

York student cops \$1,000 fashion award

By ROSEMARY McCRACKEN

Don Campbell, fourth year honours student in York's visual arts programme, feels there is great opportunity for men's fashion design in Canada.

Campbell, winner of \$1,000 in the 1973 Rubin Brothers Men's Fashion Design awards in early autumn, said this contest proved there is design

talent in Canada.

The awards, totalling \$3,000, were initiated by Rubin Brothers of Montreal (manufacturers of such brand names as Saville Row, Whitehall, Semi-Ready) to develop interest in men's fashions and, more specifically, to identify and encourage promising Canadian fashion design talent.

According to Lionel Rubin, "We

were told we would be lucky to receive a dozen entries. In fact, we had nearly two dozen and this must be considered in the light of the fact that we did not spend a lot of money on a massive advertising campaign."

Campbell feels that only a small Canadian elite want New York or European suits and only for the label. A businessman buying a \$250 or a \$300

suit is concerned with style and quality, and knows this can be obtained in Canada.

Presently working 25 hours a week at York's department of instructional aid resources as graphic arts manager, Campbell's activities range from the design of television sets to brochures and pamphlets. He is also involved in teaching "costume rendering" to students in the drama department. Campbell's future goals include both commercial fashion illustrating and men's fashion design.

Since his small stature often prevented him from finding ready-made clothes—"the largest size used to be 36"—Campbell started making his own clothes during a 3-year special art course at Central Technical Secondary School, in which he pursued fashion illustrating and television.

Campbell finds men's design more of a challenge than women's because of the very limitations with which the designer has to work—the suit. The man's suit involves the basic male silhouette, whereas women's fashion often does not include the entire top-toe female silhouette. Campbell identifies the challenge as the discovery of complementary variations, while working within the basic silhouette form.

Campbell stresses that the clothes people wear reflect both their personalities and their society.

"We are image people now. We are all making statements about our self-images. While we can't actually change our images by our clothes, we might as well show our personalities in their best light.

"The designs of the '70's are conservative compared to the '60's, when the colourful 'way-out' clothes reflected the youth freedom movement. The way we dress reflects the society in which we live."

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Chilean exile gives talk

By JACKIE GREATBATCH

Olga Morris Gutierrez speaks no more than ten words of English. But a translator wasn't needed to understand her message when she spoke at "homenaje a Chile libre" on Nov. 4 in Toronto.

Gutierrez came to Toronto two weeks ago as a representative of Unidad Popular, the overthrown Chilean government which now works from its base in Mexico. Her speech was the highlight of the Sunday meeting sponsored by the Canadian Committee for Solidarity with Democratic Chile, Metro Toronto Labour Council, Latin American Working Group and the Chilean Students Association.

Other events included the presentation of intergovernmental memos with correspondence to and from Canadian

Ambassador Ross in Santiago. John Harney released the memos as his opening remarks. A slide presentation showed scenes from inside Chile after the coup, including the funeral of poet Pablo Neruda.

Olga Gutierrez had left Chile two months before the coup to live in Mexico with her husband who is a native of that country. In Chile she was a member of the Socialist Party and a strong supporter of Allende. Now she is active along with other exiled Chileans in attempting to raise support for the cause of restoring democracy in their homeland. Olga spoke bitterly of the military regime and foreign groups who had been part of the coup. She spoke of resistance to the oppressive junta, with the strength of someone who will fight to the end to win.

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