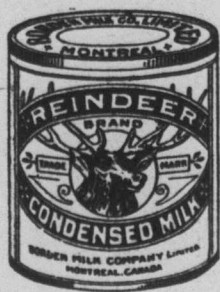


Just Give Borden's A Chance It Means Money For You



THE persistent advertising of the Borden Eagle Brand has made the Trade Mark a symbol of all that is good in high-grade Milk Products. It is so favorably known in every community in Canada that it sells without urging.



THE demand is created. All the dealer needs to do is to direct a little attention to these "Leaders of Quality" and he will quickly realize the big advantages of regularly featuring lines whose merits have gained nation-wide popularity.



IF you have still to learn the selling value of the Borden Milk Products, get a supply now and begin cashing in on these dependable money-makers.



Ask your wholesaler

Borden Milk Company, Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver

If any advertisement interests you, tear it out now and place with letters to be answered.