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**PROCLAMATION BY THE ACTING MAYOR**

Whereas, a large number of boys do not have the healthy, stimulating, influence of a father to help them grow, because of death, divorce, illness, or imprisonment, and

Whereas, this deprivation can cause serious problems for the boys and for our community, and

Whereas, there is a dire need for a service that can give such boys the individual support, guidance and counselling of a male adult, and

Whereas, Big Brother work is dedicated to this aim with their unique "One Man-One-Boy" concept of friendship,

Therefore do I, C. M. Murray, Acting Mayor of Mississauga, hereby proclaim January 1st through 8th as Big Brother Week and furthermore, do call upon the citizens of Mississauga to support the Big Brothers of Peel County.

Done under my hand and seal this 27th day of December, 1971  
 Acting Mayor of Mississauga  
 (Signed) C. M. Murray



U.S. Air Force Staff Sgt. James Wallace and his wife Collette spent the holidays in the Clarkson home of his parents, Mr. and Mrs. Herbert Wallace.

**More military muscle needed in Viet Nam, says former resident**

BY FRANK TOUBY  
 He has five brothers, ages 13 to 28. Several are in university in Canada.

"I'm very prejudiced in favor of Ontario. My feelings toward Canada are very positive, but I disagree with the politics here."

He said he disagrees with Canada's opposition to U.S. involvement in Vietnam.

"Like all wars, it is a nasty war. I would like to see it end. But I do feel there is a reason why we are over there. I do feel the end will justify the means if the end is ever reached."

"I just wish the public knew what is really going on over there. A lot of the reason is kept from the public. We in the military get some knowledge of it from briefings, but we aren't allowed to talk about it."

"He is critical of the court martial of Lt. William Calley."

"Calley should have never been brought to trial because there was no massacre at My Lai. It was a defensive action. They needed a scapegoat, that's why they tried Calley."

"He was right that there are no civilians in that war. The enemy there uses women and children to bring bombs into camps and kill troops."

Wallace said he approves of the recent U.S. bombing in North Vietnam.

"I think we should do more. We're fighting with our left hand. We must pinpoint our power in key areas."

"The only language the enemy understands is to hit them where it hurts. That's been proven time and time again."

Although the Wallace family is American, they have been Mississauga residents for the last 15 years. His father, Herbert Wallace, is president of Canadian Germicide Co. in Etobicoke.

Sgt. Wallace attended White Oaks Public School in Clarkson before enrolling at a high school in New York. He graduated from Edison Junior College in Fort Myers, Florida.

"I joined the Air Force to expose myself to another aspect of experience," he said. "I had gotten much of my education in America and I guess I felt more American than my brothers."

**CANADIAN CITIZENSHIP APPLICATIONS**  
 Applications for Canadian citizenship will be accepted every Wednesday and Friday from 9:30 a.m. to 3:30 p.m. at the Queen's Square Building, 24 Queen Street East, (Lower level 2) BRAMPTON, Ontario.

For information regarding documents required, fees, etc., telephone: BRAMPTON 459-1215 Wednesday or Friday only

**Lord Roy Thomson of Fleet: publisher**

BY JOHN KERNAGHAN

Thomson buys three Ontario dailies. Thomson buys Florida paper. Thomson gets Scottish T.V. Three Scottish papers for Thomson. Kemsley chain to Thomson. Another two for Thomson. Thomson again. The volumes of clippings read success after success.

Then you spot a red herring. Thomson SELLS. You're disappointed though. The Midas touch hasn't failed with a newspaper but with a minor trucking firm in Britain.

Failure in the newspaper business is alien to Lord Thomson of Fleet. Since 1932 he has acquired more than 180 journals plus a few dozen radio and television stations on the side.

Even in the midst of the festive season the egg-shaped man with the trademark Coke bottle-bottom eyeglasses is studiously following his daily routine. He is keeping informed.

The Times of London lays in his lap and a radio near his left ear. But Lord Thomson doesn't look happy.

He hasn't bought a newspaper that day. Looking more like just plain Roy Thomson in casual sports shirt and slacks he says he is working on it though.

Between Christmas and New Year's he has been negotiating to buy up a handful of U.S. dailies.

Lord Thomson is staying in Mississauga at the home kept open by his son-in-law. He once lived here full time before setting up residence in England. He was forced to give up his Canadian citizenship after being made a Lord.

The man estimated to be worth \$300 million in 1965 and considerably more now, was born at Toronto's Monteth Street. After leaving school he flogged newspapers on the street, then worked as a clerk in a coal yard. All the time he read Horatio Alger novels.

**EMPIRE BEGINS**  
 With friends he started an auto accessories shop in Toronto and when the business expanded, managed a North Bay outlet.

Ironically it was in making his most embarrassing business deal that he started his empire.

A fast-talking salesman unloaded car radios on him and Thomson soon found reception in North Bay for car sets was practically nil. Audaciously, Roy Thomson did the obvious.

He built his own radio station for \$500 and simultaneously sold his radio sets.

The experience set the pattern for his three-pronged approach to business, a philosophy he lays on most interviewers.

"First you see the opportunity. Then you have to have the courage to take advantage of it. But you must have the money or the credit to see it through."

The 100 Watt CFCH did well and later Thomson added CKGB in Timmins. Here he first entered the newspaper business when he assumed control of the eight-page weekly, the Timmins Press.

Between 1932 and 1962 he seized control of several Ontario papers. The unknown with the squinting eyes became Canada's communications king.

Thomson continued to acquire papers in Canada and increased his holdings in the United States. In April, 1953, he put his foot in the door of British publishing by launching the weekly, Canada Review, a summation of Canadian news.

By September he had zeroed in on three Scottish papers. Later he successfully applied for and got the rights to televise over a network he named Scottish T.V.

Not one to do things half-heartedly he entered the Scots scene full force. He searched his family tree and by 1958 had acquired a Thomson tartan and a shield offering the challenge "Never a Backward Step." **BIGGEST COUP**

In 1959 he pulled off his biggest coup in buying the 15 paper Kemsley chain for \$31.5 million. The purchase made him a major force in the publishing world.

Even Lord Beaverbrook, another Canadian newspaper wizard, hailed Thomson as Britain's up-and-coming publisher.

By 1961 he owned 135 publications and was recognized as the world's most prolific publisher. In 1962 he had royally working for him. He hired Anthony Armstrong Jones, husband of Princess Margaret, as a color photographer for his Sunday Times color supplement.

Still, despite his riches and his titles, meeting Lord Thomson of Fleet is like encountering a prosperous uncle for the first time.

There is no indication of the man who once pondered publicly why the Bible said poor men had an easier ticket to heaven than rich men.

Nor does the figure in the Barney Google glasses seem the type to blame Charles De Gaulle for the Quebec kidnappings in October, 1970.

But he has, he is also respected enough to confer with kings and presidents. "I can't think of any place where I don't have entry" Lord Thomson will say.

Interviewing Thomson is like playing with a faulty faucet. When you expect a



Lord Thomson of Fleet relaxes at his Mississauga home. At 77 he says he won't retire but will continue to buy newspapers "whenever I see a good one."

torrent you get a trickle. If you anticipate nothing, he hits you out of the blue with his theories on smoking and drinking.

When a Times photographer lit a cigarette he was informed "you're killing yourself."

"My daughter used to smoke but she finally gave it up. All it takes is perseverance. You just don't know what that thing is doing to you."

He credits his own good health and energy at age 77 to non-smoking and teetotaling.

Yet you still expect a man involved with newspaper work for 37 years to augment his replies beyond mere two-sentence capsule comments.

His one statement explains this. "I am a business proprietor not an editorial proprietor" he says. It doesn't require verbal proliferation to count money, something Thomson likes to do.

"I like money" he admits. "Anyone who doesn't is very stupid."

Is it this penchant for monetary gain that results in the sub-standard wages paid staff on his smaller papers?

Thomson cites for example, the Brampton Times.

"What's a page ad in that paper worth—\$250. In the Star it's about \$5,000. The trouble is the same wages as the Toronto papers. But we will give them every help to get a better job."

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but if you find yourself up against an obstacle, you try another way."

There are perhaps two impediments in Lord Thomson's career. One was a personal problem — his maligned eyesight. "I used to pass friends on the street and not recognize them." The other, a business quandary when he was unsuccessful in buying the Globe and Mail. "I should have bid higher" he says.

But he plans to continue collecting newspapers, the way kids gather bubble gum hockey cards. "Whenever I see a good newspaper I like to buy it."

"And he has no worries about the electronic media taking over despite what Marshall McLuhan says. "I can't understand what he's talking about and I can understand most people." He has already dabbled in radio, broadcast T.V., and cable T.V. He is confident of the future of print.

"There is no real substitute for newspapers" Lord Thomson of Fleet says as he picks up the Times of London — "the world's finest newspaper."

He ought to know. They have made him a very, very rich man.

**Port Credit council committee appointments**

PORT CREDIT — The committee chairman and members were officially appointed Monday night at Port Credit council's inauguration meeting.

About 45 people attended the swearing in ceremonies in Clark Hall auditorium and sipped tea and munched sandwiches after the short meeting.

Mayor Cy Saddington will chair the Police, Administration and General Purposes committees. Councillor Ed Donner will once again head up his Roads and Works committee while Reeve Frank Leavers takes over Finance.

Terry Butt, the only new member on council, will chair the Social Services committee and new Deputy Reeve Clara McLaughlin will lead the Assessment and Legislation committee.

Commercial Development will remain under the guidance of Bill Bell.

Re-elected Councillor Hugh McCallum revealed to the audience that he had not originally intended to run for election this time round but the encouragement he received from the other members helped change his mind.

**The Corporation of the County of Peel**

**PUBLIC NOTICE**

The Inaugural Session of the County Council for the year 1972, will be held on Tuesday, January 11, 1972, at 2 o'clock in the afternoon in the Council Chambers, County Buildings, 1 Wellington Street East, Brampton, Ontario.

HENRY H. RUTHERFORD,  
 Clerk-Treasurer



Port Credit's new council for 1972-73 was sworn in Monday night in the Clarke Hall auditorium. From left are Ed Donner, Terry Butt, town clerk Alex Thomson, Bill Bell and Hugh McCallum. The mayor, reeve and deputy reeve took their oath minutes later.

**Clara fights for county council seat**

Continued from Page 1

Not a single councillor made a move to second the motion and as a result the original By-law 72-3 was approved.

"This was not proper procedure," she told The Times afterwards. "The agenda was improper and does not describe who is being replaced — me or the reeve."

Mrs. McLaughlin admitted that she eagerly wanted the position on county council and complained that the entire replacement issue had not been previously discussed.

She complained that in the past Port Credit council has received few reports on county council progress and they were usually verbal.

"This is not good government," Mrs. McLaughlin charged. "I think I could have contributed very well to the county council operation."

Two years ago Saddington was appointed as deputy reeve. John Caldwell's replacement because Caldwell had pressing business obligations.

Saddington said earlier Monday night that this year would be one of important county and municipal decisions. He promised that Port Credit under his administration would be in the forefront of regional re-organization.