



No Flies in My Store

This is the boast of the up-to-date Grocer, and this happy condition of affairs is easily brought about.

HOW TO DO IT

Before closing on Wednesday afternoons pull your windowblinds down to within ten inches of the bottom, place

WILSON'S FLY PADS

properly wetted on white plates **close together** along the whole window front, darken all the rest of the store as much as possible, so that all the flies will go to the strip of light where the Fly Pads are. On Thursday morning sweep up the dead flies and put the plates away until Saturday night, then repeat the operation over Sunday.

By following these directions exactly you will kill practically every fly in the store over Sunday and again on Wednesday afternoon.

DON'TS

Don't object to paying 60c. per dozen for the necessary two to four dozen plates, they will last for years.

Don't be silly and expect two or three Pads to kill all the flies in your store. **You must get the flies to the Pads, therefore use plenty of them.**

The plan is simple. It is effectual.

It is cheap. It is very little trouble, and the resulting flyless store is worth hundreds of dollars to any live Grocery business.

THE WILSON FLY PAD CO.
HAMILTON, ONT.