

EATON'S SPRING AND SUMMER CATALOGUE 1918



EATON'S SPRING AND SUMMER
CATALOGUE

**COVERS THE WEST
AND THE NEEDS OF THE WEST**

The needs of the West are the needs of the individual families of the West; nothing more.

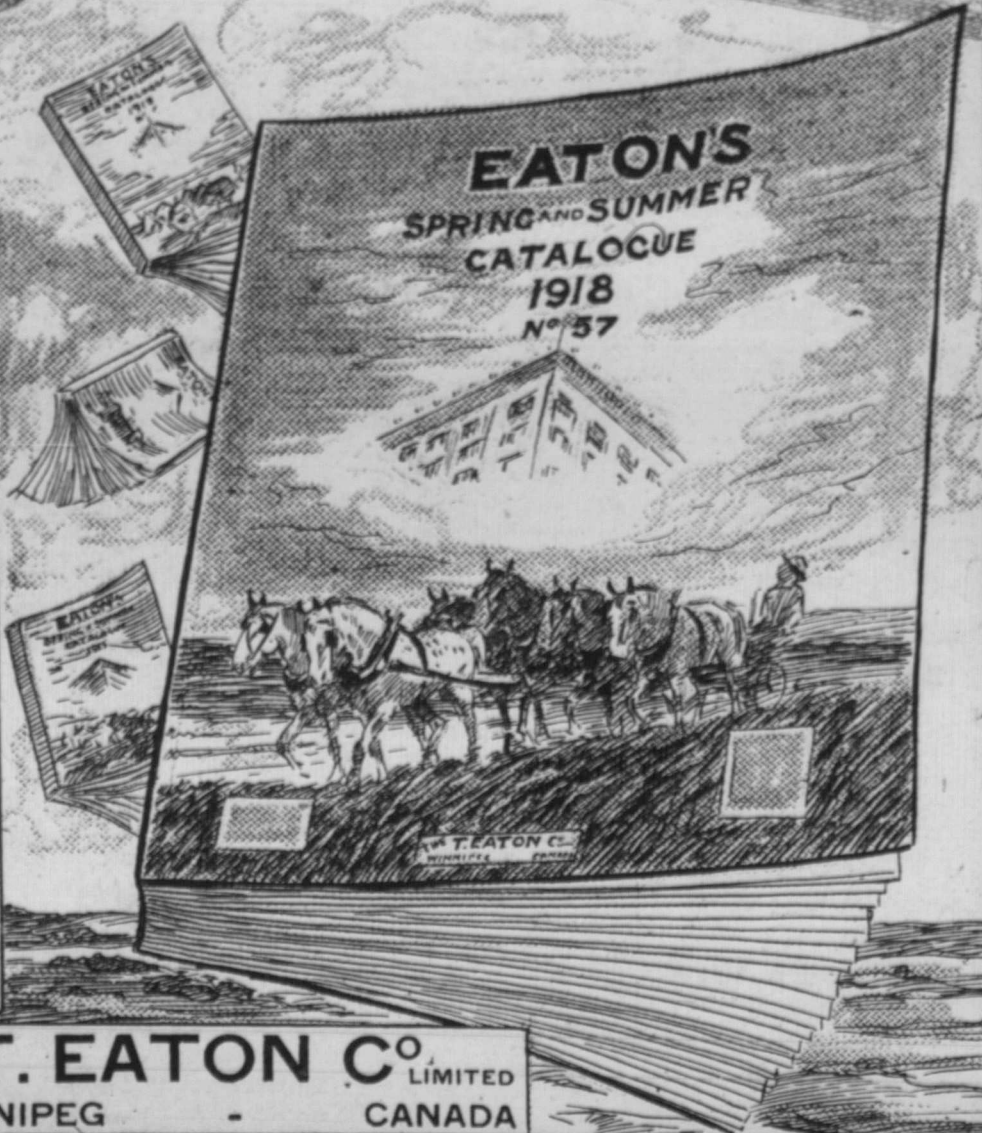
A range of quality merchandise which meets these individual needs at prices consistently low in every line is to be found in

THE NEW EATON BOOK

Western Canada knows that **EATON** goods means quality goods and that the prompt and efficient service of the entire **EATON** system is a further assurance of satisfaction.

If you are not already a regular **EATON** customer we invite you to inspect this book of remarkable values. A postcard with your name and address will bring it to you immediately.

SEND FOR IT TO-DAY.



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