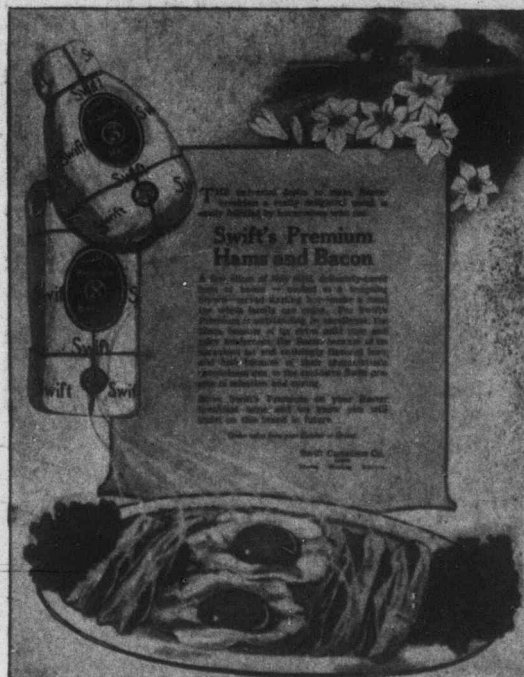


Easter

Publicity
for

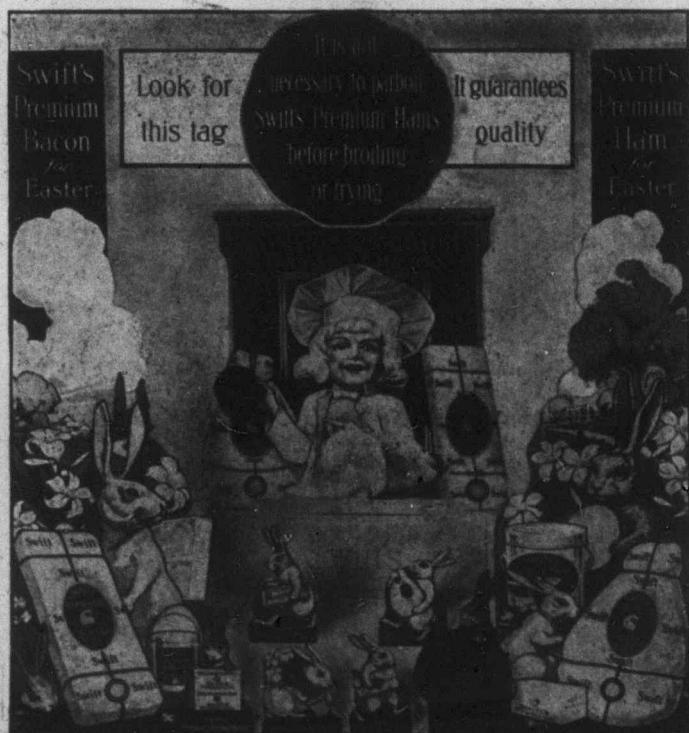
Premium Hams and Bacon

THIS advertisement will occupy page space in all leading Canadian magazines in the issues between March 15th and April 1st. The advertisement will also appear in the principal daily and weekly newspapers from coast to coast during the weeks of March 22nd and March 29th. This special Easter campaign is just one of the features to further increase the demand for



Watch your magazines for this advertisement and paste it up in your store window.

Swift's Premium Hams and Bacon



IN order that you may get the full benefit of this special Easter campaign and to associate your store with our national advertising, you should have one of our beautiful, lithographed Easter Window Displays here illustrated. You should not overlook this feature. If you haven't got your Easter Display already, send in your order for Premium Hams and Bacon to-day to make sure of receiving it in time.

Swift Canadian Co.
Limited

Toronto Winnipeg Edmonton