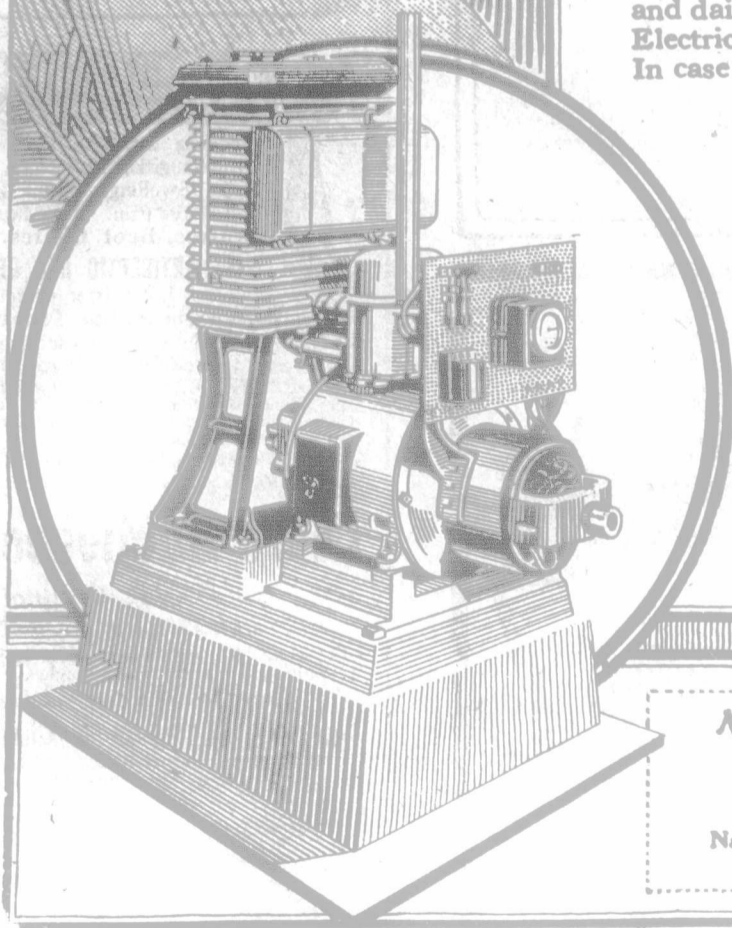


THIS PLANT SAVES - TIME LABOR MONEY



It would save you all this and more each year

Pumping Water	260 hrs
Grindstones	26
Spanning grain	26
Separating	52
Churning	26
Cutting Roots	26
Cleaning Lamps	156
Ironing	52
Washing machine	156
Total	780 hrs at 30¢ on hour = \$234.00 per year

THINK, \$234 a year saved on only nine of the necessary chores about the farm. Picture the many other jobs that could be time and labor lessened.—Picture the convenience of an electrically lighted house and barns. Figure how much more money you could bank yearly if you farmed with the twenty-four-hour-a-day help of

Northern Electric POWER AND LIGHT

From a dollar and cent viewpoint—electrifying your farm is the most far-sighted investment you could possibly make—your yearly production jumps immediately. Your live-stock increases in value, for clean, sanitary surroundings make contented cattle.

Fresh running water is a boon to any farm.—Not only in the barns and dairy, but for sanitary purposes in the household, the Northern Electric Plant will cheaply and efficiently pump all the water you need. In case of fire it is ready for immediate service.

Power milking and dairying will enable you to keep more cattle. The demand for milk, cream and butter offers you rare opportunities.

The women folk on the farm find in electric power the solution to health-breaking tasks. All the labor-saving of modern electrical appliances is theirs with Northern Electric Power and Light.

You can electrify your farm with Northern Electric Power and Light for less than your hired man costs you for one year's work, and what you now pay for coal oil will maintain and operate it.

There is a Northern Electric Power and Light Plant in the size your farm needs. Our nearest house will send you interesting literature upon request. Write to-day.

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Please send me free and without any obligation, copy of booklet entitled "Farmer's Power and Light Handbook."

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