible].

Canada has indeed reason to [illegible] with pride to the successful operation of its transport service due to Mr. Harris' administrative ability and the tireless energy of an efficient staff.

PROGRESSIVE WORK BY FARM WOMEN

The forward movement of women's interests in rural Canada has been shown in the features dealt with in the recent conventions of Women's Institutes, Homemakers' Clubs, and other rural women's organizations from the West to New Brunswick. The welfare of the children of the country seems to have first place, and thru medical inspection of the schools some surprising facts have been discovered. For example, out of twenty schools examined in a good farming district the lighting was good in only two; in fourteen the seating arrangements were so bad that forty-nine per cent of the children showed the results in round shoulders, curved backs, hollow chests, etc. In only two of the twenty schools was the ventilation good. A feature which goes to show that these conditions in a rather superior community is that eighteen of the twenty schools were clean. The examination also showed fifteen per cent of the children suffering from malnutrition, thirty-eight per cent with defective vision, twenty-eight per cent with nose and throat troubles, and seventy-one per cent with defective teeth. When we remember that this is a record taken from one of the best sections of fine farms and good homes in Ontario, we can begin to appreciate the need of medical examination, and, if possible, a clinic for every school district in the country.

Another fueature which shows that the women in the rural districts are not blind to the most needs of the times is that, after careful discussion, the Ontario Women's Institute at their annual convention passed a resolution that wider education be given in the dangers of venereal diseases and that legislation be passed making it compulsory for infected persons to undergo treatment until cured, and that the Government add venereal diseases to the list of communicable diseases under the Public Health Act. Also that since feeble-mindedness and immorality have been shown to be closely interwoven, action be taken to segregate all feeble-minded children and adults, and that an appropriation be made for the extra building and equipment required.

ENEMY GAINS

London, Dec. 23— "Under cover of a heavy artillery barrage," says today's report from Field Marshal Haig's headquarters, "the enemy yesterday afternoon made a local attack against our positions in the neighborhood of the Ypres-Staden railway and succeeded in driving in our advanced posts for a short distance on a front of 700 yards.

"During the night the nostile artillery was greatly active in the neighborhood of Kheluvelt and Poelcapelle.

French Activity.

Paris, Dec. 23—The announcement of the progress of the campaign issued by the war office today reads: "Between the Oise and the Aisne patrols were quite active. In the neighborhood of Juvincourt the Germans attempted a raid on our small posts, but were repulsed with considerable losses.

"Other enemy attempts in the sector of Godat, north of Courcy and north of Bezonvaux gave no other results than to leave prisoners in our hands.

"In Lorraine our reconnoitering parties captured a few Germans near Limey. The night was calm elsewhere.

"In the period of Dec. 11-20 inclusive, fourteen German airplanes were brought down by our pilots; three others were forced to land in a damaged condition inside their own lines. In addition, three enemy machines were brought down by the fire of our special guns.'

Enemy Raiding in Flanders.

London, Dec 23—The British official communication issued this evening says:

"Early this morning the enemy raided a British post east of Ephey. A few men are missing.

"Our fire drove off another attempt to raid our positions in the neighborhood of the Menin road.

"There was considerable artillery activity on both sides this morning north of Poelcapelle."

Halifax Dead Totals 1400—886 Bodies Identified.

Halifax, Dec. 31—According to a statement issued last night by chairman A. S. Barnstead, of the Mortuary Committee, the number of dead as a result of the great disaster of Dec. 6th will total about 1,400. Up to date 886 bodies have been identified ahd buried. There are still at the Chebucto mortuary 310 bodies, making a total of which there is a record of 1196. To this can be safely added two hundred bodies not yet exhumed from the ruins or lost in the harbor.

An Extraordinary Island

White Island, thirty miles distant from New Zealand, is probably the most extraordinary island in the world. It is an enormous mass of rock nearly three miles in circumference rising 900 feet above the sea level, and is perpetually enveloped in dark clouds which are visible for nearly one hundred miles.

The island consists almost entirely of sulphur, with a small percentage of gypsum. Some years ago an attempt was made to float a company to work the sulphur, which is of high quality; but, strange to say, sufficient capital was not subscribed. Therefore, the export of sulphur from White Island is still very small.

In the interior is a lake fully fifty acres in extent, the water of which has a temperature of 110 degrees Fahrenheit, and is strongly impregnated with acids. On one side of this lake are craters from which steam escapes with great force and noise. This steam and the vapour from the lake form the dark cloud which envelops the island.

The Year of Victory

London, Dec. 31—In a New Year greeting to the Viceroy of India, conveying a message of good will from the British Cabinet to the Indian people, Premier Lloyd George says:

"Despite many setbacks and disappointments we are far on in the path to victory. I have good hope that before this New Year is past the purpose to which we have set our hands will be completely achieved."

KRUPP PLANT IN ESSEN IS BURNING

Plant Burning for Twenty-four Hours—Dutch Workmen Return to Holland.

London, Dec. 23—A despatch to the Exchange Telegraph Company from Amsterdam dated Saturday quotes the Echo Belge as folows: "The Krupp plant in Essen is afire. Dutch workmen have been ordered to return to Holland."

"Have you any trouble with your furnace?"

"None, except getting coal for it."

TAKE NOTICE

We publish simple, straight testimonials, not press agents' interviews, from well-known people.

From all over America they testify to the merits of MINARD's LINIMENT, the best of Household Remedies.

MINARD'S LINIMENT CO., LTD

DUTCH TOWN DAMAGED.

Amsterdam, Dec. 28— Five bombs have been dropped on the town of Goes, in Zealand, damaging several homes and seriously injuring one man. Zealand is a Dutch province.

Burning Whole Day.

Maestricht, Holland, Friday, Dec. 21—(British Admirality per wireless press) Workmen from Essen, Germany, say that the Krupp plant, the great German munition establishment, has been ablaze for twenty-four hours.

When sifting flour several times it is convenient to sift it on paper. The papers can be lifted and the flour poured back into the sifter in less time than when using a pan.

FOR SALE—An excellent pair of working oxen coming 6, about 3000 lbs., can be teamed by a child, quick walkers, an ideal team for the woods.

A. H. PILCHER,
sw 4 ins Upper Pereau, Kings Co.

FOR SALE — Two year old Colt red by Border; one pair two years old steers. For Service — Yorkshire Boar fee $1.00.

L. G. LAMONT,
sw tf Lakeville.

Flour and Feed

We are still headquarters for our and Feeds and have on hand the present time, Middlings, ran, Cottonseed Meal, Linseed Meal, Schumacher, also Regal & Royal Household Flours.

We are expecting a car of Feed Oats, also a car of Cottonseed Meal daily.

Kentville Fruit Co, Limited.

KENTVILLE FISH MARKET

"Opposite Post Office"

All the FRESH FISH of the Season:

Salmon — Mackerel
Halibut — Cod
Herring Fresh and Salted

J. D. YOUNG

All kinds of Fresh Fish in Their Season

Classes Will Reopen Wednesday, Jan. 2,

and we hope to be able to show ourselves worthy of the very generous patronage we are reciving.

Catalogues showing Tution Rates etc., mailed to any address.

St. John Business College

S. KERR
President.

NOTICE

For the rest of the season I am putting on cushion and hard rubber tires at rock bottom prices. Before buying elsewhere call and get my prices, they will surprise you

Also Painting, repairing bike wagon wheels, also Iron and Wood work and Trimmings of all kinds.

Shop in old Canning Factory opposite Hotel Aberdeen.

W. H. HARVEY,

Are you a regular subscriber to the Advertiser? If not. Why not?

GRINDING

Quick, Good, Cheap and Never Freeze up. Now waiting for your grain.

E. W. FOX,
4 ins sw. Delhaven, Kings Co.