

## Waterbury & Rising Ltd.

THREE STORES  
KING ST. UNION ST. MAIN ST.

### Men's Strong Working Boots

With Some Style

It is generally conceded that we carry the finest range of Men's Footwear in the Province. In addition to this we carry a most extensive range of Men's Working Boots in all leathers, Goodyear Welts, Machine Sewed, Nailed and Pegged, Single and Tap Soles, Plain or Tipped Toes.

Our Grain Leather, Bellows Tongued Bluchers are made of a soft Sydney grain, tap soled and hand bottomed—a good boot.

Prices From  
**\$1.75**  
to  
**\$3.00**

MACAULAY BROS. & CO., KING STREET, ST. JOHN, N. B.  
Our stores open 8.30 a.m., close 6 p.m. Saturday, 10 p.m.

## "VIYELLA"

### The One and Only Flannel For Cold Weather Use.

"Viyella" is the name given to the most reliable Pure All-Wool Flannel procurable.

"Viyella" is absolutely unshrinkable and perfectly fast in color.

"Viyella" is exceptionally soft and warm, consequently most suitable for Waists, Dresses, Nightdresses, Pyjamas and numerous other garments. They are shown in light, medium or dark grounds with pretty stripe, figure or spot designs.

30 Inches Wide—60c. Yard.

When purchasing flannel see that you get "Viyella." Samples sent to out-of-town customers on receipt of postal cards.

MACAULAY BROS. & CO.



**Five  
Roses  
Flour**

**Not  
Bleached  
Not  
Blended**

**ALWAYS AN EARLY RISER.  
A SMOOTH VELVETY  
ELASTIC DOUGH.  
USE FIVE ROSES FLOUR.**

### MEETING AT SUSSEX IN INTEREST OF RECRUITS

(Continued from page 1)  
Mayor McKay in opening the meeting said its object was not a reflection upon the loyalty of the people. Such meetings were being held all over the empire. In England Premier Asquith and Bonar Law were addressing such meetings. Great reliance was placed on the British navy and such reliance was justified. But other arms of the service should be supported with men. Mayor McKay then called upon Rev. Canon Neales to open the proceedings with prayer and as the Canon, who wore a military uniform, made a prayer for the success of British arms, the audience stood.

**Mr. Fowler Unable to Be Present**  
J. D. McKenna then sang Rule Britannia with fine effect. The Chairman read the following telegram: "Regret important business prevents being with you tonight, best wishes for a successful meeting and enthusiastic response."  
GEO. W. FOWLER.  
A quartette composed of J. D. McKenna, J. D. McKenna, J. D. McKenna, J. D. McKenna.



**FATS  
GILLETT'S  
LYE  
DIRT  
CLEANER**

### OFFICERS OF SUNDAY SCHOOL ASSOCIATION

Interesting sessions of Convention at gathering of Sabbath School workers.

Special to The Standard.  
Sussex, Nov. 12.—This morning's session of the N. B. and P. E. I. Sunday School Association opened at 9 o'clock, a large attendance of delegates being present. Rev. W. Camp gave the fourth of his interesting devotional half hour talks. After reading of minutes the reports of department superintendents were heard in periods of five minutes each. Departmental conferences were held being led by Miss Calder and Mrs. Mawlin. Rev. R. H. Stavar, Mr. Alexander and Rev. W. A. Ross.

At the opening of the afternoon session Rev. W. Camp gave his fifth devotional half hour talk on the "Victory of the Christ Life," and was followed by Mr. Alexander, who gave an able address on the social and spiritual life of the teens. A secondary and adult conference led by Mr. Alexander discussed "The Organized Class," "Through the Week Activities," and "Adult Standard of Service." The report of the nominating committee was then heard and appointment of officers as follows:  
President, Rev. W. Camp, St. John; 1st vice-president, S. McLoon, Chatham; 2nd vice-president, Rev. Thos. A. Mitchell, Sussex; recording secretary, Mr. B. Jordan, St. John; assistant recording secretary, R. S. Stephenson, St. John; superintendent elementary department, Mrs. Havelock Coy, Fredericton; secondary elementary department, Rev. G. A. Lawson, Moncton; adult elementary department, Rev. F. L. Orchard, Woodstock; home department, Mrs. Florence Alexander, Fredericton; education department, Rev. C. W. Squires, Campbellton; I. B. R. A., Mrs. R. J. MacWhinney, Macao Bay; Temperance, H. Stavar, Harcourt; missionary, Rev. H. C. Rice, Sussex; treasurer, A. H. Chipman, St. John.

Executive committee, R. T. Hayes, J. M. Smith, G. R. MacLachlan, Robert Reid, L. W. Simms, J. W. Flewelling, A. D. Malcolm, J. E. Arthus, Alex. Law, John Magee, R. H. Parsons, Rev. J. H. A. Anderson, Rev. C. B. Appell, Rev. R. J. Haughton, Rev. D. J. McPherson, Rev. Geo. Steele, Rev. H. Thomas, Rev. P. S. Parlee, Mrs. W. C. Matthews, St. John; J. W. Spurdon, R. B. Wallace, H. T. Brener, A. C. M. Lawson, Chancellor C. C. Jones, Rev. A. F. Newcomb, Dr. W. H. Smith, Fredericton; Rev. J. G. A. Belyea, Fredericton; Rev. D. Bell, Fredericton; Rev. Thomas Hicks, Maryville; Mrs. C. A. Bell, Hoyt Station; C. W. Manzer, Woodstock; Rev. P. A. Fitzpatrick, Moncton; E. E. Riddout, J. S. G. Hartland; Wm. Lowe, Kintore; Rev. R. P. Hayward, Fairville; Rev. C. W. Chipman, Hampton; S. H. White, Rev. W. F. Parker, Sussex; Rev. C. J. Flewelling, St. John; Gibson, St. W. Schurman, Hillsboro; Rev. W. J. Kirby, Pt. de Bute; Rev. W. B. Higgins, Rev. H. A. Goodwin, Rev. E. H. Cochran, Rev. J. P. Drum, Moncton; Mrs. W. Ross, Sunnybrae; Rev. Isaac Vanward, Millville; George Wry, Sackville; W. B. Snowball, W. S. Loggie, Chatham; Rev. S. J. McKinnon, Newcastle; Rev. P. A. Wythman, Bathurst; R. B. Keith, J. T. Reid and Mrs. J. C. Ferguson, Campbellton.

Rev. C. Mackinnon, D.D., closed the afternoon session with an address on the "Psychology of Conversion." There was a big audience at the evening session, the speakers being Mr. Alexander and Principal McKinnon. The convention which closed tonight was one of the most successful from every point of view ever held by the association.

### BREAK PAROLE AND DISGUISED AS FIREMEN ESCAPE ON STEAMER

London, Nov. 12.—A despatch to the Exchange Telegraph Company from Las Palmas, Canary Islands, says that two officers from the German Lloyd steamer Kaiser Wilhelm Der Grosse, which was destroyed early in the war by the British cruiser Highflyer, who were on parole, have made their escape in a Dutch steamer, disguised as firemen. The men had been lodged on a German steamer, moored in the harbor at Las Palmas.

### LETTER FROM DAVID RUSSELL

To the Editor of The Standard:  
Sir,—In the early part of November, 1910, a well known Halifax lady called at my office at the Windsor Hotel, Montreal, and offered her services to entrap the superintendent of a well known detective agency who had been formerly employed by me and disguised on October 17th of the same year. I refused to engage her services, and told her that I did not believe the story she had told me. To my surprise I got a writ for \$20,000 damages, but up to date she has not brought her case to trial.

In the meantime she commenced suits against at least a dozen newspapers all over Canada for publishing a news item in connection with her suit against me. Her suit against five of the newspapers were to have come up for trial on Thursday last in the Montreal courts. At the request of the owners of one of the newspapers I appeared before a commission here to blame Great Britain for entering the war? Germany claimed England started the war because of commercial jealousy, but in the last ten years Great Britain had made tremendous strides industrially and commercially and had no reason to fear the progress of Germany, great as it had been. At the same time Britain had initiated great social reforms.

### FRENCH SOLDIER RIGHT FROM THE FIRING LINE.



GEORGES  
PIERLOT

This picture shows Georges Pierlot, a French reservist, as he arrived in New York from France. Pierlot, who lives in Montreal, was still wearing his uniform when the vessel reached her pier, making a picturesque figure as he stood among the crowd of passengers dressed in the baggy red trousers, the tall cap and the long, shapeless coat of the French Infantry. His uniform, together with a small knapsack, comprised all his possessions, and kind-hearted fellow passengers made up a collection to pay his fare to Montreal. Pierlot was among the first to be sent to the battle front. While in the fighting near Rheims he suffered a sabre wound in the left shoulder, which caused a temporary paralysis of the arm and brought about his release from further duty.

on Tuesday, the 3rd inst., and gave my evidence under oath. The St. John lawyer for the plaintiff, who has been fixed to lead again at Montreal for Glasgow at 5d. 9d.

Yours truly,  
DAVID RUSSELL.

### SALE OF LIQUORS IN FRANCE AND RUSSIA STILL PERMITTED

London, Nov. 12.—The opinion that Russia and France have prohibited the sale of alcoholic liquors is denied by the brewers and distillers, who point out that Russia has banned only vodka, which the government has a monopoly, but the use of wine and liquors among the troops is permitted. France has prohibited the use of absinthe, but not wine.

### LATE SHIPPING

New York, Nov. 12.—Ard star Antonio Lopez, Genoa.  
Liverpool, Nov. 12.—Ard star Francisco, York.  
Copenhagen, Nov. 12.—Ard star Frederick VIII, New York.  
Genoa, Nov. 12.—Ard star Palermo, Boston.

### EAT CABBAGE, FISH, SAUSAGE, NEW BREAD

"Pape's Diapepsin" digests food when stomach can't—Cures indigestion.

Do some foods you eat hit back—taste good, but work badly: ferment into stubborn lumps and cause a sick, sour, gassy stomach? Now, Mr. or Mrs. Diapepsin, for this down: Pape's Diapepsin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered, what you eat, what you most is that it strengthens and regulates your stomach so you can eat your favorite foods without fear.

Most remedies give you relief sometimes—they are slow, but not sure. "Pape's Diapepsin" is quick, positive and puts your stomach in a healthy condition so the misery won't come back.

You feel different as soon as "Pape's Diapepsin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made, by getting a large fifty-cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

### CHEER UP! DON'T GET COLD FEET

A Word to the Man Who is Prone to Look Only on the Dark Side of the Situation.

"Business as usual? Why not?" was a remark overheard the other day, passed between two business men. One was arguing on rather pessimistic while the other, who said the above, was arguing on a basis of sound common sense. There is nothing the matter with business. The war may have been effectual in changing it from some channels into others, but the business is all there, as strong as ever. The business is going somewhere and to make matters worse—it's your own fault. Business is a game—play it with all your might and main. Do not be afraid to spend money, for that is exactly where the trouble lays. Salaries would not be endangered if you spent your money.

You should pull yourself together and look the situation squarely in the face. Some industries have been hard hit—there is no denying that, but others have received a tremendous impetus. What the steel industry has lost, the textile industry has gained, and so on right down the list. The chemical trade has been stopped up. All right, how about the grain trade? Nothing to find fault with there, is there?

The best way to do is to find out what is wrong with your business—that is the one that matters. If everyone would mind his own business, there would be less trouble. If your service or your advertising of your merchandise is at fault, remedy it at any cost. But it is most likely that you are at fault—therefore see that you apply an immediate remedy. Do not get cold feet. That is one complaint which is disastrous. Don't give up and get the blues but jump right in and do something different—something which you have never tried before. Probably that is just the thing that will put things in their proper place.

If you think that you are having trouble with your store, eliminate the trouble. It will not hurt you or your assistants to go back a few nights and get in some real work fixing things up. Don't you suppose people ever get tired of seeing the same thing day after day? Certainly they do, they are human. Change it all around and make it look different. If a certain counter has been on the right side of the entrance for twenty years, change it to the left. The customers will look for it and at the same time probably find something else they want.

Also, get your salespeople enthusiastic. If you are, they will be, but as long as you wear that long face, they will think things are not going well and will do likewise. Probably it is more cheerful in the morning than in your store. See that this does not continue to be the case. Be enthusiastic—enthusiasm starts at the top and works down. It's up to you to see that it doesn't get side-tracked and get on the side line. Besides, don't get cold feet.—Montreal Journal of Commerce.



This Adv. is Worth One Hundred Dollars (\$100) to Someone.

Cut this out and the next time you require any dentistry of any kind whatever, such as teeth extracted, filled, cleaned, artificial teeth made or mended, call and see us, as you may be the lucky one.  
BOSTON DENTAL PARLORS,  
627 Main St.—245 Union St.  
DR. J. D. MAHER, Proprietor.  
Tel. Main 683.  
Open 9 a. m. until 9 p. m.

## SCOTCH COAL

The uncertain commodity. Plenty today, none tomorrow. If you must have Scotch Anthracite it is always well to buy when you can get it. We have a good supply of all three sizes — "Dumbos," "Trebblies" and "Doubles" — and our service is always courteous, prompt and satisfactory.

## CONSUMERS COAL CO. LIMITED

331 CHARLOTTE STREET  
TELEPHONE: MAIN 2670

STANDARD, NOVEMBER 13, 1914.

### Good Morning Sir!

As I cannot call on you personally please take this as a personal interview.  
I want you to buy your Electrical Supplies from me because I can give you the lowest prices and best quality. I also solicit your Electric Wiring, Motor and repair work. Telephone Main 873 for prompt attention.

KNOX ELECTRIC CO.,  
34 and 36 Dock St.

Parrsboro, N. S., Nov. 12.—Ard star Nevada, Willett, St. John; schr Maple Leaf, Baird, Wolfville, with apples; old star Nevada, Willett, St. John, with 1,200 tons coal; schrs Levuka, Ogilvie, Canning; Maple Leaf, Baird, Wolfville, with coal.

## WE SURRENDER!

10% of Our Gross Sales Next Week to Red Cross Relief Work

(Signed) Joseph and Herman Weizel

This money will be devoted to the purchase of sleeping caps for New Brunswick soldiers.

### Why We Do It:

Six years ago we commenced business in St. John as blank strangers and in every way handicapped as foreigners. Although natives of Hungary we have learned since becoming naturalized citizens of the British Empire what it means to enjoy freedom of speech, action and a true spirit of business and social co-operation. We thank our British fellow subjects for prospering us and gladly we hand over our business for the sake of the splendid charities made necessary by the terrible war. We trust that the people of St. John will accept our donation in the spirit in which it is offered.

### Two Big Stores

Nos. 243-247 Union Street

### BOOTS AND SHOES

Men's, Women's and Children's

### Brand New Cold Weather Stock

—ALSO—

### Men's and Boys' Clothing

AND WINTER FURNISHINGS

NOTE—Our Clerking Staff in both stores will be at the service of the representatives of the Relief Funds. We will also furnish light, heat, advertising, etc.

### We Resign for Six Days, Nov. 16th to 22nd

WHEN COMMITTEE WORKERS WILL TAKE CHARGE

Among the Ladies Who Will Preside Over Our Stores During Red Cross Week Are:  
Mrs. John A. McAvity, Mrs. H. A. Powell, Mrs. Arthur Adams, Mrs. J. Roy Campbell, Mrs. Frank S. White, Mrs. Ronald A. McAvity, Mrs. George McL. Blizard, Mrs. Hugh MacKay, Mrs. D. B. Pidgeon, Mrs. W. A. Lockhart, Mrs. William McL. Angus, Mrs. George M. Robertson, Mrs. W. H. Shaw, Mrs. Simeon Jones, Mrs. T. E. Ryder, Mrs. J. Boyle Travers, Mrs. E. R. Taylor and others.

### Two Thriving Stores in Business for Red Cross Relief

As Conducted by the Red Cross Society and Daughters of the Empire

10% of Gross Sales for Our Soldiers

## Weizel's

CASH STORES,  
UNION STREET