

FEATURING—CHRISTMAS SELLING METHODS

CANADIAN GROCER

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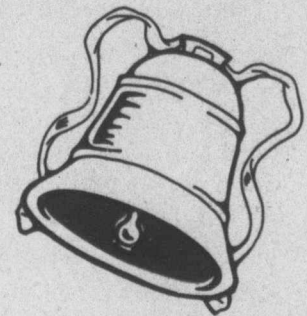
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Pure Gold Jellies
Always the forerunner
of continued business



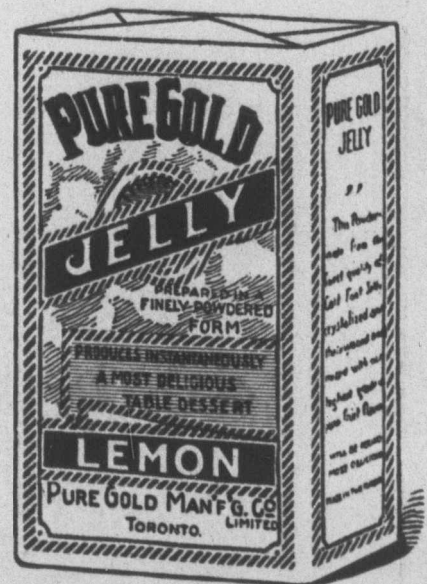
WHY?

Because Pure Gold Jellies are made up to a standard, not down to a price, even though the war has advanced raw materials.

Because automatic machinery protects the purity of Pure Gold products—exclusively handling them from raw material to filled package.

Because the memory of Pure Gold Quality lingers when prices are forgotten. Once sold, always sold.

The Holiday and Winter social events create a steady demand. Increase your sales by putting in a "Pure Gold" Extract and Jelly Powder window now.



Extracts will sell well before the holidays

Pure Gold Manufacturing Co., Ltd.
TORONTO

