There is much more profit in selling

## Chase & Sanborn's Coffees

than in trying to explain to a customer why you don't handle them.

Chase & Sanborn, - Montreal HIGH-GRADE COFFEES.

## THETT'S 1000

is the finest Old Virginia—not the tasteless, harsh weed that is often sold for real "Virginia" tobacco.

"Orinoco" is a really delightful blend that has a rich, mellow flavor and a fragrance that bespeaks tobacco goodness.

It is the kind that brings the man to your store for his tobacco supply. Cultivate this trade.

Order from your wholesaler.

TUCKETT, LIMITED HAMILTON, ONTARIO