

PRESS CLIPPINGS

Office of
The Prime Minister

Name of Publication..... **Ottawa Journal**

Date..... **Dec. 9/40.**

Subject.....

D39096

Premier's Plea To Save Youth For World

A plea to Canada "to help save youth for the world" at a time when "youth is doing so much to save the world", was made Sunday night by Prime Minister Mackenzie King.

The Prime Minister was speaking over a nation-wide network of the Canadian Broadcasting Corporation on behalf of the Christmas Seal campaign of the Canadian Tuberculosis Association and affiliated anti-tuberculosis societies in every part of Canada.

"In 1941", said Mr. King, "this great humane organization will need your help more than ever, in order to maintain the health of Canadian youth. Men and women between the ages of 15 and 45 are especially liable to the onset of

this white plague. At a time when youth is doing so much to save the world, it is our manifest duty to help save youth for the world."

Despite the decrease in the tuberculosis death rate in the past 40 years of organized tuberculosis work in Canada, and the advances in treatment and preventive measures, there was grave danger, warned Mr. King.

"Today unless we are vigilant and active in our support of this work, there is a danger that ground won will be lost, and that the foe will return with all his former strength to wreak havoc in our land. War, especially when it is accompanied by the living conditions that prevail in Britain and in many European countries, will be followed by an inevitable increase in the number of tuberculosis cases in the beleaguered countries."

Mr. King said it was significant that the double-barred cross on the Christmas Seals—the international emblem of the anti-tuberculosis crusade—was a combination of the double-barred cross of Lorraine, now the emblem of Free France, and the Cross of the Church of Greece, "that of the little land which was the first to define freedom, as it is the latest to defend it".